Read on for announcements from the <u>Tobacco</u> <u>Control Network</u> (TCN) and our partners.

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News and announcements from the Tobacco Control Network

# **TCN Announcements**

- While TCN stays apprised of the developments happening at the federal level, we acknowledge the challenges this presents to jurisdictions and remain committed to supporting tobacco control programs with information, resources, and by staying connected. If you have new updates to share, please consider communicating those impacts through the following channels:
  - Anonymous survey via
     Campaign for Tobacco Free
     Kids:

The twicemonthly TCN

News provides a
concise digest of
tobacco control
announcements to the
Tobacco Control
Network's
membership base of
tobacco control
program managers and
additional staff from
each state, territory,
and D.C., as well as
our valued partners.

**Upcoming Events** 

Link: <a href="https://forms.gle/toZifzV6">https://forms.gle/toZifzV6</a> vGYYLv1Z8

- o Send tcn@astho.org an email with any impacts, especially relating to staffing and programming changes. Please reference the TCN Help Your Peers request, "Tobacco Control Program Staffing and Capacity Impacts," disseminated via email on May 1 for additional details.
- The <u>TCN State Policy Map</u> is updated to reflect the policy landscape relating to tobacco and e-cigarette tax, smoke-free environments, T21, preemption, JUUL settlements, Medicaid coverage, and more.

# **Happy Anniversary!**

In the first newsletter of each month, TCN recognizes anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco control and public health more broadly. Thank you and congratulations to the following program managers:

For more Tobacco
Control Network
events and deadlines,
please visit the TCN
Events page!

Act for Public Health
2025 Briefings:
Navigating the Impact
of Federal Actions on
Public Health
Practice – ChangeLab
Solutions
June 11 & 25, July 9, 2
p.m. ET | Registration
Required

NTCP TA Webinar
Relaunch – Truth
Initiative in partnership
with ASTHO
Webinar
June 12, 3 p.m. ET
| Registration Required

Tobacco Treatment
Specialist Training –
University of Kentucky
Virtual Training
June 25 | Registration
Required

Innovative Strategies to
Increase Youth
Engagement in

- Vicki Huntington (WI) 18 years.
- Jahnesta Ritter (USVI) 3 years.
- Sara Araujo (NM) 1 year.

# **Help Your Peers Request**

Utilizing Tobacco Treatment Specialists

Deadline: June 18

We would like to know how other states are using their Tobacco Treatment Specialists (TTSs) outside of in-person cessation groups. Are there any community-based initiatives that are utilizing TTSs?

#### **Partner Announcements**

NACDD's Disability Network for
 Tobacco Control and Cancer
 Prevention is creating a campaign to empower people with disabilities to quit using tobacco products. Inspired by CDC's Tips From Former Smokers, the campaign will highlight the real-life stories of people with disabilities, including U.S. veterans, who have quit using tobacco products to inspire others to also quit. They are asking for

Tobacco Control
Programs – NACCHO
and Latino Connection
Webinar
June 30, 3 p.m. ET
| Registration Required

2nd U.S. Tobacco
Endgame Summit –
Action on Smoking &
Health
Chicago, IL
Aug. 25, 10 a.m. - 5
p.m. CT | Registration
Required

National Conference
on Tobacco or Health –
NNPHI
Chicago, IL
Aug. 26 – 28
| Registration Required

Tobacco Cessation
Program
Implementation –
Duke UNC TTS Training
Program
Virtual Training
Sept. 11, 12 – 5 p.m. ET
| Registration Required

State of Black Health
2025: A Call for Health
Justice – The Center for

your help to recruit participants for this important project.

- The following announcements are from FDA:
  - FDA announced the seizure of nearly two million units of unauthorized e-cigarette products in Chicago, with an estimated retail value of \$33.8 million.
  - FDA posted six updated or new forms that are required for submitting new tobacco product applications under the premarket tobacco product application (PMTA) and Substantial Equivalence (SE) pathways. Starting July 6, 2025, applicants must use these forms in their PMTA and SE Report submissions.
- American Lung Association released a new report, <u>Lifesaving Programs to</u> <u>Prevent and Reduce Tobacco Use Go</u> <u>Up in Smoke</u>, which looks at the elimination of the CDC's Office on Smoking and Health and the initial impacts to tobacco prevention and

Black Health & Equity Charlotte, NC Sept. 15 – 18 | Registration Required

# **Job Opportunities**

If you know of any job opportunities that would appeal to state and territorial tobacco control staff, please send those to us at tcn@astho.org.

