Read on for announcements from the <u>Tobacco Control Network</u> (TCN) and our partners.

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News and announcements from the Tobacco Control Network

TCN Announcements

 Join a TCN Workgroup! Click <u>here</u> to learn more about the Policy, Health Equity, and Membership Engagement workgroups. Please email <u>tcn@astho.org</u> with any questions and to express your interest in joining.

Help Your Peers Request

Overcoming Barriers of Procurement to Fund Small Community Organizations

Deadline: June 27

Do states have advice on how to overcome the barriers of procurement to fund small community organizations? Any examples of grant applications geared towards small community organizations (NGOs, faith-based), that may not have a grant writer, would be greatly appreciated.

Partner Announcements

The twice-monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

For more Tobacco Control Network events and deadlines, please visit the <u>TCN</u> <u>Events</u> page!

The National Legal Landscape
of Flavored Tobacco
Products – Public Health Law
Center
Webinar
June 20, 12:30 p.m. ET
| Registration Required

Introduction to the National
Center of Excellence for
Tobacco-Free Recovery – CAI
Webinar
June 20, 1 – 2 p.m. ET
| Registration Required

Breaking the Hold: Addressing Racialized Trauma and Menthol Inequities – National

- A recent ASTHO brief examines how Washington state structures its tobacco surveillance by integrating self-reported tobacco use data through Medicaid enrollment with claims data, and how other health agencies can model their own data systems after this example.
- A new CDC feature article highlights Pride Month
 and the importance of being tobacco-free. In this
 article, read about new Tips participant, Angie
 P., who is part of the LGBTQ+ community and
 started smoking as a teenager.
- The National Behavioral Health Network released an infographic titled, Addressing Disparities and Increasing the Quality of Tobacco Treatment for African Americans, which highlights the increased risk for tobacco exposure and use, emphasizes mentholated cigarettes among the Black and African American community, and offers six equity-driven approaches to addressing this disparity.
- The following announcements are from Public Health Law Center:
 - The Center's updated factsheet, Pricing Policies for Tobacco Products: Death on a Discount, describes policy approaches to counter tobacco product discounting schemes, such as coupons and valueadded promotions.
 - The Center's updated guide, <u>Taxing E-Cigarette Products</u>, offers tribal, state, and local governments' insights into the rationales and strategies for various types of e-cigarette taxes.
- The National LGBTQI+ Cancer
 Network developed the Outlast Tobacco Social
 Media Toolkit, which includes 16 graphics that can be posted on social media.

Behavioral Health Network Webinar June 20, 3 – 5 p.m. ET | Registration Required

Building Coalitions for
Success: Youth Vaping and ECigarette Use – CADCA
Webinar
July 1, 1 p.m. ET | Registration
Required

<u>Cigarillos: Emerging Trends</u> <u>and Strategies for Local Health</u> <u>Departments</u> – NACCHO and FDA's Center for Tobacco Products Webinar July 8, 3 p.m. ET | Registration Required

Job Opportunities

Tobacco Treatment Specialist
Moffitt Cancer Center
Tampa, FL

Assistant Tobacco Prevention and Control Program Manager Utah Department of Health & Human Services Salt Lake County, UT

Regional Tobacco Control
Manager
Cumberland County
Department of Public Health
Fayetteville, NC

If you know of any job opportunities that would appeal to state and territorial tobacco control staff, please send those to us at tcn @astho.org.

Funding Opportunities

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at tcn@astho.org.

- ChangeLab Solutions released a <u>new blog</u>
 <u>post</u> that shares how its equity tools try to capture
 an often overlooked and unmeasured part of the
 policy process: the respect, trust, and authenticity
 that are the foundation of real community change.
- The following announcements are from Truth Initiative:
 - Truth Initiative shares how you can <u>provide support and</u> <u>encouragement</u> to someone on their journey to quit vaping.
 - In <u>a recent article</u>, Truth Initiative overviews oral nicotine pouches, which remains a public health concern with 10% of high school students reporting current use in 2023.
- The following announcements are from FDA:
 - FDA posted the final set of application materials related to the renewal of existing modified risk tobacco product orders for Swedish Match U.S.A., Inc's General Snus products. Public comments on these applications must be submitted by 11:59 p.m. ET on July 5, 2024.
 - The U.S. Department of Justice and the FDA announced the creation of a federal multi-agency task force to combat the illegal distribution and sale of e-cigarettes.
 - FDA announced the <u>issuance of warning</u> <u>letters</u> to six online retailers for selling unauthorized e-liquid products from the Bad Drip brand that imitate prescription drug bottles.
 - In partnership with the Clinical Data
 Interchange Standards Consortium, FDA's
 Center for Tobacco Products released
 the Tobacco Implementation Guide—a
 new resource for stakeholders—which
 includes data standards that can help
 optimize tobacco product research and
 scientific review.

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



- A partnership between Americans for
 Nonsmokers Rights and CityHealth spawned two
 great new resources: a blog about smokefree multiunit housing for National Healthy Homes Month, as
 well as an infographic aimed at local
 policymakers to provide recommendations on
 keeping smokefree spaces free from secondhand
 marijuana smoke.
- The American Academy of Pediatrics launched an <u>updated website</u> with enhanced resources for clinicians and health professionals combating youth vaping and tobacco use. The site also features improved functionality for quicker access to cessation resources, including toolkits for advocacy and cessation strategies in various settings.

State News

- The New York Senate passed a bill that will prohibit the sale of vape products that resemble school supplies, toys, or are packaged or advertised in any way to appeal to or target minors or the youth population. The bill now moves to the Assembly for consideration.
- The California Assembly passed a bill that will establish a publicly available list of all tobacco products that are permissibly unflavored and allowed to be sold in California and revise the definition of a prohibited "characterizing flavor" to specifically include products that impart menthollike cooling sensations, as well as other flavors. The bill now moves to the Senate for consideration.
- A study, published in the <u>North Carolina Medical</u>
 <u>Journal</u>, randomly selected 49 tobacco retailers in
 Pitt County, **North Carolina** and found that 75% of
 them sold to at least one underage buyer.

The United States District Court for the District of Colorado entered a consent decree of permanent injunction against Boosted LLC and Cory Vigil, owner of Boosted LLC. The consent decree prohibits Boosted LLC and Mr. Vigil from manufacturing, selling, or distributing any new tobacco products until they meet certain requirements.

News

- A recent WSJ article shares how Zyn, a popular oral nicotine pouch, faces a nationwide shortage.
 Despite plans to increase production and open an additional factory, the scarcity has driven users to turn to competing brands.
- A recent WSJ article <u>highlights that the maker of Zyn nicotine pouches suspended nationwide sales</u> on its U.S. website as local officials in Washington, D.C., investigate the company's compliance with the district's ban on the sale of flavored products.

Research

- A Nicotine & Tobacco Research analysis of data collected prior to and after implementation of an opt-out tobacco group treatment intervention concluded that those enrolled in the opt-out tobacco treatment group reported a significantly higher rate of quitting tobacco and were prescribed tobacco cessation medications at a significantly higher rate than those in the opt-in group.
- A BMJ Open analysis which estimated the effectiveness of the New York Tobacco Control

Program funding on smoking prevalence found that an estimated 41,771 smoking-attributable deaths and an estimated 672,141 years of life lost were averted in New York from 2001 – 2019.

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