

TCN Newsletter for November 27, 2024

TCN Announcements

- TCN Office Hours Event: Framing Tobacco Disparities and Health Equity
 - On Tuesday, Dec. 3, from 3-4 p.m. ET, Dr. Julie Sweetland with FrameWorks Institute will present on how to effectively frame tobacco disparities and health equity to help drive change at the national, state, and grassroots levels. Attendees will have opportunities to learn how to shape conversations around tobacco disparities for successful outcomes, review available resources, ask questions, and participate in the discussion. This TCN Office Hours event will be the first of a two-part series on framing tobacco disparities and health equity. Registration for this event is required. [Please register here.](#)

Partner Announcements

- The following announcements are from **CDC**:
 - CDC's Surgeon General's Advisory Committee on Smoking and Health released the latest [Surgeon General's Report: Eliminating Tobacco-Related Disease and Death: Addressing Disparities](#), which reviews the latest scientific evidence on commercial tobacco-related health disparities in the United States.
 - The Leadership and Sustainability School is a nine-month cohort program from late March 2025 through September 2025 that offers a combination of training and networking opportunities grounded in evidence-based practices, promising strategies, and health equity. To apply, please view the [application](#). Program managers or senior staff with at least two years of experience in commercial tobacco control from the following entities are eligible:
 - State health departments, U.S. territories and freely associated states, American Indian/Alaskan Native tribes, and tribal-serving organizations implementing commercial tobacco control strategies, including GHWIC recipients.
 - Communities implementing the Building Capacity to Reduce the Burden of Menthol and Other Flavored Commercial Tobacco Products in Communities that Experience Health Disparities.
 - National Networks Advancing Action in Commercial Tobacco and Cancer-Related Health Equity.
 - Community organizations implementing commercial tobacco control efforts that are funded by their state or municipal program.
- **The Center for Black Health & Equity** [announced the funding of eight community-based organizations](#) as part of a groundbreaking initiative to build capacity for advocacy and address health inequities across Tobacco Nation and beyond.
- A [new systematic review](#) by **Community Preventive Services Task Force** concludes that community interventions involving coalitions or partnerships reduce youth initiation and use of tobacco.

- **Truth Initiative** research published in the *International Journal of Environmental Research and Public Health* finds that [more than 86% of e-cigarettes](#) on the market are illegal products.
- The following announcements are from **FDA**:
 - Following a scientific review, FDA [issued a renewal of modified risk granted orders](#) to Swedish Match USA, Inc., for eight General Snus products.
 - FDA posted [additional regulatory science policy memos](#) related to the agency's review of premarket applications. This release includes thirteen memos developed between 2020 and 2023 that describe the process and prioritization methods used to conduct filing and review of PMTAs for flavored e-cigarettes and other PMTAs, as well as the bases to support specific actions related to environmental assessments.
- The **Center for Rapid Surveillance of Tobacco** released [an updated report on the e-cigarette brand Geek Bar](#) as a signal of interest, which includes recent data on Geek Bar features, marketing, sales, and use patterns.
- **Rescue Agency**, in partnership with **UCSF** and **Hopelab**, developed [Quit the Hit](#), a social-first intervention hosted on Instagram through coach-led group chats, offering personalized, supportive help to quit vaping.

State News

- Casino Employees Against Smoking Effects and public health advocates [held a press conference at the groundbreaking ceremony](#) for Boyd Gaming and the Pamunkey Indian Tribe's new Norfolk, VA, casino, calling on the casino operators to implement a comprehensive smokefree policy.
- Belchertown's Board of Health in **Massachusetts** is considering [an ordinance which would ban the sale of vape or tobacco products](#) to anyone born on or after Jan. 1, 2004, a group that will turn 21 next year.
- Mayor Eric Adams and Acting Corporation Counsel Muriel Goode-Trufant announced that the City of **New York** [filed a federal lawsuit against Price Point Distributors, Inc. for distributing flavored e-cigarettes](#) to retail stores and directly to consumers in New York City and around the country through online sales, violating nearly every applicable federal, New York state, and New York City law governing the sale of such products.
- Navajo Nation (**Arizona**) President Dr. Buu Nygren [signed Legislation 0145-24 into law, amending the Tobacco Products Tax](#) to include electronic smoking devices and nicotine products.

News

- *CNN* reports on a new study, published in *JAMA Network Open*, which [highlights loopholes that allow children to bypass online regulations](#) to buy e-cigarettes.

Research

- A *Tobacco Control* analysis of a nationally representative sample of U.S. adults who used commercial tobacco (CT) found that [21.3% of US adults who used CT during the 12 months prior to the survey reported receiving more CT discount coupons](#). Experiencing financial hardship during the pandemic was associated with higher odds of receiving more coupons for all types of CT products.
- A *Tobacco Control* analysis of US Population Assessment on Tobacco and Health Study (2013–2019) data concluded that upon adjusting for sociodemographic variables, [respondents who received a cigarette coupon were found to be more likely to initiate established cigarette smoking](#) at follow-up.
- An analysis of 2008–2019 Medical Expenditure Panel Survey linked to the National Health Interview Survey, published in *Tobacco Control*, found that although White adults had higher ever-smoked rates, [minority smoking adults had twice as much of their annual medical spending associated with smoking](#) than White smoking adults.

