



*News and announcements from the Tobacco Control Network*

### **TCN Announcements**

- A new resource added to the TCN website [summarizes the spend down ideas](#) shared by TCN members during the December 2025 NTCP technical assistance call.
- The [TCN Forum](#) is a private online discussion and idea-sharing community, open to all state and territorial tobacco program staff, where you can tap into the expertise of tobacco control program staff from across the country! For more information on how to use the Forum's many features, please reference [this process document](#). Please contact [tcn@astho.org](mailto:tcn@astho.org) with any questions. [Sign up](#) for the TCN Forum to read more and engage in these discussions!
- Join a TCN Workgroup! Click [here](#) to learn more about the Policy, Healthy

*The twice-monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

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### **Upcoming Events**

For more Tobacco Control Network events and deadlines, please visit the [TCN Events](#) page!

[Project TEACH ECHO](#) – The University of Texas MD Anderson Center (free hour of CE)  
Feb. 3 | *Registration Required, Bimonthly sessions*

Communities, and Membership Engagement workgroups. Please email [tcn@astho.org](mailto:tcn@astho.org) with any questions and to express your interest in joining.

### Partner Announcements

- **Campaign for Tobacco-Free Kids** published its annual [Broken Promises to Our Children report](#) which calculated that state tobacco control funding for the current fiscal year only amounts to 3.4% of the \$21.7 billion of revenues that states are taking in from tobacco company settlement payments and tobacco product taxes, a situation made worse by the elimination of the CDC Office on Smoking and Health this past spring.
- **American Lung Association** released its annual [State of Tobacco Control](#) report for 2026, grading the federal government and each state on key tobacco control policy priorities. Refer to the [TCN one-pager](#) on this report for ideas on how to message around the findings of this report with colleagues and

[Tobacco Use Disorder Integration Office Hours](#) – National Council for Mental Wellbeing  
Feb. 10, 2-3 p.m. ET  
| *Registration Required*

[Tobacco Treatment Specialist Training](#) — Mayo Clinic  
Virtual Training  
Feb. 10-12 | *Registration Required*

[Tobacco Treatment Specialist Training](#) — The University of Texas MD Anderson Cancer Center  
Virtual Training  
Feb. 23-27 | *Registration Required*

[Tobacco Treatment Specialist Training](#) — Duke-UNC Tobacco Treatment Specialist Training Program  
Virtual Training  
Feb. 23 and Mar. 3  
| *Registration Required*

[The Society for Research on Nicotine and Tobacco \(SRNT\) Conference](#) - Baltimore, MD  
Apr. 4-7 | *Registration Required*

partners.

- The following announcements are from **FDA Center for Tobacco Products**:
  - FDA posted meeting materials in preparation for the virtual Tobacco Products Scientific Advisory Committee meeting to discuss modified risk tobacco product applications submitted by Swedish Match USA, Inc. for 20 ZYN nicotine pouch products. Meeting materials are available on the [2026 TPSAC Meeting Materials and Information](#) page.
  - FDA has issued a [Federal Register notice](#) announcing a roundtable discussion with small ENDS manufacturers on premarket application submissions, set to take place on Feb. 10 from 9 a.m. - 5 p.m. ET. The discussion aims to solicit input on premarket tobacco product application submissions for ENDS products. Event details can be found [here](#).

### [Champions for Youth](#)

[Summit](#) — Virginia

Foundation for Healthy Youth

Reston, VA

May 4-6 | *Registration Required*

### **Job Opportunities**

*If you know of any job opportunities that would appeal to state and territorial tobacco control staff, please send those to us at [tcn@astho.org](mailto:tcn@astho.org).*

### **Funding Opportunities**

*If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at [tcn@astho.org](mailto:tcn@astho.org).*

### **About the Tobacco Control Network**

The TCN's mission is to improve the public's health by providing education and state-based

- The following announcements are from **Truth Initiative**:
  - About two-thirds of young adult nicotine users ages 18-24 plan to quit for the new year, according to [new Truth Initiative survey data](#). Most reported that their top reason for quitting was to improve their mental and physical health.
  - Data released in the [Monitoring a Changing Tobacco Product Market in the United States](#) report show that the tobacco industry continues to aggressively target young people by manufacturing and marketing products that appeal to young people, including high-tech “smart” vapes, flavored oral nicotine pouches, and disposable e-cigarettes.
  - Viral videos on TikTok and engagement with unpaid “Zynfluencers” may play a role in the increased market growth of these products, according to [new research](#) from Truth Initiative.

expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder’s Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC’s Office on Smoking and Health.

