Read on for announcements from the <u>Tobacco</u> <u>Control Network</u> (TCN) and our partners.

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News and announcements from the Tobacco Control Network

Happy Anniversary!

In the first newsletter of each month, TCN recognizes anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco control and public health more broadly. Thank you and congratulations to the following program managers:

- Gail DeVito (IL) 15 years.
- Shellany Saimon (FSM) 1 year.

Help Your Peers Requests

Connecting with Rutgers Researchers on Confiscated Tobacco Products from

The twice-monthly TCN
News provides a concise
digest of tobacco control
announcements to the
Tobacco Control
Network's membership
base of tobacco control
program managers and
additional staff from each
state, territory, and D.C.,
as well as our valued
partners.

Upcoming Events

For more Tobacco Control Network events and deadlines, please visit

Schools

Deadline: March 12

Researchers at the Rutgers Institute for Nicotine and Tobacco Studies have been collecting data on confiscated tobacco products from schools through the Center for Rapid Surveillance of Tobacco (CRST). The Rutgers team would like to connect with and establish partnerships with tobacco control staff who have relationships with school staff/administrators to learn more about the regional variability of brand availability and popularity of confiscated tobacco products. The Rutgers team can provide states with tailored information about tobacco products obtained from students in their respective states. If states would be willing to connect with the Rutgers team, we invite you to reach out directly to jessie.jensen@rutgers.edu.

Culturally and Linguistically Appropriate Cessation Services

Deadline: March 14

Several community based organizations have expressed the need for culturally and linguistically appropriate cessation services. We are working with them to learn more about the types of services that are needed and how we can work together

the **TCN Events** page!

The Power of Incentives:

Leveraging a Contingency
Management Approach to
Address Tobacco Use for
Individuals with Mental
Health and Substance
Use Challenges –
National Center of
Excellence for TobaccoFree Recovery (CoE-TFR)
Webinar
Mar. 20, 2-3 p.m. ET
| Registration Required

31st Nicotine
Dependence Center
Conference 2025: The
Evolving Tobacco
Landscape and
Implications for Policy
and Practice – Mayo
Clinic Nicotine
Dependence Education
Program
Phoenix, AZ
March 27 – 29
| Registration Required

Certified Tobacco
Treatment Training –
University of Texas MD
Anderson Cancer Center
Virtual Training

to build those services. If your team has explored, developed, and/or contracted with partners (other than your primary quitline vendor) to offer culturally and linguistically specific services for a community we would love to hear from you.

Partner Announcements

- The following announcements are from CDC:
 - A recent CDC Morbidity and Mortality Weekly Report highlighted that during 2016–2023, supplementing reimbursement claims data with tobacco use information from Medicaid enrollment identified 14,163 (14.0%) additional Medicaid members, including a higher proportion of men and those who did not have a diagnosed chronic condition.
 - CDC's Office on Smoking and Health launched the 2025 Tips From Former Smokers® (Tips®)

March 31 – April 4 | Registration Required

It's About a Billion
Lives Annual
Symposium – UCSF
Center for Tobacco
Control Research and
Education
San Francisco, CA
April 11 | Registration
Required

2025 Tobacco Policy and
Responsible Retailing
("TPRR") Conference –
National Association of
Attorneys General
San Diago, CA

San Diego, CA
April 22 – 23 | Registration
Required

Tobacco Treatment
Specialist Training –
University of Kentucky
Virtual Training
May 7 | Registration
Required

Job Opportunities

Head, Tobacco Prevention and Control Branch North Carolina Department of Health and Campaign. There will be nine Nicotine Replacement Therapy promotion weeks on English language TV during the weeks of March 17, April 14, May 12, June 9, July 7, August 4, August 25, and September 15.

- The National Conference on Tobacco or Health convened by the National Network of Public Health Institutes is still on for August 26-28 in Chicago! If you have any questions about the conference, please get in touch with Phil Wilbur or Chris Kinabrew at NNPHI.
- Recovery for Next Generation
 Thriving Heroes (STRENGTH)
 Community of Practice, led by
 the National Behavioral Health
 Network for Tobacco and Cancer
 Control and the Disability
 Network for Tobacco Control and
 Cancer Prevention, is an online
 group designed to help U.S.
 veterans with disabilities quit using
 tobacco. For more information
 and/or application

Human Services Wake County, NC

Program Manager

Montana Tobacco Use Prevention Program Helena, MT

Tobacco Cessation Coordinator

Utah Department of Health and Human Services Salt Lake County, UT

Virtual Coach Preventative Services RVO Health

Remote

If you know of any job opportunities that would appeal to state and territorial tobacco control staff, please send those to us at ten@astho.org.

Funding Opportunities

Request for Grant
Application: Community
Innovations in
Commercial Tobacco
Control – Arizona
Department of Health

assistance <u>email Katie Stone</u>. To learn more and apply, complete <u>this form</u> by **March 18**.

