Read on for announcements from the <u>Tobacco</u> <u>Control Network</u> (TCN) and our partners.

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News and announcements from the Tobacco Control Network

TCN Announcements

 TCN, in collaboration with Campaign for Tobacco Free Kids, worked with select state tobacco program managers to document their successes made possible with the support of OSH funding and the consequences of its reduction or loss. These anecdotes can serve as compelling examples for other states and jurisdictions to reference and illuminate in communications with legislators and other decisionmakers at the state and federal levels. The twice-monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

For more Tobacco Control Network events and deadlines, please visit the <u>TCN Events</u> page!

Help Your Peers Requests

Supporting Elementary Schools to Respond to Youth Vaping

Deadline: May 2

Oregon is interested in learning how other states are supporting elementary schools to respond to youth vaping. Elementary school staff have reported needing more resources related to vaping but find that almost all content is designed for grades 6 and higher. OR is interested in learning from peers about evidence-based tobacco prevention materials, school policies, etc. that are used to support elementary school staff, parents, and students.

RFP for ATS Contracts

Deadline: May 6

DC Health Tobacco Control Program's contract with their current ATS vendor will end, and as such we are beginning to work on the next RFP. They would like to hear states' responses to the following questions: 1. Do you have any copy of requests for proposals or ATS contracts that you are willing to share? 2. What are some resources and best practices you used when drafting your ATS RFP and contract?

Addressing TobaccoRelated Health Disparities
Among People with
Disabilities: Insights and
Interventions – NAQC
Webinar
May 1, 1 p.m. ET
| Registration Required

Mindfulness Training for Smokers Facilitator Training – Duke-UNC Tobacco Treatment Specialist Program Online Training May 6, 10 a.m. – 5 p.m. ET | Registration Required

Tobacco Treatment
Specialist Training –
University of Kentucky
Virtual Training
May 7 | Registration
Required

Certified Tobacco
Treatment Training
Program – The University of
Texas MD Anderson Center
Virtual Training
June 9 – 13 | Registration
Required

Tobacco Treatment

Partner Announcements

- worked with select state tobacco program managers to document their successes made possible with the support of OSH funding and the consequences of its reduction or loss. These anecdotes can serve as compelling examples for other states and jurisdictions to reference and illuminate in communications with legislators and other decisionmakers at the state and federal levels.
- Campaign for Tobacco-Free
 Kids released two recent fact sheets:
 1) Eliminating CDC's Office on
 Smoking and Health Will Undercut
 State Tobacco Control Programs and
 Increase Tobacco-Caused Death
 and Disease and 2) Support CDC
 and its Office on Smoking and
 Health: A \$310 Million Investment To
 Protect Kids And Reduce Tobacco
 Caused Disease.
- The following announcements are from NAQC:
 - NAQC developed
 a <u>document</u> outlining key

Specialist Training -

University of Kentucky Virtual Training June 25 | Registration Required

National Conference on

Tobacco or Health – NNPHI
Chicago, IL
Aug. 26 – 28 | Registration
Required

State of Black Health 2025: A Call for Health Justice –

The Center for Black
Health & Equity
Charlotte, NC
Sept. 15 – 18 | Registration
Required

Job Opportunities

Virtual Health Coach Preventative Services
RVO Health
Remote

If you know of any job opportunities that would appeal to state and territorial tobacco control staff, please send those to us at tcn@astho.org.

talking points designed to support quitline administrators in educating stakeholders, partners, and decision-makers about the critical role quitlines play in promoting commercial tobacco cessation. The document highlights how quitlines provide evidencebased services, enhance access to treatment, and contribute to better public health outcomes particularly for communities disproportionately impacted by commercial tobacco. These talking points can help effectively convey the importance of continued investment in quitlines as an essential part of a comprehensive strategy to reduce harm associated with commercial tobacco.

Project ENGAGE developed

 a free one-hour online course
 to equip tobacco treatment
 specialists with strategies to
 confidently educate clients
 (who are eligible) about lung
 cancer screening. Register

Funding Opportunities

<u>Tobacco/Vape-Free</u>
<u>College Program</u> – Truth
Initiative

Deadline: April 24 The Truth Initiative Tobacco/Vape-Free College Program is offering grants of up to \$20,000 to colleges and universities to support the adoption and implementation of a 100% tobacco/vape-free policy. Grantees of the Tobacco/Vape-Free College Program receive guidance through webinars, an in-person training, and one-on-one consultations throughout the grant period. Since 2015, the Tobacco/Vape-Free College Program has provided funding to more than 220 colleges, universities, and college systems to advocate for and adopt a 100% tobacco-free policy.

