Read on for announcements from the <u>Tobacco Control Network</u> (TCN) and our partners.

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News and announcements from the Tobacco Control Network

TCN Announcements

- The <u>TCN Member Directory</u> is now updated to reflect contact information for various roles within your healthy agency. These include Program Managers, Cessation Specialists, Evaluators, Funders Alliance Staff, and those who work in Policy, Epidemiology/Surveillance, Youth Prevention, and Health Education/Communications.
- The updated <u>TCN Guiding Principles</u> document provides an overview for strengthening relationships and the collaborative work between state tobacco control programs and national organizations.
- Help ensure continuity and support for staff by mentoring our new and expanding workforce of tobacco control program managers! Any TCN program manager with two or more years of program management experience is eligible. A typical time commitment for the mentor program is 12 months. Please email tcn@astho.org by Friday, May 31 to express your interest in being a mentor.
- Join a TCN Workgroup! Click <u>here</u> to learn more about the Policy, Health Equity, and Membership Engagement workgroups. Please

The twice-monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

For more Tobacco Control Network events and deadlines, please visit the <u>TCN</u> <u>Events</u> page!

<u>Office Hours</u> – American Lung Association Virtual May 29, 2 – 3 p.m. ET | *Registration Required*

<u>Office Hours</u> – American Lung Association Virtual May 30, 3 – 4 p.m. ET | *Registration Required*

Introduction to the National Center of Excellence for <u>Tobacco-Free Recovery</u> – CAI Webinar June 20, 1 – 2 p.m. ET | Registration Required email <u>tcn@astho.org</u> with any questions and to express your interest in joining.

Help Your Peers Requests

Processes for Determining Tobacco Retailer Density Strategies Deadline: May 22

As of January 1, 2022, Oregon has a tobacco retail license program. The state tobacco control program has started internal conversations about how to better use licensing to leverage retail density strategies. The program is curious what process other states and/or localities used to pick a tobacco retailer density or number reduction strategy to best fit their tobacco retail landscape.

- Are there any tools that were helpful when choosing one policy approach?
- Have you done any mapping exercises, and what tools have you used?
- What data was most helpful in your decisionmaking process?
- If you use a "capping" approach, how have you decided on a number of licenses per population?
- If you ban sales in specific retailer types, what data was most helpful when identifying the retailer type?
- If you have introduced buffer zones or adopted "declustering" strategies, how have you picked distances and locations?"

Establishing State E-Cigarette Taxes Deadline: June 4

South Dakota is seeking information or guidance on ecigarette taxes. Currently, South Dakota does not have ecigarettes included in the tobacco tax or any other special tax on them. We are looking to bring this forward to legislation and are interested if anyone is aware of potential <u>The Power of Prevention:</u> <u>Building on 10 Years of</u> <u>Success in Public Education</u> <u>and Teen Tobacco</u> <u>Prevention</u> – FDA Webinar June 11, 3 – 4:15 p.m. ET | Registration Required

Job Opportunities

Tobacco Treatment Specialist Moffitt Cancer Center Tampa, FL

Commercial Tobacco Prevention & Control Coordinator (Job ID is 75766) Minnesota Department of Health St Paul, MN

Regional Tobacco Control Manager Cumberland County Department of Public Health Fayetteville, NC

Tobacco Prevention and Control Program Manager Utah Department of Health and Human Services Salt Lake County, UT

Tobacco Registry Specialist Utah Department of Health Salt Lake County, UT

Tobacco Community

Partnership Liaison Utah Department of Health & Human Services Salt Lake County, UT

Manager, Health Promotions American Lung Association Phoenix, AZ

<u>Coordinator, Health</u> <u>Promotions</u> American Lung Association Phoenix, AZ

If you know of any job

legislative issues. Is it better to reword our current codified law or have a standalone vaping tax law? Any proposed language we can review? Can anyone provide pros/cons of pursuing taxes on e-cigarettes? We are interested in hearing from states that have brought this issue forward.

Recommendations for Tobacco Control and Partnership Development Deadline: June 4

Has your state engaged any consultants or other experts for assistance with resource mapping, coalition development, or strategic partnerships work?

Kentucky is interested in contracting with someone with experience in tobacco control and partnership development and would be interested to hear of other states' experiences. Feel free to reach out directly to Kentucky Tobacco Prevention & Cessation Program Manager, Ellen H. Cartmell, at <u>EllenH.Cartmell@ky.gov</u> with any specific recommendations.

