Read on for announcements from the <u>Tobacco</u> <u>Control Network</u> (TCN) and our partners.

<u>View this email in your</u> browser



News and announcements from the Tobacco Control Network

Help Your Peers Request

Age-appropriate Poster/Infographic for Middle and High School Youth on Nicotine Pouches

Deadline: Sept. 4

Where can we find age-appropriate posters or infographics for middle school and high school youth on nicotine pouches? This is a newly emerging product and there seems to be limited information about them, but parents and schools are looking for this information!

The twice-monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

For more Tobacco Control Network events and deadlines, please

Partner Announcements

- A recording of the American
 Association for Cancer
 Research, American Lung
 Association, and Campaign for
 Tobacco-Free Kids congressional
 briefing, which took place on July 23, is now available. This session spotlighted the critical role of federally funded public health programs in tobacco prevention and cessation, legislation and policies that could reduce tobacco-related chronic disease, and how support for these programs and policies is essential for a healthy America.
- The following announcements are from Virginia Foundation for Healthy Youth (VFHY):
 - In accordance with H.B.
 1881 (2019), VFHY
 developed Nicotine Products
 Prevention Lessons to
 provide prevention K-12
 education about products
 that contain nicotine like
 cigarettes, electronic
 cigarettes (e-cigarettes) and
 more.

visit the <u>TCN</u> <u>Events</u> page!

Mini-Learning Series:
Foundations for Health
Systems Change and
Insurance Coverage
Implementation (Health
Systems Change)
Session 1 – NACDD
Sept. 9, 1 p.m.
ET | Registration
Required

The Tobacco Endgame:
History, Headwinds, and
the Horizon – UCSF
Smoking Cessation
Leadership Center
Webinar
Sept. 9, 2 p.m. ET
| Registration Required

Tobacco Cessation
Program
Implementation – Duke
UNC TTS Training
Program
Virtual Training
Sept. 11, 12-5 p.m. ET
| Registration Required

State of Black Health
2025: A Call for Health
Justice – The Center for

- A recent blog post by VFHY
 explores the "Vape-a-gotchi,"
 an e-cigarette featuring a
 built-in Tamagotchi virtual pet
 that will die if the user
 doesn't use the vape
 frequently enough.
- proposed rule to reduce nicotine levels in cigarettes, roll-your-own tobacco, cigars, and pipe tobacco closes on **Sept. 15**. CDC's web page on this topic gives a high-level overview of the public health rationale for this policy and incorporates evidence from the 2024 U.S. Surgeon General's Report. The Public Health Law Center has an archived webinar on this commenting opportunity and a video on how to submit comments to FDA.
- Monitoring Tobacco Product
 Use features updated retail sales
 data for e-cigarettes and related
 products, rigorously reviewed at the
 national and state levels. This
 website also presents survey results
 on e-cigarette use and our latest
 published research on tobacco

Black Health & Equity Charlotte, NC Sept. 15-18 | Registration Required

Certified Tobacco
Treatment Training
Program – MD Anderson
Cancer Center
Virtual Training
Sept. 15-19 | Registration
Required

Mini-Learning Series:
Foundations for Health
Systems Change and
Insurance Coverage
Implementation
(Insurance Coverage)
Session 2 – NACDD
Webinar
Sept. 18, 1:30 p.m. ET
| Registration Required

Job Opportunities

If you know of any job opportunities that would appeal to state and territorial tobacco control staff, please send those to us at tcn@astho.org.

product sales and use.

- FDA issued a marketing denial order for blu* Disposable Classic Tobacco 2.4%, an e-cigarette product manufactured by Fontem US, LLC.
- Public Health Law Center released a webinar recording featuring three experts in the tobacco retail environment and healthy retail strategies who describe tactics the industry uses to persuade retailers to market tobacco products and explore a range of effective countermeasures.
- The following announcements are from Truth Initiative:
 - classroom? What to look for and how to talk about risks:
 As students return to the classroom this fall, they'll be excited to show off new clothes, sneakers, and electronics and possibly new nicotine products. Some products (e.g., oral nicotine pouches) are extremely discreet, so it's important

o Are kids using nicotine in the

Funding Opportunities

Tobacco Regulatory
Science Small Grant
Program for New
Investigators (R03
Clinical Trial
Optional) – NIH Office of
Disease Prevention
Deadline: Nov. 18, 2025

This Notice of Funding Opportunity aims to support new biomedical, behavioral, and social science investigators who are in the early stages of establishing independent careers in tobacco regulatory research. The R03 grant mechanism supports different types of projects, including pilot and feasibility studies; secondary analysis of existing data; small, selfcontained research projects; development of research methodology; and development of new research technology. Applicants are encouraged to conduct projects that ultimately

that parents and educators know what to look for and how to talk to students who use these products.

 Vaping prevention and quit resources: top tips for parents and educators:

Parents and educators have an important role to play in reaching young people with the information they need to make informed choices. By understanding how young people start using tobacco products – and how nicotine addiction impacts the young brain – parents and educators can prepare to have productive conversations with their students and children.

• In a recent video, Miguel talks about going from a pack and a half of cigarettes a day to being tobacco free, using QuitlineNC. Besides being a person who used to smoke, Miguel is also living with behavioral health issues, and QuitlineNC gave him the tools he needed to quit successfully. have the potential to inform regulations on tobacco product manufacturing, distribution, and marketing.

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at tcn@astho.org.

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco

State News

- The following announcements are from Minnesota:
 - o Minnesota announced the release of two Request For Proposals: Reducing the Burden of Menthol and Flavored Commercial Tobacco Products through Policy
 Change and Community-Driven Approaches to Address Commercial Tobacco Use.
 - o Minnesota Attorney General
 Keith Ellison announced that
 the state has received an
 additional \$2.5 million
 payment from e-cigarette
 maker JUUL as a result of the
 Attorney General's
 settlement with the company,
 which required JUUL to make
 the payment following FDA's
 authorization of certain JUUL
 products.
- The Board of Health in Southborough, Massachusetts approved a regulation to restrict the sale of nicotine pouches to adult-only

program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of

retail tobacco stores. The updated regulation goes into effect on Sept. 1.

- The Oklahoma Supreme Court is being asked to rule on the constitutionality of H.B. 2783 that could impact the Tobacco Settlement Endowment Trust and has raised concerns among health organizations.
- Mecklenburg County Public
 Health in North Carolina partnered
 with Charlotte Pride to offer the first
 tobacco-free zone at the Charlotte
 Pride Festival. The festival took
 place Aug. 16 and 17 in and around
 First Ward Park. All areas within First
 Ward Park, including the Youth and
 Family Zone, were designated
 tobacco-free.

Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in statebased public health practice.



News

This week, Saathee
 Magazine published an
 article detailing the youth vaping
 problem in Wake County and North
 Carolina. The writer, Aadrika
 Sharma, is a student at Green Level

High School and an active member of the Poe Youth Empowerment Group. Aadrika dedicates her time to address the issue of vaping and was featured on WRAL Gev V documentary.

Research

- A JNCI Monograph analysis of nationally representative Tobacco Epidemic Evaluation Network (TEEN+) Study of U.S. youth and young adults found a lower prevalence of any tobacco product use and of any flavored tobacco product use for those covered by strong flavor policies.
- A Tobacco Control analysis of NielsenIQ retail scanner data concluded that among disposable ecigarettes sold between January 2017 and September 2022, average volume capacity increased 518% from 1.1 mL to 5.7 mL and average nicotine strength increased 294%, from 1.7% to 5%.