Read on for announcements from the <u>Tobacco Control</u> <u>Network</u> (TCN) and our partners.

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News and announcements from the Tobacco Control Network

Partner Announcements

The National Conference on Tobacco Or Health (NCTOH) 2025 is seeking abstracts from tobacco control researchers and practitioners to share with colleagues across the country at the premier tobacco prevention conference. NCTOH will take place August 26 – 28, 2025 in Chicago. Abstracts can cover anything from science-based studies to policy updates to new strategies to case studies. All abstracts must be submitted by October 25, 2024.

The twice-monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

For more Tobacco Control Network events and deadlines, please visit the <u>TCN</u>
<u>Events</u> page!

Increasing Spanish-Language Capacity for Tobacco Recovery Through Effective
Partnerships – Nuestras Voces Adelante
Network
Webinar
Sept. 27, 1 p.m. ET| Registration Required

Champions for Youth Summit – Virgina Foundation for Healthy Youth and Prevention Connections

- The following announcements are from Truth Initiative:
 - o A recent resource from Truth Initiative provides a list of popular products, as well as terms and phrases that young people may use to describe e-cigarette use.
 - o Truth Initiative shares
 that as students
 return to the
 classroom this fall,
 they'll be excited to
 show off new
 clothes, sneakers,
 and electronics—and
 possibly new nicotine
 products.
- The National LGBTQI+
 Cancer Network unveiled a
 new <u>State Best Practice in</u>
 Tobacco & Cancer Control
 Assessment, which assesses
 how well states adhere to
 guidelines on providing
 culturally appropriate care to
 LGBTQI+ individuals.
- The following announcements are from FDA:
 - FDA is providing guidance on the

Reston, Virginia
Sept. 30 – Oct. 2| Registration Required

The Curious Science of Cravings – UCSF Smoking Cessation Leadership Center Webinar Oct. 8, 1 p.m. ET| Registration Required

Clearing the Air® Institute – American Nonsmokers' Rights Foundation Philadelphia, PA October 14 – 17| Registration Required

Getting to Next Level Outcomes: The Important Role that Peers Play in Supporting Tobacco-Free Recovery – National Center of Excellence for Tobacco-Free Recovery (CoE-TFR) Webinar Oct. 22, 2 – 3 p.m. ET| Registration Required

Including People With Disabilities: A
Training Series For Tobacco Control and
Cancer Prevention Professionals –
NACDD National Disability Inclusion

Nacud National Disability Inclusion
Network

Webinar

Oct. 22, 2 – 3:30 p.m. ET| Registration Required

A Closer Look at the 34 FDA Authorized E-Cigarettes – Public Health Law Center Webinar Oct. 22, 2 p.m. ET| Registration Required

<u>Comprehensive Tobacco Treatment</u> <u>Specialist Training Program</u> – Duke-UNC Virtual Training Oct. 28 – Nov. 5 | Registration Required

<u>2025 Agents of Change Summit</u> – Rescue Agency

"Tobacco Products; Required Warnings for Cigarette Packages and Advertisements" final rule, which established <u>new</u> required health warnings for cigarette packages and advertisements to promote greater public understanding of the negative health consequences of smoking. Specifically, FDA is issuing guidance to industry that describes FDA's enforcement policy for the final rule.

- o FDA issued six
 warning letters to
 manufacturers and
 retailers for the sale
 or distribution of
 unauthorized ecigarette products
 promoted at an
 industry trade show.
- Public Health Law
 Center has developed a
 primer with key
 considerations about
 commercial speech to
 support the public health
 community in efforts to
 regulate commercial

San Diego February 24 – 25, 2025 | *Registration Required*

Job Opportunities

Program Officer (2 openings)
Montana Tobacco Use Prevention
Program
Helena, MT

Regional Tobacco Control Manager
Cumberland County Department of Public
Health

Fayetteville, NC

If you know of any job opportunities that would appeal to state and territorial tobacco control staff, please send those to us at tcn@astho.org.

Funding Opportunities

<u>Preemption Campaign Grants</u> – Voices for Healthy Kids

The Preemption Grant Opportunity funds campaigns that promote and defend local government power by working against harmful preemption. Three types of preemption campaigns will be funded under this grant: proactive campaigns, repeal campaigns, and cross-issue coalition support.

Email <u>VoicesforHealthyKids@Heart.org</u> for upcoming deadlines and if you have any questions.

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at tcn@astho.org.

tobacco marketing.

- ChangeLab Solutions has created a new guide, Supporting Equitable Community
 Engagement, to explain the roles and activities that state health departments can pursue to support local health departments' community engagement efforts.
- American Lung
 Association, in collaboration
 with the Ad Council,
 are launching a new national
 campaign to help parents of
 kids 10-14 years
 old understand that they're
 the best person to talk to
 their children about the
 dangers of vaping. The
 campaign includes "You're
 The Best Person" creative
 assets in broadcast, radio,
 digital, social, out-of-home
 and print.

State News

A Tobacco Control analysis
 of 2015 – 2019 hospitality
 sector data in Georgia found
 that after comprehensive
 smoke-free policies went
 into effect in early 2018, the

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and
Territorial Health Officials is the
national nonprofit association
representing the state and territorial
public health agencies of the United
States, the U.S. Territories, and the
District of Columbia. ASTHO
members, the chief health officials
of these jurisdictions, are dedicated
to formulating and influencing
sound public health policy and to
ensuring excellence in state-based
public health practice.



number of food service facilities, hotels, and international visitor trips increased by 20%. There were also increases in the number of employees, average employee remuneration, production values, turnover/total revenue, and value added tax.

A Tobacco Control analysis of national probability-based survey data found that following the California statewide law prohibiting the sale of flavored tobacco products, respondents aged 13-17 years had greater odds of expecting minty/menthol taste than no minty/menthol taste for all tested new variants of non-menthol brands, compared to respondents aged 21 and older.

News

Truth Initiative reports on 11
 leading medical, public
 health and community
 organizations who have filed
 an amicus brief with the U.S.
 Supreme Court urging the
 Court to reverse a decision
 by the U.S. Court of Appeals

for the Fifth Circuit that struck down the FDA's marketing denial orders for certain flavored e-liquids.

Research

- A cross-sectional survey of current e-cigarette users, published in *Nicotine & Tobacco Research*, found that 25.6% of Black and 22.2% of Hispanic ecigarette users reported JUUL as their usual brand, compared to those who are White (15.7%) or another race (16.5%).
- Nicotine & Tobacco
 Research released
 a commentary which
 highlights the aggressive
 advertising strategies being
 used to market oral nicotine
 pouches, including through
 online media, motorsport
 sponsorships, and out-ofhome adverts.
- A Nicotine & Tobacco
 Research analysis evaluated
 an anti-vaping media literary
 program called
 MediaSense concluded that
 the intervention was
 associated with a reduction
 of vaping susceptibility,

improvement in harm perception, and increased knowledge of flavored ecigarettes and Tobacco 21 policy.

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