Partner Announcements

- Arecent CDC <u>Morbidity & Mortality Weekly</u> <u>Report</u> found that one in 20 women reported smoking during pregnancy and more than half quit during pregnancy, and one in 13 women reported smoking after delivery. Additionally, almost all women were asked about smoking at prenatal visits. However, only three in five were asked at their postpartum checkup.
- A three-judge panel of the U.S. Court of Appeals for the Fifth Circuit has <u>unanimously upheld graphic</u> <u>health warnings on cigarette packs and advertising</u> <u>required under a 2020 FDA rule</u>, reversing a ruling by a lower court judge that blocked the warnings.
- The following announcements are from **Truth** Initiative:

opportunities that would appeal to state and territorial tobacco control staff, please send those to us at <u>tcn@astho.org</u>.

Funding Opportunities

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at <u>tcn @astho.org</u>.

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and statebased expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the <u>Association of State</u> and <u>Territorial Health</u> <u>Officials</u> (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the

- An episode of Abbott Elementary, the popular sitcom about educators at a public school in Philadelphia, <u>highlights the</u> <u>impact of the truth campaign</u> and calls attention to how tobacco use continues to impact the health of youth nationwide and what educators can do to help.
- Experts who run This is Quitting, a text message based quit-vaping program by Truth Initiative, <u>bust myths about mental</u> <u>health and quitting nicotine use</u>.
- The following announcements are from FDA:
 - The FDA announced a forthcoming <u>public</u> advisory committee meeting of the <u>Tobacco Products Scientific Advisory</u> <u>Committee</u>. The meeting will be held on June 26, 2024, from 9 a.m. – 4:30 p.m. ET. Interested people may present data, information, or views on issues pending before the committee.
 - FDA's Center for Tobacco Products and NIH's National Institute on Drug Abuse are sponsoring a <u>Population Assessment of</u> <u>Tobacco and Health (PATH) Study Data</u> <u>User Workshop</u> to further the understanding and use of PATH Study data files. An <u>in-person option</u> is offered in July and a <u>virtual-only option</u> is offered in August.
 - FDA's first update has been uploaded to the <u>Searchable Tobacco Products</u> <u>Database</u>, which includes the addition of several tobacco products that were issued a <u>Substantial</u>

Equivalence or Exempt order, tobacco products that were determined to be <u>pre-</u> <u>existing tobacco products</u> through voluntary submissions, and links to redacted and <u>508-compliant</u> order letters, decision summaries, and other documents for various authorized products.

 FDA filed for <u>scientific review modified risk</u> tobacco product renewal applications District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



submitted by Philip Morris Products S.A. for several IQOS products.

State News

- The Oregon Court of Appeals upheld <u>Washington</u> <u>County's law ending the sale of flavored tobacco</u> <u>products</u>, finding that it is not preempted by state law. This decision overturns a lower court ruling that blocked the law.
- Truth Initiative and <u>EVERFI® from Blackbaud®</u> are teaming up once again to deliver <u>Prescription Drug</u> <u>Safety: Know the truth</u>, an innovative digital course, to students in grades 8-12 across the Commonwealth of **Pennsylvania**.
- An <u>online, cross-sectional survey evaluation</u> of the New York State It's Not Just media campaign, published in CDC's Preventing Chronic Disease, found that perceived advertisement effectiveness was higher among Black, Hispanic, and nonsmoking respondents and those aware of the campaign.
- A <u>CDC Preventing Chronic Disease analysis</u> of the "Done with Menthol" campaign in Los Angeles County, **California** highlights that, at the conclusion of its initial run, it had garnered more than 66 million impressions, received approximately 56,000 clicks on its various digital media platforms, and had clickthrough rates that surpassed industry benchmarks.

News

 CNN Health reports on a recent study published in <u>Tobacco Control</u> which found that among teens, vaping often may spike the risk of exposure to lead and uranium—potentially harming brain and organ development.

- Philip Morris International has supported nonsmoking programs around the world "to advance its own interests, "say health professionals in <u>a</u> recent Guardian article.
- Health Affairs <u>highlights that community leaders</u> <u>can steadily increase the proportion of the</u> <u>population that is tobacco-free</u> by implementing and enforcing policy which bans tobacco sales to anyone born after 2000, as seen in the town of Brookline, Massachusetts.

Research

- A <u>survey analysis</u>, published in the *Journal of* Studies on Alcohol and Drugs, found that parental monitoring may directly discourage teens from using substances regardless of whether it increases parents' awareness of substance use or results in more punishment.
- A <u>Preventive Medicine Reports analysis</u> of Virginia Behavioral Risk Factor Surveillance System and Quit Now Virginia Quitline data concluded that Appalachian regions exhibited higher smoking rates and lower quitline usage compared to non-Appalachian areas.

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