# TCN Newsletter for November 13, 2024

### **TCN Announcements**

- TCN Office Hours Event: Framing Tobacco Disparities and Health Equity
  - On Tuesday, December 3, from 3-4 pm ET, Dr. Julie Sweetland with FrameWorks Institute will present on how to effectively frame tobacco disparities and health equity to help drive change at the national, state, and grassroots level. Attendees will have opportunities to learn how to shape conversations around tobacco disparities for successful outcomes, review available resources, ask questions, and participate in the discussion. This TCN Office Hours event will be the first of a two-part series on framing tobacco disparities and health equity. Registration for this event is required. <u>Please</u> register here.

Insert HYPs and Program Manager Anniversaries

#### **Partner Announcements**

- With one in five people in the United States. living in rural areas, CDC published <u>a new webpage to</u>
   highlight the importance of smoking cessation for rural Americans.
- The National Conference on Tobacco Or Health (NCTOH) 2025 is seeking abstracts from tobacco control researchers and practitioners by the extended deadline of Nov. 15.
- American Lung Association created a <u>Cessation Intervention Sustainability Strategies Toolkit</u>, which
  includes the new <u>Cessation Intervention Sustainability Assessment Tool</u>. This interactive assessment
  for tobacco control program teams and their partners helps identify organizational strengths and
  targets to further opportunities for improvements in planning for sustainability.
- The following announcements are from **FDA**:
  - FDA, in collaboration with U.S. Customs and Border Protection, <u>announced the</u>
     <u>administrative seizure of approximately three million units of unauthorized e-cigarette</u>
     <u>products</u>, with an estimated retail value of \$76 million.
  - FDA <u>announced that the agency issued warning letters to nine online retailers and one</u>
     <u>manufacturer</u> for selling and/or distributing unauthorized disposable e-cigarettes with
     designs and functionalities that resemble smart technology, including phones and gaming
     devices.
- Public Health Law Center recently updated its two 50-state scans of laws that require 1) tobaccofree grounds and 2) tobacco dependency treatment in state mental health and substance use facilities
- Rescue Agency released its newest commercial, "In the Skin," which explains what happens to the
  DNA in the body when teens vape nicotine, showing them why vaping is linked to an increased
  risked of cancer.

 Thirdhand Smoke Resource Center released a course for healthcare professionals who want to learn more about working with people who do not smoke but have been exposed to the toxic chemicals in secondhand and thirdhand smoke.

#### **State News**

- The Oregon Court of <u>Appeals ruled that a law prohibiting e-cigarette makers from marketing their products</u> with colorful packaging violates the state constitution's free speech protections.
- The Navajo Nation in **Arizona** passed legislation that increases the excise tax on cigarettes by \$1.50 per pack and establishes a new tax on nicotine and vaping products.
- An <u>ordinance to prohibit the sale of flavored tobacco products</u> in Kansas City, **Missouri** was
  taken off the docket after business owners expressed concerns about the financial impact for
  them.
- The city of Fayetteville in North Carolina will not allow new smoke shops to open within 1,000 feet of each other and a wide variety of other establishments, according to a development ordinance change.
- A bill will be introduced to prohibit flavored tobacco products in Denver, Colorado.

#### News

- Jayla Martin-Beasley, Elon University '25 <u>captivated her audience with a poem</u> titled, "Five Stories About Smoking," detailing the connection between grief and intergenerational trauma through how the relationship between her father and cigarettes affects her.
- A story in *The New York Times* explores the <u>rise of popularity of Zyn products</u> in the United States and their appeal to young men.

### Research

- A Tobacco Control analysis of 81 e-liquid chemicals <u>characterizes the environmental hazards of e-liquid chemicals</u> and provides regulators and researchers a readily available list for future ecological and health risk assessments.
- A Tobacco Control analysis of cigarette tax scores from the Tobacconomics Cigarette Tax
   Scorecard and tobacco excise tax revenue information from WHO found that a <u>one-point higher overall cigarette tax score is associated with higher tobacco excise tax revenue</u> per capita of \$11.98.
- An analysis of 2022 National Health Information Survey data published in Frontiers in Public
  Health concluded that over 38% of tobacco users who visited a health care professional were
  advised to quit while the odds of receiving such advice were lower among Hispanics, males,
  those above the poverty level, foreign-born, those with a bachelor's degree or higher

educational level, and those aged less than 45 years.