Upcoming Events

For more Tobacco Control Network events and deadlines, please visit the [TCN Events](#) page!

[TCN Office Hours Event: Framing Tobacco Disparities and Health Equity](#) – ASTHO & Frameworks Institute
Webinar

Dec. 3, 3-4 p.m. ET | *Registration Required*

[How to Increase Access to Tobacco Cessation Medications: A Look at Expanding the Prescriptive Authority of Pharmacists](#) – Public Health Law Center

Webinar

Dec. 4, 1 p.m. ET | *Registration Required*

[Building a Foundation for Health Equity in Commercial Tobacco Control: Getting Grounded in Language and Critical Concepts Skill-Building Workshop](#) – Tobacco Control Training Collaborative

Virtual Training

Dec. 4, 1-5 p.m. ET | *Registration Required*

[How to Counter Public Health Myths and Elevate Science Now](#) – The FrameWorks Institute

Webinar

Dec. 5, 1 p.m. ET | *Registration Required*

[Leveraging Essential Relationships in Commercial Tobacco Prevention and Control Skill-Building Workshop](#) – Tobacco Control Training Collaborative

Virtual Training

Dec. 5, 1-5 p.m. ET | *Registration Required*

[Zyn and Nicotine Pouches: What Local Tobacco Control Officials Need to Know](#) – NACCHO and Truth Initiative

Webinar

Dec. 9, 3-4 p.m. ET | *Registration Required*

[Monthly Tobacco Use Disorder Integration Office Hours](#) – National Council for Mental Wellbeing
Webinar
Dec. 10, 2:30-3:30 p.m. ET | *Registration Required*

[Certified Tobacco Treatment Training Program](#) – The University of Texas MD Anderson Cancer Center
Virtual/Houston, TX
January 13 – 17, 2025 | *Registration Required*

[New Commercial Tobacco Control Program Managers Community of Practice](#) – Tobacco Control Training Collaborative (TCTC)
Virtual Training
Jan. 15, 2025 & Jan. 29, 2025, 1-2:30 p.m. ET | *Registration Required*

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[Tools to Guide Coalition Development Videoconference \(VC#3 of the Coalitions in Commercial Tobacco Control: Building Blocks for Success Series\)](#) – Tobacco Control Training Collaborative (TCTC)
Virtual Training
Jan. 30, 2025, 1-5 p.m. ET | *Registration Required*

[Tobacco Treatment in Adolescent and Young Adult Populations](#) – Duke- UNC
Virtual Training
Jan. 14, 2025 | *Registration Required*

[Hybrid Tobacco Treatment Specialist Training](#) – Mayo Clinic Nicotine Dependence Education Program
Jacksonville, FL
Feb. 4 – 6, 2025 | *Registration Required*

[Motivational Interviewing Workshop](#) – Mayo Clinic Nicotine Dependence Education Program
Jacksonville, FL
Feb. 7 – 8, 2025 | *Registration Required*

[2025 Agents of Change Summit](#) – Rescue Agency
San Diego
Feb. 24 – 25, 2025 | *Registration Required*

[31st Nicotine Dependence Center Conference 2025: The Evolving Tobacco Landscape and Implications for Policy and Practice](#) – Mayo Clinic Nicotine Dependence Education Program
Phoenix, AZ
March 27 – 29, 2025 | *Registration Required*

Funding Opportunities

[Quit & Thrive Challenge: Community-Derived Solutions to Reduce Menthol Cigarette Smoking](#) – ODP and CDC

Deadline: Feb. 28, 2025

ODP and CDC are sponsoring Quit & Thrive Challenge: Community-Derived Solutions to Reduce Menthol Cigarette Smoking to enhance the evidence base of interventions to help individuals from populations experiencing health disparities quit smoking, with a specific emphasis on menthol cigarettes. The

Challenge encourages submissions from local and state organizations and agencies to highlight promising community-led solutions to address menthol cigarette smoking. Up to nine prizes of \$100,000 each will be awarded to organizations with the most successful or innovative community-led strategies.

Join ODP and CDC for a [pre-application webinar](#) on **Dec. 17, at 2 p.m. ET**. Please email your questions to ODP-QuitThriveChallenge@nih.gov at least 24 hours before the webinar.

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs and/or their partners, please send those to us at tcn@astho.org.

Job Postings

[Director of Tobacco Cessation](#)

North Carolina Department of Health and Human Services
Wake County, NC

[Regional Technical Advisor](#)

CDC Foundation
Remote

[Tobacco Prevention Regional Manager](#) (ID: 40009728)

Durham County Department of Public Health
Durham, NC

[Regional Tobacco Control Manager](#)

Mecklenburg County Public Health Department
On-site with Travel (Region 4)

[Provider Outreach Specialist](#)

RVO Health
Remote (Georgia and Florida only)

[Health Education Outreach Coordinator](#)

Lutheran Community Services (for Delaware Quitline)
Wilmington, DE