Read on for announcements from the <u>Tobacco Control</u> <u>Network</u> (TCN) and our partners.

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News and announcements from the Tobacco Control Network

TCN Announcements

 The updated <u>TCN Bylaws</u> is now available on the <u>About</u> <u>Us</u> page of the TCN Website.

Help Your Peers Request

RVO Health as Quitline Vendor **Deadline:** Sept. 7th

How many states have RVO Health as the Quitline Vendor and what type of counseling/coaching interaction does the Quitline have with participants? Is that interaction contingent on NRT being shipped to participant?

The twice-monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

For more Tobacco Control Network events and deadlines, please visit the <u>TCN</u>
<u>Events</u> page!

A Triple Blow to Administrative Law:

Analysis of the Loper Bright, Corner Post,
and Jarkesy Decisions – Public Health Law

Center

Webinar

Aug. 28, 3 – 3:30 p.m. ET | Registration Required

<u>Counterproductive: Tobacco Purchase,</u> <u>Use, or Possession (PUP) Laws</u> – Public

Partner Announcements

- Nuestras Voces
 Adelante released a
 comprehensive report which
 reveals the alarming increase
 in nicotine addiction among
 Hispanic youth due to the
 consumption of menthol
 cigarettes and other flavored
 tobacco and nicotine
 products, including e cigarettes.
- The following announcements are from Public Health Law Center:
 - o Public Health Law
 Center offers an indepth look at the
 benefits and
 challenges of various
 enforcement
 strategies for
 commercial tobaccofree policies in Indian
 country in its latest
 resource.
 - O Public Health Law
 Center developed a
 fact sheet on Zyn and
 the rise in popularity
 of nicotine
 pouches, addressing
 key questions about
 these new products
 including youth use,

Health Law Center Webinar Aug. 29, 2 p.m. ET | *Registration Required*

Clearing the Air: Steps to Going
Smokefree – CADCA Geographic Health
Equity Alliance
Webinar
Sept. 9, 1 p.m. ET | Registration Required

Mindfulness Training for Smokers

FACILITATOR TRAINING – Duke-UNC
CE Short Course/Virtual Training
Sept. 9 – 10, 12 – 5 p.m. ET | Registration
Required

Implementing Opt Out/Proactive Tobacco
Use Treatment Approaches in Mental
Health and Substance Use Treatment
Settings – National Center of Excellence
for Tobacco-Free Recovery (CoE-TFR)
Webinar
Sept. 19, 1 – 2 p.m. ET| Registration
Required

Champions for Youth Summit – Virgina
Foundation for Healthy Youth and
Prevention Connections
Reston, Virginia
Sept. 30 – Oct. 2 | Registration Required

Job Opportunities

Program Officer (2 openings)
Montana Tobacco Use Prevention
Program
Helena, MT

Regional Tobacco Control Manager
Cumberland County Department of Public
Health
Fayetteville, NC

- marketing strategies, and regulatory issues.
- O Public Health Law
 Center recently
 developed a fact
 sheet, "Flavored
 Tobacco Bans: Fact
 vs. Fiction,"
 answering common
 questions and
 debunking myths
 about flavored
 tobacco bans and
 highlighting their
 effectiveness as
 public health
 measures.
- O Public Health Law
 Center created a
 guide for those
 interested in state
 commercial tobacco
 control policy,
 offering insight into
 how legislatures
 operate, what to look
 for in bills, and the
 best ways to engage
 with a legislature.

Parents Against Vaping shares its national back-to-school campaign, The Math is NOT Mathing, which highlights the scope and devastating health consequences of the youth vaping crisis affecting

Provider Outreach Specialist

RVO Health Remote (South Carolina only)

If you know of any job opportunities that would appeal to state and territorial tobacco control staff, please send those to us at tcn@astho.org.

Funding Opportunities

<u>Preemption Campaign Grants</u> – Voices for Healthy Kids

The Preemption Grant Opportunity funds campaigns that promote and defend local government power by working against harmful preemption. Three types of preemption campaigns will be funded under this grant: proactive campaigns, repeal campaigns, and cross-issue coalition support.

