

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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News and announcements from the Tobacco Control Network

Partner Announcements

- As a direct result of the **ASTHO and CDC/OSH Increasing State Menthol Capacity Learning Collaborative**, you can now access a [one-stop shop site for menthol capacity building resources and tips](#), including recordings from key virtual learning sessions, state team developed resources, and other tools from ASTHO and national partners.
- **The National Conference on Tobacco Or Health (NCTOH) 2025** is [seeking abstracts from tobacco control researchers and practitioners](#) to share with colleagues across the country at the premier tobacco prevention conference. NCTOH will take place August 26 – 28, 2025 in Chicago. Abstracts can cover anything from science-based studies to policy updates to new strategies to case studies. All abstracts must be submitted

*The twice-monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

For more Tobacco Control Network events and deadlines, please visit the [TCN Events](#) page!

[Clearing the Air® Institute](#) –
American Nonsmokers'
Rights Foundation
Philadelphia, PA
October 14 –

by November 15, 2024.

- The **American Lung Association** has created the new [Cessation Intervention Sustainability Strategies Toolkit](#) which includes the association's new [Cessation Intervention Sustainability Assessment Tool](#). This interactive assessment for tobacco control program teams and their partners helps identify organizational strengths and targets to further opportunities for improvements in planning for sustainability.
- The following announcements are from **Truth Initiative**:
 - Philip Morris International, the owner of Zyn manufacturer Swedish Match, will invest over \$800 million in new Zyn factories in the United States to meet the growing demand for the flavored nicotine pouches. Truth Initiative shares that [health experts have raised concerns about the long-term health risks of these products](#) and their potential appeal to young people.
 - Truth Initiative highlights that despite established research that on-screen smoking influences young people to use tobacco products, [cigarettes remain a popular prop in historical films and TV shows](#) with many failing to show its harmful health impacts.
 - Truth Initiative [developed a resource that provides a list of](#)

17| *Registration Required*

[Advancing Smoking Cessation: FDA and NIH Priorities](#) – FDA & NIH
Webinar

Oct. 21, 9 a.m. – 4 p.m.
ET| *Registration Required*

[Getting to Next Level Outcomes: The Important Role that Peers Play in Supporting Tobacco-Free Recovery](#) – National Center of Excellence for Tobacco-Free Recovery (CoE-TFR)
Webinar

Oct. 22, 2 – 3 p.m.
ET| *Registration Required*

[Including People With Disabilities: A Training Series For Tobacco Control and Cancer Prevention Professionals](#) – NACDD National Disability Inclusion Network
Webinar

Oct. 22, 2 – 3:30 p.m.
ET| *Registration Required*

[A Closer Look at the 34 FDA Authorized E-Cigarettes](#) – Public Health Law Center
Webinar

Oct. 22, 2 p.m.
ET| *Registration Required*

[Comprehensive Tobacco Treatment Specialist Training Program](#) – Duke-UNC
Virtual Training

- [popular products](#), as well as terms and phrases that young people may use to describe e-cigarette use.
- In honor of Hispanic American Heritage Month (Sept. 15 – Oct. 15), Truth Initiative [acknowledges the challenges that Hispanic and Latino Americans continue to face today](#), including the harmful effects of commercial tobacco.
 - The following announcements are from **FDA**:
 - FDA [announced that the agency is seeking fines against two brick and mortar retailers and nine online retailers](#) who failed to correct violations after previously being issued warning letters for their sale of unauthorized tobacco products. Accordingly, the agency is now seeking a civil money penalty of \$20,678 from each retailer.
 - Beginning Sept. 30, [retailers must verify with photo identification the age of anyone under the age of 30](#) who is trying to purchase tobacco products, including e-cigarettes. Retailers also may not sell tobacco products via vending machine in facilities where individuals under 21 are present or permitted to enter at any time.
 - FDA Center for Tobacco Products (CTP) invites you to [watch its latest tobacco compliance webinar](#) which explains how to

