The Tobacco Control Network Strategic Map 2022 - 2025 Strengthen Commercial Tobacco Prevention and Updated 07-12-23 Control Leadership, Expertise and Capacity С **Build Program Capacity to Sustain Program** 2023-2024 Support Members and Advance Policy, Systems, Funding and **Executive Committee Increase Engagement** and Environmental Change Infrastructure **Tracks of Work Promote and Advance Health Equity** D Member Support and Engagement Keep Pace with Changes in the Tobacco Control and Prevention Landscape F Member Collaboration Support Members in Enhance Systematic and Assess Use and Evaluate Sustaining, Expanding and Consistent Outreach Impact of 2022 Policy around Policy **Diversifying Their Funding** to Membership Recommendations Including Treatment Encourage Engagement Recognize, Celebrate and **Engage National Partners** with State, National and 2 **Diversify Leadership** In Policy Priorities Including Treatment Non-Traditional Partners and Contribution Develop TCN's Role in Increase Engagement in Identify and Promote PSE Addressing Grantee 3 Tools, Training and Resources Mentoring Program Funding Changes Facilitate Regular Increase Member Use Enhance of the Forum and other Peer-to-Peer Learning **CDC-TCN Bi-directional TCN Resources** around PSE Issues Collaboration Create Topic-specific Demonstrate the Value of TOBACCO 5 Networking Groups that Engage the National Tobacco Control Broader Membership Program