A Nicotine & Tobacco Research analysis of pregnant women using combustible cigarettes (CC)
 <u>exclusively during prepregnancy</u> found that relative to those who quit CCs, those who initiated
 e-cigarette use during late pregnancy had lower income and were less likely to be married, have
 intended pregnancies, receive first-trimester prenatal care, and participate in a federal
 assistance program.

### **Upcoming Events**

For more Tobacco Control Network events and deadlines, please visit the <u>TCN Events</u> page!

<u>Cigarillos: The Current Evidence on Youth and Young Adult Use of Cigarillos and Opportunities for Education in Hispanic Communities</u> - FDA, Nuestras Voces Adelante Network, and Rescue Agency Webinar

Nov. 20, 1 p.m. ET | Registration Required

Empowering Futures: Culturally Tailored Commercial Tobacco Cessation Programs in American Indian and Alaska Native Communities – UCSF Smoking Cessation Leadership Center Webinar

Nov. 21, 1 p.m. ET | Registration Required

<u>Won't You be My Tobacco-free Neighbor?</u> – National Behavioral Health Network for Tobacco and Cancer Control

Webinar

Nov. 21, 2 – 3 p.m. ET | Registration Required

<u>Zyn and Nicotine Pouches – What Tobacco Control Officials Need to Know</u> – NACCHO

Webinar

Nov. 21, 3 p.m. ET | Registration Required

<u>Coalition Infrastructure and Operations Videoconference (VC#2 of the Coalitions in Commercial Tobacco Control: Building Blocks for Success Series)</u> – Tobacco Control Training Collaborative (TCTC)
Virtual Training

Nov. 21, 3-4 p.m. ET | Registration Required

<u>TCN Office Hours Event: Framing Tobacco Disparities and Health Equity</u> – ASTHO & Frameworks Institute Webinar

Dec. 3, 3 – 4 p.m. ET | Registration Required

<u>Building a Foundation for Health Equity in Commercial Tobacco Control: Getting Grounded in Language and Critical Concepts Skill-Building Workshop</u> – Tobacco Control Training Collaborative (TCTC)

Virtual Training

Dec. 4, 1 – 5 p.m. ET | Registration Required

<u>Leveraging Essential Relationships in Commercial Tobacco Prevention and Control Skill-Building Workshop</u> – Tobacco Control Training Collaborative (TCTC)

Virtual Training

Dec. 5, 1 – 5 p.m. ET | Registration Required

<u>Monthly Tobacco Use Disorder Integration Office Hours</u> – National Council for Mental Wellbeing Webinar

Dec. 10, 2:30 - 3:30 p.m. ET | Registration Required

New Commercial Tobacco Control Program Managers Community of Practice – Tobacco Control Training

Collaborative (TCTC)

Virtual Training | Registration Required

January 15, 2025 & January 29, 2025, 1 - 2:30 p.m. ET

<u>Tools to Guide Coalition Development Videoconference (VC#3 of the Coalitions in Commercial Tobacco</u> Control: Building Blocks for Success Series) – Tobacco Control Training Collaborative (TCTC)

Virtual Training | *Registration Required* January 30, 2025, 1 – 5 p.m. ET

Tobacco Treatment in Adolescent and Young Adult Populations - Duke- UNC

Virtual Training | Registration Required January 14, 2025

2025 Agents of Change Summit - Rescue Agency

San Diego

February 24 – 25, 2025 | Registration Required

# **Funding Opportunities**

<u>Quit & Thrive Challenge: Community-Derived Solutions to Reduce Menthol Cigarette Smoking</u> — ODP and CDC

Deadline: February 28, 2025

ODP and CDC are sponsoring the Quit & Thrive Challenge: Community-Derived Solutions to Reduce Menthol Cigarette Smoking to enhance the evidence base of interventions to help individuals from populations experiencing health disparities quit smoking, with a specific emphasis on menthol cigarettes. The Challenge encourages submissions from local and state organizations and agencies to highlight promising community-led solutions to address menthol cigarette smoking. Up to nine prizes of \$100,000 each will be awarded to organizations with the most successful or innovative community-led strategies. Information about the winning submissions will be prominently featured on ODP and CDC websites and publicly disseminated via social media.

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs and/or their partners, please send those to us at  $\underline{\mathsf{tcn@astho.org}}$ .

# **Job Postings**

**Regional Technical Advisor** 

**CDC Foundation** 

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### Remote

<u>Tobacco Prevention Regional Manager</u> (ID: 40009728) **Durham County Department of Public Health** Durham, NC

Regional Tobacco Control Manager Mecklenburg County Public Health Department On-site with Travel (Region 4)