Read on for announcements from the <u>Tobacco Control Network</u> (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

TCN Announcements

 The TCN Mentoring Program is looking for mentors! TCN program managers are encouraged to complete the <u>intake form</u> and take part in this important peer-to-peer learning opportunity as a mentor. At least two years of program manager experience is required.

Happy Anniversary!

In the first newsletter of each month, TCN recognizes anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco control and public health more broadly. Thank you and congratulations to the following program managers:

- Carol Cramer (KS) 23 years.
- Candace Koshiba (PW) 10 years.
- Braden Ainsworth (UT) 7 years.
- Tera Anderson (FL) 4 years.
- Ken Borkowski (MI) 2 years.
- Elizabeth Cherry Mullens (OK) 2 years.

The twice-monthly **TCN News** provides a concise
digest of tobacco control
announcements to the
Tobacco Control Network's
membership base of tobacco
control program managers and
additional staff from each
state, territory, and D.C., as
well as our valued partners.

Upcoming Events

Menthol Funeral – African American Tobacco Control Leadership Council Lafayette Square Park, DC Jan 18, 10:30 a.m. – 12:00 p.m. ET | Registration Required

34th Annual National
Leadership Forum – CADCA
National Harbor, MD
Jan. 29 – Feb. 1 | Registration
Required

Products on the Shelves: An Overview of the Tobacco & Nicotine Products Available Today – MCHES of the MaineHealth Center for Tobacco Independence Webinar Mar. 27, 12 p.m. ET | Registration Required

Virginia Conference on Youth

Congratulations New Program Managers!

In the first newsletter of each month, TCN recognizes newly hired state andterritorial tobacco program managers. Congratulations to the following program managers:

- Nicole Sinderman (MO)
- Keith Howard (WY)

Partner Announcements

- A <u>new CDC feature article</u> highlights how quitting smoking improves health and shares tools and resources available to help people on their quitsmoking journey, including counseling, medications, quitlines, texting, and the quitSTART app.
- The following announcements are from **FDA**:
 - o FDA issued warning letters to three online retailers for selling and/or distributing unauthorized e-cigarettes that imitate packaging for bottles of alcohol. These retailers sold Luckee Vape Daniels brands, which are flavored disposable e-cigarette products that come in a variety of common alcoholic drink flavors that may be appealing to young people, including icy pina colada, frozen strawberry daiquiri, frozen mangorita, and watermelon martini.
 - Recordings from FDA's Oct. 23–24, 2023 public meeting on the premarket application processes for new tobacco products are now available online, including substantial equivalence reports and premarket tobacco product applications.

Tobacco Use: New Challenges and Innovative Solutions – Virginia Youth Tobacco Projects Research Coalition Richmond, Virginia Apr. 15 – 16 | Save the Date

Champions for Youth
Summit – Virgina Foundation
for Healthy Youth & Prevention
Connections
Reston, Virginia
Sept. 30 – Oct. 2 | Save the
Date

Upcoming Events

Public Health Program
Coordinator
Alpine County Administration
Markleeville, CA

Project Manager, Center of
Excellence for Tobacco-Free
Recovery

CAI

New York, NY (preferred), may also be based in any of CAI's other offices

Funding Opportunities

Screening, Brief Intervention and Referral to Treatment or Prevention for alcohol. tobacco, and other drugs use and misuse in adult populations that experience health disparities - NIH The National Institutes of Health (NIH) Office of Disease Prevention and participating Institutes, Centers, and Offices are inviting applications for research projects that test innovative approaches to implementing Screening, Brief Intervention and Referral to Treatment or Prevention (SBIRT/P) for alcohol, tobacco, and other drugs use and misuse in adult populations that experience health

