Read on for announcements from the <u>Tobacco Control Network</u> (TCN) and our partners.

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# **TCN News**

News and announcements from the Tobacco Control Network

### **Happy Anniversary!**

In the first newsletter of each month, TCN recognizes anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco control and public health more broadly. Thank you and congratulations to the following program managers:

- Nicole Aune (MT) 7 years.
- Joy Gray (AR) 5 years.
- Carrie Dahlquist (DC) 4 years.
- Charnessa Lizama (CNMI) 4 years.
- Naseeb Kibria (MD) 3 years.
- Eric Eakin (NV) 1 year.
- Ashtin Glodt (ID) 1 year.

## Congratulations New Program Managers!

In the first newsletter of each month, TCN recognizes newly hired state and territorial tobacco program managers. Congratulations to the following program managers:

Christina Thill (MN)

We regularly update the <u>TCN Member Directory</u> with state and island jurisdiction staff contacts for the tobacco control agencies funded by CDC's Office on Smoking and Health. The twice-monthly **TCN News** provides a concise
digest of tobacco control
announcements to the
Tobacco Control Network's
membership base of tobacco
control program managers and
additional staff from each
state, territory, and D.C., as
well as our valued partners.

#### **Upcoming Events**

Meeting of the Menthol
Subcommittee: Preparing for
Menthol Funerals: – Wisconsin
African American Tobacco
Prevention Network
Virtual Event
Nov. 10, 2 – 3 p.m. ET
| Registration Required

It's a Brain Thang: Exploring
why Trauma and Substance
has a Long-Term Committed
Relationship – Breath Easy NC
Webinar
Nov. 15, 11 a.m. – 12:30 p.m.
ET | Registration Required

2023 Tobacco Policy &
Responsible Retailing
Conference – National
Association of Attorneys
General
Tempe, AZ
Nov. 28 – 29 | Registration
Required

To update your contact information in the directory, email tcn@astho.org.

#### **Partner Announcements**

- A recent ASTHO blog <u>highlights how states can</u> <u>leverage JUUL settlement funds</u> to promote evidence-based public health strategies.
- The following announcements are from **CDC**:
  - A recent CDC Morbidity and Mortality
    Weekly Report concluded that 10% of
    middle and high school students reported
    current tobacco product use in 2023 with
    current e-cigarette use among high school
    students declining from 14.1% to 10%
    from 2022 to 2023.
  - The CDC Office on Smoking and Health announced <u>Empower Vape-Free</u> <u>Youth™</u> campaign materials are available on the <u>Media Campaign Resource</u> <u>Center</u> which include live-action videos, social media assets, digital display images, print materials, and animated videos.
  - o CDC Office on Smoking and Health (OSH) will provide free sustainability training from experts to help OSH awardees and their partners better understand the eight domains that impact program sustainability and work together to develop a plan to increase capacity to sustain tobacco prevention and cessation efforts in their state. If your state tobacco prevention program is ready to learn more about sustainability, contact: Kim Prewitt <a href="mailto:kprewitt@wustl.edu">kprewitt@wustl.edu</a>.
- Dr. Brian King, director of the FDA Center for Tobacco Products (CTP), <u>published a</u> <u>statement</u> summarizing the center's continued efforts to address the evaluation of CTP by an

Basics and Beyond: How
Pediatricians Can Help Youth
Quit Using Nicotine –
American Academy of
Pediatrics
Webinar
Dec. 4, 12 – 1 p.m. ET
| Registration Required

Marijuana Use and
Nicotine – Mayo Nicotine
Dependence Center
Webinar
Dec. 11, 1 – 2 p.m. ET
| Registration Required

Motivational Interviewing for Health Behavior
Change – Mayo Nicotine
Dependence Center
Virtual Training Event
Dec. 12 – 13 | Registration
Required

Tobacco Treatment Specialist
Training and Certification –
Mayo Nicotine Dependence
Center
Virtual Training
Jan. 16 – 18, 2024
| Registration Required

#### **Upcoming Events**

Director of the Bureau of Tobacco Control New York State Department of Health Albany, NY

Health Education Specialist
Montana Department of Public
Health and Human Services
Helena, MT

Public Health Program
Coordinator
Alpine County Administration
Markleeville, CA

Youth Tobacco Prevention
Program Manager
CADCA
Alexandia, VA

independent expert panel facilitated by the Reagan-Udall Foundation.

