

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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News and announcements from the Tobacco Control Network

TCN Announcements

- While TCN stays apprised of the developments happening at the federal level, we acknowledge the challenges this presents to jurisdictions and remain committed to supporting tobacco control programs with information, resources, and by staying connected. If you have new updates to share, please consider communicating those impacts through the following channels:
 - [Anonymous survey](#) via Campaign for Tobacco Free Kids

*The twice-monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

For more Tobacco Control Network events and deadlines, please visit the [TCN Events](#) page!

- Send tcn@astho.org an email with any impacts, especially relating to staffing and programming changes. Please reference the TCN Help Your Peers request, "Tobacco Control Program Staffing and Capacity Impacts," disseminated via email on May 1 for additional details.

Help Your Peers Requests

Developing Posters to Encourage Inmates to Seek NRT and Peer Support During Transition

Deadline: June 3

AZDCRR, our state prison system, is looking to go smoke free. Has anyone assisted their state systems with developing posters to encourage inmates to seek NRT and Peer Support during their transition? If you could share some of the assets the state facilities used, it would be greatly appreciated.

Using STATE Systems for Program Planning

Deadline Extended: Jun 11

[Nicotine-Free Products: An Overview](#) – Public Health Law Center
Webinar
May 29, 2 p.m. ET
| *Registration Required*

[Project TEACH ECHO](#) – The University of Texas MD Anderson Center
June 3 (Behavioral Strategies in Tobacco Treatment: Identifying Triggers) & 17 | *Registration Required, Bimonthly sessions*

[Key Considerations for Optimizing EMRs to Support Tobacco Use Treatment in Behavioral Health](#) – The National Center of Excellence for Tobacco-Free Recovery
Webinar
June 3, 1 p.m. ET
| *Registration Required*

[Unpacking the Influence of E-Cigarette Marketing Features: Insights into Appeal, Engagement, and Behavior](#) – National Institutes of Health, Office

How have other states used the State Tobacco Activities Tracking and Evaluation (STATE) system? AZ was recently asked about this by several partners, and our team has not used this data before. Looking for insights into how other programs have used this data for program planning or other strategies.

Partner Announcements

- The **Center for Rapid Surveillance of Tobacco** [released a summary](#) from the last two school years of the youth tobacco product monitoring project. A [flyer](#) and [FAQs](#) are also available to encourage school partners to send photos of their products before they dispose of them.
- The following announcements are from **Truth Initiative**:
 - Truth Initiative's [Tobacco Research & Policy Newsletter](#) focuses on the latest research on tobacco products and their use, sale, and marketing, as well as developments in the state and federal policy landscape.

of Chronic Disease
Prevention

Webinar

June 5, 10 a.m. ET

| *Registration Required*

[Zyn and Nicotine Pouches:
What Local Tobacco
Control Officials Need to
Know Part II](#) – NACCHO

Webinar

June 9, 2-3 p.m. ET

| *Registration Required*

[NTCP TA Webinar](#)

[Relaunch](#) – Truth Initiative
in partnership with ASTHO
Webinar

June 12, 3 p.m. ET

| *Registration Required*

[Tobacco Treatment
Specialist Training](#) –

University of Kentucky
Virtual Training

June 25 | *Registration
Required*

[2nd U.S. Tobacco](#)

[Endgame Summit](#) – Action
on Smoking & Health
Chicago, IL

10 a.m. - 5 p.m. CT

| *Registration Required*

- The Youth Engagement Alliance, a joint program of the **Truth Initiative** and the **Campaign for Tobacco Free Kids**, will be hosting the [2025 Coordinator Camp](#) on August 25th, 2025, in Chicago, Illinois! [Registration](#) is free of charge, and the deadline to register is July 8 at 11:59 p.m. ET.
- According to a [Truth Initiative study](#), engagement with an online social community dedicated to quitting was associated with increased confidence in the ability to quit and stay quit. With [EX Program](#), users can access the nation's [most established online quitting community](#), while also receiving the proven-effective text message support that can increase the odds of quitting by up to 40%.
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- According to a new study conducted by the **CDC Foundation** and **Truth Initiative** and published in the [American Journal of Preventive Medicine](#), the total nicotine content