Email <u>VoicesforHealthyKids@Heart.org</u> for upcoming deadlines and if you have any questions.

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at tcn@astho.org.

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco

families across the country.

- The following announcements are from Truth Initiative:
 - groundbreaking new study published in JAMA demonstrates the effectiveness of an interactive and tailored text message program in helping adolescents quit vaping nicotine and is the first published RCT of a quit vaping program among teens.
 - To help schools address how vaping has become a major distraction for educators and students, Truth Initiative and Kaiser Permanente collaborated with the American Heart Association to produce a national youth vaping prevention curriculum Vaping: Know the truth. Here is what some educators who have shared the self-led course with their

program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health
Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and
Territorial Health Officials is the
national nonprofit association
representing the state and territorial
public health agencies of the United
States, the U.S. Territories, and the
District of Columbia. ASTHO
members, the chief health officials
of these jurisdictions, are dedicated
to formulating and influencing
sound public health policy and to
ensuring excellence in state-based
public health practice.



students have to say about their experiences.

 According to new research from Truth Initiative published in Addiction, over half of young people surveyed discarded their disposable devices in the trash, with less than a quarter reporting recycling them.

- The following announcements are from FDA:
 - FDA's Center for **Tobacco Products** and the NIH awarded a cooperative agreement grant titled, "From Perceptions to Behaviors: A Comprehensive Approach to Examine the Impact of Public Health Communication Messaging about the Continuum of Risk for Tobacco Products." The principal investigators, Drs. Meghan Moran of Johns Hopkins University and Andy

Tan of the University of Pennsylvania, will conduct health communication studies to better understand the impact that messaging about the continuum of risk for tobacco products may have on various segments of the population.

 FDA and the Department of the Treasury announced a proposed rule that would require an importer to submit the FDAissued Submission Tracking Number of **Electronic Nicotine Delivery System** (ENDS) products into the electronic imports system operated by U.S. Customs and Border Protection. This new requirement will help streamline the process of reviewing the admissibility of ENDS products into the United States.

The UC Health Humanities
 Press recently published the

first and only behind-thescenes account of how the original Surgeon General's Report on smoking really came about, including how closely we came to losing the report when PHS leadership attempted to stop the study midway through and before critical components of the report were even written or conclusions reached. "Clearing the Air: The Untold Story of the 1964 Report on Smoking and Health" was authored by five individuals who actually worked on that seminal document. "Clearing the Air" was published as an open access publication and can be found here.

State News

In a recent episode of the North Carolinians for a Tobacco-Free Generation podcast, Toshia Jordan from the Fuquay-Varina Coalition for a Healthy and Safe Community shares her journey in tobacco prevention work in North Carolina. With a focus on brain development and mental health, Toshia emphasizes the need for comprehensive tobacco

control efforts that address underlying issues and build supportive community relationships.

News

North Carolina Health
 News released a recent
 article on Zyn, highlighting
 that some experts worry that
 the small, discreet pouches
 packed with nicotine have
 the same characteristics that
 enticed teens to vaping.

Research

- In a study published in Nicotine & Tobacco Research—in which participants received either Very Low Nicotine Content (VLNC; 0.4 mg nicotine/g of tobacco) or Normal Nicotine Content (NNC; 15.8 mg/g) cigarettes and were subsequently given the choice between cigarette puffs, two vape puffs, or abstaining—the VLNC group made fewer choices to smoke than the NNC group.
- A Tobacco Control analysis of National Vital Statistics System data found

that higher rates of adverse birth outcomes (preterm birth, low birth weight, small-for-gestational age, all-cause infant mortality and sudden infant death syndrome) were seen in counties with high tobacco retailer density compared with those with low density.

A Tobacco Control article, which analyzed Population
 Assessment of Tobacco and Health Study data, found that cigarette initiation among adults who never used cigarettes or electronic nicotine delivery system (ENDS) products decreased from 2017–2019 to 2019–2021 and persistence of ENDS-only use remained high.

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