Read on for announcements from the <u>Tobacco Control</u> <u>Network</u> (TCN) and our partners.

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News and announcements from the Tobacco Control Network

TCN Announcements

• The <u>TCN State Policy Map</u> is updated to reflect the policy landscape relating to tobacco and e-cigarette tax, smoke-free environments, T21, preemption, JUUL settlements, Medicaid coverage, and more.

Congratulations New Program Managers!

In the first newsletter of each month, TCN recognizes newly hired state and territorial tobacco program managers. Congratulations to the following program managers:

- Susan Morrison (NH)
- Stephanie Bever (UT)
- Brandi Greeno (WY)

The twice-monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

For more Tobacco Control Network events and deadlines, please visit the <u>TCN Events</u> page!

mHealth Apps for Tobacco Cessation and Guidance for Evaluation and Implementation – National Council for Mental Wellbeing Webinar

Happy Anniversary!

In the first newsletter of each month, TCN recognizes anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco control and public health more broadly. Thank you and congratulations to the following program managers:

- Amanda Mortensen (NE) 9 years.
- James Kerrigan (WV) 9 years.
- Megan Moran (TX) 2 years.
- Sarah Cattie (DE) 1 year.
- Sarah Motts (NV) 1 year.
- Mark Boldt (VA) 1 year.

Partner Announcements

- The following announcements are from **CDC**:
 - According to a recent
 CDC Morbidity and Mortality
 Weekly Report, most of the 28.8
 million U.S. adults who reported
 cigarette smoking wanted to quit,
 half tried to quit, but fewer than
 10% were successful.
 - CDC's Office on Smoking and Health, in collaboration with RTI International, released a <u>Nicotine</u> <u>and Tobacco</u> <u>Research article</u> which found that, from 2012 – 2023, exposure to the <u>Tips From Former</u> <u>Smokers® campaign</u> generated

Aug. 15, 2 – 3 p.m. ET | *Registration Required*

Improving Tobacco Cessation: CMS Guidance and State Strategies – Smoking Cessation Leadership Center at UCSF Webinar Aug. 20, 1 p.m. ET | Registration Required

Pennsylvania Menthol

Summit – Pennsylvania Department of Health Online Aug. 22, 9 a.m. – 12 p.m. ET | *Registration Required*

Clearing the Air: Steps to

Going Smokefree – CADCA Geographic Health Equity Alliance Webinar Sept. 9, 1 p.m. **ET** | *Registration Required*

Mindfulness Training for Smokers *FACILITATOR TRAINING* – Duke-UNC CE Short Course/Virtual Training Sept. 9 – 10, 12 – 5 p.m. ET | Registration Required

Design and Effectiveness of a Vaping Cessation Intervention for Adolescent E-Cigarette Users: Results from a Randomized Trial – American Academy of Pediatrics more than 2 million additional calls to 1-800-QUIT-NOW.

- CDC's Office on Smoking and Health released a <u>State-Level</u> <u>Tobacco Disparities Dashboard</u>, an interactive tool to visualize and identify tobacco-related disparities.
- The following announcements are from **The FrameWorks Institute:**
 - A new playbook, <u>Talking about</u> <u>Health Equity in Rural</u> <u>Contexts</u>, outlines a new, evidence-based reframing strategy that centers the value of *dignity* to help build a deeper understanding of health equity and bolster support for equitable policies and programs, especially in rural contexts.
 - The recently released <u>Reframing</u> <u>Health Disparities in Rural</u> <u>America: A Communications</u> <u>Toolkit</u> outlines ways to cultivate more curiosity-driven public conversations about health equity with general audiences.
- The following announcements are from **Public Health Law Center:**
 - Public Health Law Center's <u>latest</u> <u>commentary</u> explains how the U.S. Supreme Court's decision to overturn the *Chevron* deference will impact public health regulations and make it easier to challenge long-standing rules in

Webinar Sept. 12, 1 – 2 p.m. ET | *Registration Required*

Champions for Youth

Summit – Virgina Foundation for Healthy Youth and Prevention Connections Reston, Virginia Sept. 30 – Oct. 2| Registration Required

Job Opportunities

Program Officer (2

openings) Montana Tobacco Use Prevention Program Helena, MT

<u>Community Programs Team</u> <u>Lead</u> Oregon Health Authority Portland, OR

Regional Tobacco Control Manager

Cumberland County Department of Public Health Fayetteville, NC

If you know of any job opportunities that would appeal to state and territorial tobacco control staff, please send those to us at tcn@astho.org.

Funding Opportunities

areas such as environmental standards, food safety, and commercial tobacco control.

- A recent fact sheet addresses the challenges of commercial tobacco use among Black youth and adults and highlights effective support and treatment options for Black tobacco users who want to quit.
- Truth Initiative highlights federal and state authorities who are taking action to protect youth from the thousands of unauthorized flavored products that are flooding the market.
- The following announcements are from **FDA**:
 - FDA announced the <u>issuance of</u> <u>warning letters</u> to 80 brick and mortar retailers in 15 different states for selling unauthorized ecigarette products popular with youth, including Elf Bar and Lost Mary.
 - FDA issued warning letters to five online retailers for selling unauthorized disposable ecigarette products marketed under the brand names Geek Bar, Lost Mary, and Bang. The retailers included Smoke and Vape Company, LLC d/b/a Smoke and Vape Co.; Smoking Vibes LLC d/b/a Smoking Vibes; Cavalry Industries d/b/a Select Vape; HTXW LLC d/b/a FOMO Culture;

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at tcn@astho.org.

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

and Global Supply Allies Inc. d/b/a Vapor Grab.

• Geographic Health Equity Alliance, in partnership with the National Coalition Institute and Counter Tools, hosted the "E-Cigarettes and Point-of-Sale Policies" webinar which highlights how the retail environment impacts nicotine use and dependence among youth and provides evidence of how a local tobacco retail license with point-of-sale policies can prevent youth access and use.

State News

- The following announcements are from **New York:**
 - The New York City Council introduced a bill which would prohibit the sale of ecigarettes that resemble school supplies, including electronic cigarettes that could be mistaken for highlighters, staplers, writing pens, or pencils.
 - The New York State Quitline recently launched a new website section and services focused on helping people cut down or altogether quit the use of commercial menthol tobacco products. The new resources are available here.

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in statebased public health practice.



Research

- A Nicotine and Tobacco Research analysis that conducted interviews to increase understanding of the perception of cigarette smoking by African Americans/Blacks observed that the most stigmatizing language was primarily associated with perceptions of negative social interactions, social judgment, and health-related concerns.
- A <u>recent analysis</u> published in *Cancer Medicine*, which evaluated the impact of training quitline staff in lung cancer screening (LCS), concluded that receiving training about LCS eligibility and the benefits and harms of screening improved LCS knowledge among quitline staff.
- A <u>recent analysis</u> by the American Cancer Society found that 44% of all cancer deaths among U.S. adults were attributable to potentially modifiable risk factors, with cigarette smoking taking the lead as one of the deadliest.

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