- According to qualitative research by Truth
 Initiative, young adult smokers overwhelmingly felt that ads and packaging for new cigarettes like
 Camel Crisp, Newport Non-Menthol, and Kool Blue primed smokers to expect minty- or menthol-flavored cigarettes.
- Public Health Law Center recently released a new resource, <u>The Nicotine-Free Generation Approach:</u>
 A Policy Option Overview, which highlights a few examples where the nicotine-free generation approach has been adopted or proposed around the world and describes legal issues to keep in mind when considering a nicotine-free generation policy.
- American Lung Association released its latest issue brief, entitled <u>Medicaid Postpartum Extension</u> and <u>Tobacco Cessation: New Opportunities to Help</u> <u>People Quit.</u>
- SelfMade Health Network, a member of the CDC Consortium of National Networks, is happy to announce that registration access and speaker details for the next upcoming webinar series (2024) on "Pathways to Health Equity: Expanding Community-Clinical Linkages to Improve Health Outcomes Among Low-Income Populations Nationwide" is now available. The webinar series will take place on Wednesdays from 1 2:30 p.m. ET on the following dates:

Part 1: January 31
Part 2: February 21
Part 3: March 13
Part 4: April 10

- Counter Tobacco released a new podcast episode
 that <u>discusses the largest monetary settlements in</u>
 the tobacco prevention and control field, involving
 Juul and Altria that totaled well over 1 billion dollars,
 since the 1998 Master Settlement Agreement.
- The Behavioral Health and Wellness Program at the University of Colorado Anschutz Medical

disparities.

This R01 funding opportunity will support clinical trial research that develops and prospectively tests implementation strategies that overcome barriers to SBIRT/P in diverse settings. Projects are strongly encouraged to include robust engagement with relevant health care and community partners and examine organizational and system contexts.

Deadline: Feb. 5, 2024

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at tcn@astho.org.

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

Campus created the Behavioral Health Cessation Coordination Model Toolkit (BHCCM), which is designed to provide a framework for organizations operating within the behavioral healthcare system to implement new or updated nicotine/tobacco use dependence treatment services. The toolkit also provides organizations with a blueprint for evaluating their services and implementing sustainable changes utilizing the BHCCM as a planning tool.

Stanford Reach Lab <u>updated several of their</u> <u>popular tobacco/nicotine and cannabis prevention</u> <u>and intervention resources</u> including the "You and Me, Together Vape-Free" curriculum, the "Smart Talk: Cannabis Awareness and Prevention Toolkit," the "Safety First" curriculum and the "Healthy Futures Alternative to Suspension Program."

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



State News

- The Policy Committee on Health, Safety & Well Being approved a bill that would prohibit the sale of all flavored tobacco products in Hawaii County, Hawaii if and when a state law that preempts localities from regulating or restricting the sale and use of tobacco products is overturned or suspended. The full county council will now consider the bill.
- The San Francisco City Attorney in California <u>filed</u>
 <u>a lawsuit against three online tobacco retailers</u> for
 violating San Francisco's ordinance prohibiting the
 sale of flavored tobacco products and e-cigarettes.

In the News

 An article published by ICT discusses the recovery of Colombian tobacco, a variety native to the Pacific Northwest that was all but wiped out by displacement from settlers, and its role in facilitating the re-indigenization of tobacco, highlighting efforts to reclaim and reconnect with indigenous agricultural practices.

Research

- A Tobacco Control survey analysis of visible features from 12 e-cigarette ads that represented commonly used e-cigarette brands found that noticing people, discounts, non-tobacco (menthol and mint/fruit) flavors, positive experience claims or product images was positively associated with having any e-cigarette product appeal.
- A Tobacco Control analysis which applied the
 Menthol Smoking and Vaping Model to the nonHispanic Black population found that under the
 menthol ban scenario, smoking and vaping
 attributable deaths are estimated to fall by about
 18.5% and life years lost by 22.1%, translating to
 255,895 premature deaths averted, and 4 million
 life years gained over a 40-year period.
- A cross-sectional survey analysis of young adults aged 18–30 years who do not use commercial tobacco products but are susceptible to e-cigarette use, published in *Tobacco Control*, found that <u>Hispanic and Black young adults (vs White)</u> and those with <<u>US\$75 000 annual household</u> income (vs ≥<u>US\$75 000)</u> knew of fewer e-cigarette industry practices.
- A Nicotine & Tobacco Research analysis of 7,412 adult nonsmokers aged ≥20 years who participated in the National Health and Nutrition Examination Survey between 2007 and 2016 concluded

that secondhand smoke exposure had a linear dose–response relationship with the risk of nonalcoholic fatty liver disease.

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