[National Conference on Tobacco or Health](#) – NNPHI
Chicago, IL
Aug. 26 – 28 | *Registration Required*

[State of Black Health 2025: A Call for Health Justice](#) –
The Center for Black Health & Equity
Charlotte, NC
Sept. 15 – 18 | *Registration Required*

Job Opportunities

[Tobacco Policy Manager](#)
CivCom
Brooksville, FL

[Virtual Health Coach - Preventative Services](#)
RVO Health
Remote

If you know of any job opportunities that would appeal to state and territorial tobacco control staff, please send those to us at tcn@astho.org.

Funding Opportunities

in U.S. e-cigarette sales has [increased by nearly 250% since 2020](#), with the sharpest increases found in disposable e-cigarettes.

State News

- The **Alabama** state House [passed a bill to lower taxes on heated tobacco products](#) by 50%. The bill now moves to the Senate for consideration.
- A federal judge in **Iowa** [granted a preliminary injunction to block a law to create a vapor products directory listing](#) permissible e-cigarette products to be sold in the state. A group of vaping businesses and organizations sued the Iowa Department of Revenue over their law.
- The city of Baltimore, **Maryland** [filed a lawsuit against Phillip Morris International](#), accusing the company of violating Baltimore's Consumer Protection Ordinance by marketing Zyn to minors. The complaint also says the flavor variations of these products are directly trying to appeal

[Quit & Thrive Challenge: Community-Derived Solutions to Reduce Menthol Cigarette](#)

[Smoking](#) – The National Institutes of Health Office of Disease Prevention
Deadline: September 2, 2025

ODP's Quit & Thrive Challenge will showcase successful and innovative community-derived solutions that have reduced menthol cigarette smoking among populations with disproportionately high rates of menthol cigarette use. These solutions may help inform future federally funded research initiatives or demonstration projects intended to enhance the evidence base of interventions that help individuals quit smoking. By publicly highlighting effective solutions, the Challenge also may encourage broader adoption of best practices to reduce menthol cigarette smoking. Up to

to youth and young adults.

- The Kanawha-Charleston Board of Health in **West Virginia** [voted against an amendment to its clean indoor air regulations](#) that would have permitted casinos in the county to allow indoor cigarette smoking in 10% of the square footage of their establishment.
- A Tobacco Control [modeling study on minimum floor price \(MFP\) laws](#) in **Virginia** estimated that for every 10% increase in MFP, Virginia could prevent 2,232 eighth graders and 1,890 12th graders from cigarette smoking.
- A *Nicotine & Tobacco Research* study of [25 structured interviews with California tobacco retailers](#) about the state's flavored tobacco products policy identified compliance challenges, impacts on business, and willingness to comply as themes.

News

nine prizes of **\$100,000 each** will be awarded to organizations with the most successful and innovative community-led strategies.

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at tcn@astho.org.

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health

- A recently published article in *The New York Times* [discuss recent budget cuts by the Trump administration](#) and its effects on key federal health programs focused on tobacco control, including the FDA's Center for Tobacco Products and the CDC's Office on Smoking and Health.

Research

- An analysis of e-cigarette sales data published in the *American Journal of Preventive Medicine* found that between Feb. 2020 and June 2024, [monthly nicotine content of those products increased 249.2%](#), while the unit sales increased 34.7%, a 7.2-fold difference.
- A *Tobacco Control* analysis of Population Assessment of Tobacco and Health Study data for participants aged 12 to 17 concluded that living in a state with an e-cigarette tax policy was associated with [lower probabilities of becoming an exclusive e-cigarette user](#) or remaining as one.

departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound

- An online experiment involving e-cigarette/cigarette dual users published in *Tobacco Control* found that cessation messaging centered around “biomarker outcome” narratives [led to a greater motivation to quit smoking and vaping](#) compared to a “cessation experience” narrative.

public health policy and to ensuring excellence in state-based public health practice.

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