# Funding Opportunities

Quit & Thrive
Challenge:
Community-Derived
Solutions to Reduce
Menthol Cigarette
Smoking – The
National Institutes of
Health Office of
Disease Prevention
Deadline: September
2, 2025

ODP's Quit & Thrive Challenge will showcase successful and innovative reduction programs in some states.

- A fact sheet shares that Global Action to End Smoking (GAES) is entirely funded by Philip Morris International (PMI), the world's largest tobacco company.
- The following announcements are from Truth Initiative:
  - Rooted in cultural connection and community-driven support, the <u>Culture + Cessation</u>
     <u>Collective</u> aims to provide safe spaces, meaningful conversations, and actionable resources to help communities disproportionately impacted by tobacco achieve freedom from nicotine addiction.
  - The Youth Engagement
    Alliance, a joint program of the
    Truth Initiative and
    the Campaign for Tobacco
    Free Kids, will be hosting
    the 2025 Coordinator Camp on
    August 25, 2025, in Chicago,
    Illinois! Registration is free of
    charge, and the deadline to
    register is July 8 at 11:59 p.m.
    ET.

community-derived solutions that have reduced menthol cigarette smoking among populations with disproportionately high rates of menthol cigarette use. These solutions may help inform future federally funded research initiatives or demonstration projects intended to enhance the evidence base of interventions that help individuals quit smoking. By publicly highlighting effective solutions, the Challenge also may encourage broader adoption of best practices to reduce menthol cigarette smoking. Up to nine prizes of \$100,000 each will be awarded to organizations with the most successful and innovative community-led strategies.

If you know of any

- o Truth Initiative released a fact sheet highlighting how the tobacco industry has historically targeted communities that experience higher stress contributing to disproportionately high tobacco use rates in the LGBTQ+ community.
- In honor of World No Tobacco
   Day, American Academy of

   Pediatrics released an infographic and accompanying social media reel to support pediatric clinicians and health professionals in addressing the increasing trend of concurrent tobacco and cannabis use among adolescents.

#### **State News**

Virginia Foundation for Healthy
 Youth published a blog post on the
 recent increase of public cigarette
 smoking by celebrities and the
 reappearance of cigarette smoking in
 music videos.

funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at tcn@astho.org.

# About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health

- The following announcements are from **North Carolina**:
  - As a result of the elimination of CDC's Office of Smoking and Health, North Carolina
     Department of Health and Human Services has lost over \$2 million in tobacco funding.
     These cuts resulted in 75% of state tobacco control workers being furloughed, local programs shifting focus to youth vaping prevention to align with Juul settlement funding, and possible cuts to state quitline services.
  - o Read about a successful
    business and health
    partnership between Rock
    House Farm Family of Brands
    and QuitlineNC to offer
    employees free, personalized,
    and evidence-based cessation
    counseling and nicotine
    replacement therapy.
- The Hopkinton Board of Health
   in Massachusetts unanimously appro
   ved new regulations prohibiting the
   sale of tobacco to individuals born

departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

#### **About ASTHO**

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia.

after January 1, 2005.

- The Oklahoma legislature passed a
   bill to allow the Tobacco Settlement
   Endowment Trust (TSET) board of
   directors to be removed "at the
   pleasure" of their appointing authority
   and limit them to no more than a
   seven-year term.
- SB 390 in Montana was signed by the governor, which amends the state's Clean Indoor Air Act to now include ecigarettes.

ASTHO
members, the
chief health
officials of these
jurisdictions, are
dedicated to
formulating and
influencing
sound public
health policy and
to ensuring
excellence in
state-based
public health
practice.

#### News

New data from the North American
 Quitline Consortium found more than
 250,000 Americans received quit
 support from their state tobacco
 quitline in 2024.



#### Research

 A Tobacco Control analysis of young adults who completed laboratory visits assessing the rewarding and reinforcing values of sweet-flavored versus non-flavored cigarillos found that young adults rated sweet-flavored cigarillos as more rewarding than the non-flavored cigarillo with young adults taking 1.9 times the number of puffs from sweet-flavored cigarillos compared with non-flavored cigarillo.

- A Tobacco Control analysis of young adults with past-month nicotine/tobacco use and no intention to quit who were randomized to self-administer four Zyn 3 mg nicotine pouches highlighted that mint, menthol, and citrus flavors were significantly more appealing than smooth. While modified risk tobacco product claims increased use intention and perceptions of pouches as less harmful than cigarettes, they did not affect perceived harm relative to e-cigarettes.
- A Tobacco Control cross-sectional survey analysis of young adults who do not use commercial tobacco products but are susceptible to e-cigarette use concluded that Hispanic and Black young adults (vs. White) and those with <\$75,000 annual household income (vs ≥\$75,000) knew of fewer e-cigarette industry practices.

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