Read on for announcements from the <u>Tobacco Control Network</u> (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

TCN Announcements

- The next two issues of TCN News will be published on Dec. 6 and Dec. 20, the first and third Wednesdays of the month, to avoid publication during the winter holiday season.
- The TCN Mentoring Program is looking for mentors! TCN program managers are encouraged to complete the <u>intake form</u> and take part in this important peer-to-peer learning opportunity as a mentor. At least two years of program manager experience is required.

Help Your Peers Request

Communication Resources to Counter Misinformation about FDA Menthol Rule Deadline: Nov. 22

WI is working with Jump At The Sun who coordinates the WI African American Tobacco Prevention Network and WI Tobacco Prevention & Poverty Network to create, recreate, update paid media, earned media, social media, and materials for community outreach around menthol and the upcoming FDA Rule banning menthol. We are aware of the CDC state FACT sheets but are looking for other resources The twice-monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

Ending the Cycle of Addiction through Polysubstance Abuse <u>Treatment</u> – Smoking Cessation Leadership Center Webinar Dec. 5, 1 p.m. ET | *Registration Required*

Marijuana Use and Nicotine ---Mayo Nicotine Dependence Center Webinar Dec. 11, 1 – 2 p.m. ET | *Registration Required*

Motivational Interviewing for Health Behavior Change ---Mayo Nicotine Dependence Center Virtual Training Event Dec. 12 – 13 | *Registration Required*

<u>Tobacco Treatment Specialist</u> <u>Training and Certification</u> – such as social media posts, talking points, etc. around the rule. Thank you.

Partner Announcements

- A <u>new CDC feature article</u> highlights the American Cancer Society's (ACS) <u>Great American</u> <u>Smokeout</u>® and quit-smoking support services available to help people on their quit journey.
- In observance of the Great American Smokeout®, The Center for Black Health & Equity provides resources and graphics to share on social media to help individuals begin their quit journey.
- CDC Foundation posted its <u>most recent National</u> <u>and State Data Briefs</u> highlighting national and state trends in e-cigarette sales from January 2018 through September 2023, which provide an update on trends in unit sales of e-cigarettes in the United States by product and flavor type.
- Jump at the Sun Consultants, LLC developed a <u>highlight video</u> of the Wisconsin African American Tobacco Prevention Network's Menthol Subcommittee Meeting where local residents shared their quit journeys and tobacco cessation experts shared their programs. Find the videos below:
 - Living Tobacco Free: Chris Logan shares her motivation to quit
 - Living Tobacco Free: Using the Wisconsin Tobacco Quit Line
 - <u>Living Tobacco Free: Sherita shares her</u> motivation to quit.
 - <u>Living Tobacco Free: Kim Caldwell shares</u> strategies for a successful quit journey.
- The following announcements are from FDA:
 - FDA issued a warning letter to Nic Nac Naturals, LLC for the marketing of their

Mayo Nicotine Dependence Center Virtual Training Jan. 16 – 18, 2024 | *Registration Required*

Champions for Youth

Summit – Virgina Foundation for Healthy Youth & Prevention Connections Reston, Virginia Sept. 30 – Oct. 2, 2024 | Save the Date

Funding Opportunities

Public Health Communication Messaging about the Continuum of Risk for Tobacco Products – NIH This Notice of Funding **Opportunity (NOFO) invites** applications for a Cooperative Agreement (U01) that will utilize health communication research to better understand the impact that messaging about the continuum of risk for tobacco products may have on various segments of the population. Applications should consider effects on audiences for whom the messaging could potentially be useful (i.e., adults who use combustible products) and on those for whom the messaging could have negative consequences (e.g., youth). Deadline: Dec. 6, 5 p.m. local time of applicant organization.

Screening, Brief Intervention and Referral to Treatment or Prevention for alcohol, tobacco, and other drugs use and misuse in adult populations that experience health disparities – NIH The National Institutes of Health (NIH) Office of Disease Prevention and participating Institutes, Centers, and Offices unauthorized dissolvable nicotine products, which the company describes as "nicotine mints" and resemble a pack of mints.