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send

here.

- Illinois Attorney General Kwame
 Raoul announced \$24 million from
 the 2023 Juul Labs settlement will
 support efforts by Truth Initiative to
 provide Illinois youth with vital
 resources for vaping prevention and
 cessation through Truth Initiative's
 EX Program, the Vaping: Know the
 truth curriculum, and a targeted
 media campaign.
- Liz Williams with Americans for Nonsmokers' Rights recently posted a new, brief video that shares steps individuals can follow if they find themselves suffering from exposure to secondhand tobacco smoke in their apartment or condo.
- According to The Center for Rapid Surveillance of Tobacco (CRST),
 Zimo nicotine pouches made various health-related claims about nicotine use on their Instagram last month; no accompanying evidence to support these claims was included.
 This aligns with trends CRST has observed of brands making performance enhancement and other false claims about the use of

those to us at tcn@astho.org.

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

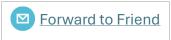
nicotine. If you are looking for images of tobacco products for educational purposes, CRST has released an Image Library featuring images of confiscated tobacco products from their Youth Tobacco Monitoring Project.

Association released Talking to Your Child About Vaping: A Guide for Parents, Guardians, and Caregivers, a free one-hour interactive online learning module designed to help parents, guardians, and caregivers talk to their child about vaping and nicotine in the best possible way. This course is ideal for parents, guardians or caregivers of children ages 8 to 20, and parents, guardians, or caregivers of children who have a history of using tobacco and nicotine products.

- The National Conference on Tobacco or Health convened by the National Network of Public Health Institutes is still on for August 26-28 in Chicago!
- The Center for Black Health & Equity will be hosting No Menthol

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in statebased public health practice.



Sunday (NMS) on May 18, its annual call to action that highlights the detrimental impact tobacco has on Black communities.

Visit <u>nomentholsunday.org</u> to register your NMS event and access other resources.

State News

- The Oregon Court of Appeals upheld Multnomah County's law ending the sale of flavored tobacco products, finding that it is not preempted by state law.
- A bill was introduced in Arkansas that would prohibit the sale of disposable ecigarettes unless approved by the FDA.
- Lawmakers in Washington filed two bills which would prohibit the sale of flavored tobacco products in the state, with the exception of flavored hookah tobacco. The bills would also increase taxes on cigarettes by \$2 per pack.

A California bill was introduced that would improve enforcement of the statewide law on flavored tobacco products by increasing the fees that tobacco retailers pay each year from \$265 to \$600 a year to maintain and enhance enforcement operations.

News

- Amid the 10,000 job cuts so far this month at the U.S. health department, what happened to OSH is "the greatest gift to the tobacco industry in the last half century," said Tim McAfee, who headed the division from 2010 to 2017, in a recent STAT article.
- A new video, created by InvestigateTV and posted by many news stations, details schools across the United States deal with e-cigarette use by students. While the report focuses on student restroom vape detectors, it also includes information on less punitive approaches.

Research

- A randomized control trial of adults in NORC's AmeriSpeak panel, published in *Tobacco Control*, found that exposure to three doses of nicotine corrective messages reduced false beliefs on nicotine, nicotine replacement therapy, ecigarettes, and reduced nicotine content cigarette, compared with the control, controlling for baseline beliefs.
- A Tobacco Control analysis of
 Population Assessment of Tobacco
 and Health study data concluded
 that individuals with previous
 smoking history (vs no) had lower
 cessation rates, as did participants
 who reported daily e-cigarette use.
 Vaping cessation was also
 associated with a significant
 improvement in quality of life and
 mental health outcomes.
- A Tobacco Control analysis which tested the effects of exposure to ecigarettes with WS-23 or menthol cooling additives on user appeal and sensory attributes highlighted that WS-23 produced higher liking, willingness to use again, smoothness, and coolness and

lower disliking, bitterness, and harshness ratings compared to no coolant products while menthol (vs no coolant) increased willingness to use again and reduced harshness and coolness.

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