#### **About ASTHO**

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and

- The following announcements are from the **North American Quitline Consortium (NAQC)**:
  - NAQC created a [document](#) outlining key talking points designed to support Quitline administrators in educating stakeholders, partners, and decision-makers about the critical role quitlines play in promoting commercial tobacco cessation.
  - NAQC released a new resource, [Social Marketing for the Digital Age: An Overview for Quitline Programs](#), designed to equip quitline programs with a practical resource for launching a digital social marketing campaign.
  
- The **World Health Organization** recently published a [new position statement on tobacco control and harm reduction](#), which states that tobacco companies have a longstanding history of downplaying the health effects of their products and calls for comprehensive tobacco control measures to reduce the demand and

the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.

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supply of all nicotine containing products.

### State News

- **Arizona** Attorney General Kris Mayes [announced a consent judgment](#) resolving a lawsuit against Pro Source Supply LLC over the illegal sale of tobacco and nicotine products to underage consumers in Arizona.
- **Pennsylvania** Governor Shapiro [signed into law](#) a bill creating a nicotine electronic cigarette directory that would be maintained by the state Attorney General.
- **California** Attorney General Rob Bonta [announced the publication of the Unflavored Tobacco List](#), a list of unflavored tobacco products that are lawful for sale under California's flavored tobacco restrictions, with anything not on the list being deemed ineligible for sale.
- The fight for smokefree casinos in **Kansas** and **Missouri** is gaining momentum, as [legislatures in both states consider bills](#) to extend

smokefree protections to casino workers and patrons.

- **Wisconsin** Governor Tony Evers [vetoed a bill](#) that would have allowed tobacco bars that only allowed smoking of cigars and pipes.
- In a letter to the **Pennsylvania** Legislative Black Caucus, Americans for Nonsmokers' Rights and the Center for Black Health and Equity [called for action on the state's casino smoking loophole](#), highlighting the health risks of secondhand smoke exposure to the women and Black Americans who make up most of Pennsylvania's gaming workforce.
- The **Oklahoma** Supreme Court [ruled that a new state law](#) undermining the independence of the state's Tobacco Settlement Endowment Trust violates their Constitution.

## News

- A *Newser* article shares that tech companies are [giving away nicotine pouches](#) to employees. With high
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nicotine doses, these pouches pose serious health dangers and addiction risks, as well as environmental concerns.

- *Axios Raleigh* posted a [news article](#) this week sharing how tobacco control programs improve North Carolina's health, and how reductions in funding might change that trend.

### Research

- A *Tobacco Control* article which analyzed relationships between retailer density and smoking in 3,080 counties found that [the association of smoking prevalence in one year with tobacco retailer density in the next year](#) was about double the association between tobacco retailer density with subsequent smoking prevalence, suggesting that retailers locate where people who smoke live to prompt more tobacco use and demand.
- An analysis of National Vital Statistics System data published in *Tobacco Control*, estimated that a [nationwide cap on tobacco retailer density](#), implemented in 2016, would

have resulted in a reduction of 4,275 preterm births, 6,096 small-for-gestational-age births, and 3,483 low birthweight births.

- A *Tobacco Control* analysis of adults and adolescents who do not smoke from the National Health and Nutrition Examination Survey concluded that [self-reported tobacco smoke exposure](#) was highest in cars. Additionally, the association between home exposure and cotinine among adults was most pronounced in the lowest poverty income ratio quartile.