- The following announcements are from Truth Initiative:
  - The EX Program shares the story of <u>Millie</u> from Bronx, New York who, after 40 vears of smoking, was able to guit.
  - In a recent blog, the EX Program highlights that <u>helping employees quit</u> <u>tobacco</u> is an important way in which employers can strengthen employee financial wellness.
- A new report from the Campaign for Tobacco
  Free Kids and Rutgers Institute for Nicotine and
  Tobacco Studies documents how the tobacco
  industry uses flavored cigars to target youth and
  young adults and highlights how companies have
  avoided regulations, including new product
  marketing restrictions and tobacco taxes.
- The National Behavioral Health Network for Tobacco and Cancer Control released a new resource document titled, "Menthol and Mental Health," which outlines the disparity between menthol cigarette use and individuals with mental health/substance use challenges.
- CADCA released the newest installment of the "What's Trending?" infographic series to equip your team, engage your community members, and inform the broader public about the dynamic landscape of e-cigarette trends, igniting vital discussions to create lasting change.
- American Cancer Society released an update of its lung cancer screening guideline to help reduce the number of people dying from the disease due to smoking history, with new guidelines recommending yearly screening for lung cancer for people aged 50 – 80 years old who smoke or formerly smoked and have a 20-year or greater

#### **Funding Opportunities**

Request for Application - CG 24-10002 The Statewide End to California's Tobacco Epidemic

This RFA will fund up to three (3) Statewide Technical Assistant Providers (Statewide Providers) grants, one to provide specialized support for each of the following focus areas: 1) Community Engagement and Organizing, 2) Policy Development and Implementation, and 3) Youth and Young Adult Advocacy. The purpose of the Statewide Providers is to foster collaboration, facilitate community engagement, and utilize capacity-building expertise to empower California Department of Public Health, California **Tobacco Prevention Program** (CDPH/CTPP)-funded projects, as well as other state, and local community partners to advance their work to end the tobacco epidemic in California.

Deadline: Nov. 21, 8 p.m. ET

**Public Health Communication** Messaging about the Continuum of Risk for Tobacco Products - NIH This Notice of Funding Opportunity (NOFO) invites applications for a Cooperative Agreement (U01) that will utilize health communication research to better understand the impact that messaging about the continuum of risk for tobacco products may have on various segments of the population. Applications should consider effects on audiences for whom the messaging could potentially be useful (i.e., adults who use combustible products) and on those for

pack-year history.

Jump at the Sun Consultants, LLC developed a
 post card in anticipation of the FDA menthol
 announcement to correct misinformation about the
 ban.

#### **State News**

- The Wake County commissioners board in North
   Carolina voted unanimously to change
   development regulations to prevent stores that
   primarily sell tobacco and hemp products from
   opening within 1,000 feet of schools, parks,
   greenways, homes and other similar retailers.
- The Benton Harbor city council <u>passed a resolution</u> calling on the State of <u>Michigan</u> to prohibit the sale of flavored tobacco products and to repeal preemption which prohibits local governments from making their own regulations on tobacco.
- The Kent City Council in Washington voted on an ordinance to <u>limit the number of retailers selling</u> <u>tobacco and vape products in the city</u> in the coming years.

#### In the News

 Marlboro maker Altria Group stated its e-cigarette brand NJOY had <u>filed a suit seeking an injunction</u> <u>against a number of companies</u> manufacturing and selling allegedly illicit e-vapor products in the United States. whom the messaging could have negative consequences (e.g., youth).

**Deadline:** Dec. 6, 5 p.m. local time of applicant organization.

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at tcn@astho.org.

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#### About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

#### **About ASTHO**

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia.

#### Research

- A Tobacco Control analysis of 2015 2018 National Health Interview Survey data found that annual healthcare expenditures attributable to all current e-cigarette use was \$15.1 billion (\$2024 per user) in 2018, including \$1.3 billion attributable to exclusive e-cigarette use (\$1796 per user) and \$13.8 billion attributable to dual/poly e-cigarette use (\$2050 per user).
- Based on publicly available data on state-level income, its determinants, and smoking status for 2011 2020, a Lancet analysis concluded that the estimated annual income loss per capita attributable to cigarette smoking in 2020 ranged from \$331 in Utah to \$1674 in Kentucky with the cumulative loss of income and unpaid household production being \$864.5 billion (equivalent to 4.3% of U.S. GDP in 2020).
- A study published in Addictive Behaviors, which
  analyzed variation in e-cigarette use patterns and
  related protective factors by ethnicity among Asian
  American adolescents using 2019 Minnesota
  Student Survey data, highlighted that e-cigarettes
  were the predominant form of tobacco use with
  Laotian and multi-racial groups reporting the
  highest e-cigarette use and Chinese and Asian
  Indians reporting the lowest.
- An analysis of tobacco retail licensing data
   published in the American Journal of Preventive
   Medicine concluded that the number of tobacco
   retail licenses in New York City decreased from
   9,304 in 2010 to 5,107 in 2022, post policy
   intervention to cap tobacco retail licenses on
   tobacco retailer density levels and neighborhood
   inequities in tobacco access.

ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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#### Our address:

The Association of State and Territorial Health Officials, 2231 Crystal Drive, Suite 450, Arlington, VA 22202 <a href="https://doi.org/10.1007/journal.com/">TCN@astho.org</a>