Oct. 28 – Nov. 5

| *Registration Required*

[2025 Agents of Change](#)

[Summit](#) – Rescue Agency

San Diego

February 24 – 25, 2025

| *Registration Required*

Job Opportunities

[Commercial Tobacco Policy Program Officer](#)

Montana Tobacco Use

Prevention Program

Helena, MT

[Regional Tobacco Control Manager](#)

Mecklenburg County Public

Health Department

On-site with Travel (Region 4)

[Lead Tobacco](#)

[Epidemiologist](#)

Oregon Health Authority

Portland, OR

[Planning Consultant](#)

Florida Department of

Health

Tallahassee, FL

[Senior Program Manager,](#)

[Tobacco Cessation](#)

National Association of

Chronic Disease Directors

Remote/Hybrid (Atlanta)

[Program Manager, Tobacco](#)

[Cessation Coverage](#)

National Association of

prepare and submit a Pre-Existing Tobacco Product Status Determination Request to the CTP and explains why FDA may request additional information in conjunction with that request.

State News

- In a [recent WCCO radio interview](#), **Minnesota** Commissioner of Health, Dr. Brooke Cunningham, says “Many teens may smoke or vape because they think it helps them relieve stress or anxiety, but the nicotine can actually worsen those feelings. We want teens to know that we understand the mental health challenges they may be facing and how hard it is to quit, and that free help is out there to support them.”
- Governor Newsom [signed into law SB 1230](#), which authorizes the **California** Department of Tax and Fee Administration to seize illegal flavored tobacco products discovered during routine tobacco tax inspections. The law will also increase the civil penalties for retailers who sell illegal tobacco products and tobacco products to people under 21 years old.
- The following announcements are from **North Carolina**:
 - The new WRAL documentary, ["Gen V: Teen Vaping](#)

Chronic Disease Directors
Remote/Hybrid (Atlanta)

[Program Manager, Tobacco Cessation Health Systems Change](#)

National Association of
Chronic Disease Directors
Remote/Hybrid (Atlanta)

[Regional Tobacco Control Manager](#)

Cumberland County
Department of Public
Health
Fayetteville, NC

If you know of any job opportunities that would appeal to state and territorial tobacco control staff, please send those to us at tcn@astho.org.

Funding Opportunities

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at tcn@astho.org.

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based

[in North Carolina](#)," investigates the alarming rise of teen vaping across the state.

- In a [recent episode of WUNC's "Golden Leaf" series](#) about tobacco's deep roots in North Carolina, a panel of experts discuss how and why some Black and Native communities are disproportionately impacted by tobacco, the history behind these health disparities, and about potential ways forward.

News

- A [recent episode](#) of *WBUR* discusses the phenomenon of Zyn nicotine pouches, uncovering their explosive popularity, cultural significance, and the surprising ways they've entered the political arena.

Research

- A *Nicotine & Tobacco Research* analysis which examined the efficacy of a tailored intervention, Peer Navigation Social Support for Smoking Cessation found that [peer-based smoking cessation counseling increased the odds of abstinence](#) and significantly increased social support for quitting, compared to standard care.
- A [longitudinal qualitative study of young adults who use electronic nicotine](#)

expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and

[delivery systems](#) (ENDS) for smoking cessation, published in *Tobacco Control*, identified three themes that related to successfully replacing cigarettes with ENDS: perceived positive physical effects, perceived satisfaction and enjoyment and context changes.

- A *Tobacco Control* analysis of the [effects of dual use of e-cigarette and cannabis during adolescence on cigarette use](#) concluded that baseline exclusive use of e-cigarettes was associated with 2.61-fold increase in frequency of smoking days, exclusive cannabis use with 2.58-fold increase, and dual use with 5.84-fold increase, compared with baseline non-users.

influencing sound public health policy and to ensuring excellence in state-based public health practice.

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