- Tobacco Control and Cancer
 Prevention is creating a campaign to empower people with disabilities to quit using tobacco products.
 Inspired by CDC's Tips From
 Former Smokers, the campaign will highlight the real-life stories of people with disabilities. The
 Network is asking for your help to recruit participants for this important project.
- A recent American Nonsmokers' Rights Foundation article shares that cruising is evolving to meet growing demand for healthier travel experiences and smokefree policies are a part of the picture. Progress is being made, but passengers have a vital role in driving change by voicing their preference for 100% smokefree environments."
- NORC at the University of Chicago is offering free program evaluation assistance to state and territorial health officials who need

Services Deadline: April 17, 3 p.m. local AZ Time The objective of this Solicitation is to establish Grants with community organization(s) in the State of Arizona to provide commercial tobacco and electronic nicotine use prevention, education, and cessation services who primarily serve Arizonans most disproportionately impacted by commercial tobacco use, as outlined in the ATCP's Five Year Strategic Plan, 2022-2026. Ultimately, these funded entities will work with ADHS ATCP towards accomplishing its vision: an Arizona free of commercial tobacco use. To support organizations serving communities most disproportionately impacted by commercial tobacco use by developing targeted messages, programs, and collaborative partnerships.

help assessing the outcomes, effectiveness, impact, or value of a program, policy, or practice. Interested individuals should email ProgramEvalSupport@norc.o rg. Include a brief description of your program evaluation support needs, such as information on the program, policy, or practice that you wish to evaluate; the extent to which your team has begun planning or implementing the evaluation; and which steps of the evaluation could most benefit from assistance. The deadline to express interest is March 28, 2025.

- Consortium brings you a free accredited lung cancer screening course for tobacco treatment specialists through Project ENGAGE. This course is designed to empower you with the knowledge and strategies needed to effectively educate your clients about lung cancer screening.
- According to a recent Truth
 Initiative analysis, eight of the ten films nominated for Best Picture at

<u>Tobacco/Vape-Free</u> <u>College Program</u> – Truth

Initiative

Deadline: April 24 The Truth Initiative Tobacco/Vape-Free College Program is offering grants of up to \$20,000 to colleges and universities to support the adoption and implementation of a 100% tobacco/vape-free policy. Grantees of the Tobacco/Vape-Free College Program receive guidance through webinars, an in-person training, and one-on-one consultations throughout the grant period. Since 2015, the Tobacco/Vape-Free College Program has provided funding to more than 220 colleges, universities, and college systems to advocate for and adopt a 100% tobacco-free policy.

Quit & Thrive Challenge:
Community-Derived
Solutions to Reduce
Menthol Cigarette
Smoking – ODP and CDC

the 2025 Oscars® contain tobacco imagery.

State News

- The Ludlow, Massachusetts Board of Health adopted regulations capping the nicotine content in nicotine pouches to 9mg per pouch.
- Mayor Richard Bessen of Maui
 County, Hawaii signed into law Bill
 156, which prohibits the sale,
 distribution, and marketing of
 flavored tobacco products,
 including the mislabeling of
 products as nicotine-free, if and
 when a state law that preempts
 localities from regulating or
 restricting the sale and use of
 tobacco products is overturned or
 suspended.
- SB1307 in Minnesota would require all tobacco retailers in the state to offer at least one type of nicotine replacement therapy product for sale.

Deadline: Sept. 2 ODP and CDC are sponsoring Quit & Thrive Challenge: Community-**Derived Solutions to** Reduce Menthol Cigarette Smoking to enhance the evidence base of interventions to help individuals from populations experiencing health disparities quit smoking, with a specific emphasis on menthol cigarettes. The Challenge encourages submissions from local and state organizations and agencies to highlight promising community-led solutions to address menthol cigarette smoking. Up to nine prizes of \$100,000 each will be awarded to organizations with the most successful or innovative community-led strategies.

If you know of any funding opportunities that would appeal to state and territorial tobacco control

- AB762 would prohibit the sale of all single use vapes in California, and provides cities, counties and the state with the legal teeth to enforce that ban with fines starting at \$500 per violation.
- SB 54 would cut \$3 million from programs for tobacco prevention in South Dakota, which is a 60% cut from \$5 million to \$2 million. On February 20, the Senate passed the bill and it now moves to the House for consideration.

News

As of March 3, stock in Philip Morris
International Inc. (PM) reached an
all-time high of \$158.39 per share,
with an 81.5% increase over the
past year indicating investor
confidence in the company's longterm growth strategies.

Research

 A randomized survey experiment, published in *Tobacco Control*, of California young adults who were programs, please send those to us at tcn@astho.org.

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health

Officials (ASTHO) on behalf of the CDC's

Office on Smoking

shown Instagram and TikTok videos, featuring influencers promoting e-cigarettes alongside healthy lifestyle activities (experimental), or a healthy lifestyle activity alone (control) concluded that participants in the experimental group were more likely to report lower harm perceptions and higher susceptibility to e-cigarette use than participants in the control condition.

and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in statebased public health practice.



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