- FDA issued <u>warning letters to seven online</u> retailers for selling unauthorized ecigarette products and cite the sale of popular and youth-appealing disposable ecigarette products marketed under the brand names Elf Bar, EB Design, Bang, Cali Bars, and Lava.
- As part of FDA's ongoing commitment to enhance efficiency, effectiveness, and transparency around communicating on scientific issues and practices, the Center for Tobacco Products <u>published a new</u> <u>webpage on the supervisory review</u> <u>process</u> related to tobacco products, otherwise known as supervisory appeal.
- The Center for Tobacco Products released two new tobacco compliance webinars: <u>The 5 Ws of Advertising and</u> <u>Labeling Compliance Check</u> <u>Inspections</u> provides the public with basic information on advertising and labeling compliance check inspections and <u>The 5</u> <u>Ws of Undercover Buy Compliance Check</u> <u>Inspections</u> provides the public with basic information on undercover buy compliance check inspections.
- The following announcements are from **Truth** Initiative:
 - A recent article <u>explores the impact of</u> <u>vaping nicotine on sleep patterns</u>, highlighting potential disruptions and providing insights into the association between vaping and sleep disturbances.
 - The EX Program <u>examines the potential</u> <u>implications for individuals</u> navigating both smoking and weight management
 - Truth Initiative shares suggestions for how best to address student tobacco use if

are inviting applications for research projects that test innovative approaches to implementing Screening, Brief Intervention and Referral to Treatment or Prevention (SBIRT/P) for alcohol, tobacco, and other drugs use and misuse in adult populations that experience health disparities.

This R01 funding opportunity will support clinical trial research that develops and prospectively tests implementation strategies that overcome barriers to SBIRT/P in diverse settings. Projects are strongly encouraged to include robust engagement with relevant health care and community partners and examine organizational and system contexts. **Deadline:** Feb. 5, 2024

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at <u>tcn@astho.org</u>.

Job Listings

Director of the Bureau of Tobacco Control New York State Department of Health Albany, NY

Health Education Specialist Montana Department of Public Health and Human Services Helena, MT

Public Health Program Coordinator Alpine County Administration Markleeville, CA

Youth Tobacco Prevention <u>Program Manager</u> CADCA Alexandia, VA educators catch students vaping in school.

 As part of a newly funded NIH/FDA initiative, the Rutgers Center of Excellence in Rapid Surveillance of Tobacco is asking partners to share this <u>flyer</u> with schools. The goal is to have schools <u>share images of their confiscated</u> <u>products</u> to understand in real-time which products youth are using and inform national data collection and enforcement efforts.

State News

 The Sonoma County Board of Supervisors in California passed an ordinance to prohibit the sale of all e-cigarettes and flavored tobacco products in unincorporated areas of the county. The law will take effect Dec. 7.

In the News

- POLITICO shares that the White House's Office of Information and Regulatory Affairs has <u>72 meetings</u> <u>scheduled with trade organizations and public</u> <u>health advocacy groups</u> to discuss the FDA's forthcoming rules that would ban menthol cigarettes and flavored cigars, according to the office's public calendar.
- According to a new UC San Diego study published in <u>Tobacco Control</u>, online shopping for cigarettes and vaping products <u>boomed sharply in the weeks</u> <u>after a state ban on flavored tobacco</u> took effect almost a year ago.

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and statebased expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the <u>Association of State</u> and <u>Territorial Health</u> <u>Officials</u> (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



Research

- A mixed-methods, longitudinal study published in *Nicotine & Tobacco Research* concluded that cessation success waned as criteria grew more stringent <u>among cancer patients who desired to quit</u> <u>smoking without assistance</u>, indicating that interventions to increase the uptake of evidencebased tobacco treatment among cancer patients are sorely needed.
- A Nicotine & Tobacco Research analysis of ecological momentary assessment surveys found that contexts associated with increased likelihood of using tobacco rather than e-cigarettes included being in the presence of other people who smoke and experiencing elevated tobacco cigarette craving.
- A survey analysis published in *Nicotine & Tobacco Research* concluded that older adolescents and LGBTQ+ adolescents had <u>significantly higher odds</u> of having heard about the JUUL marketing denial order while those who identified as Black or African American had significantly lower odds of having heard about it.

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