

Read on for announcements from the [Tobacco Control Network \(TCN\)](#) and our partners.

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## TCN News

*News and announcements from the Tobacco Control Network*

### TCN Announcements

- On July 11–12, the TCN Executive Committee convened in-person for the TCN summer business meeting to strategize around the Network's priorities for the 2022–2023 term, meet with the CDC Office on Smoking and Health, and receive updates from ASTHO staff on the national and state/territorial tobacco control landscape.



- TCN has implemented an updated [2022-2025 Strategic Map](#) to expand the definition of policy to include tobacco treatment interventions. The revised Strategic Map is available on the About Us tab of the TCN website.

The twice-monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

### Upcoming Events

[Connecting Families to Tobacco Cessation Resources: A Pediatrician's Journey to Establishing Institutional Electronic Referrals](#)

Webinar  
Aug. 10, 2-3 p.m. ET  
| *Registration Required*

[State of Black Health National Conference](#) – The Center for Black Health & Equity  
San Juan, Puerto Rico  
Sept. 6-8 | *Registration Required*

[Clear the Vapor Conference](#) – Parents Against Vaping e-cigarettes  
Virtual Conference  
Oct. 24 | *Save the Date*

## Help Your Peers Requests

### Leveraging Contracts with Local Governments for Tobacco-Free Environments and Nicotine Treatment

**Deadline:** July 26

Have any organizations, particularly local units of government (e.g., county), leveraged their contracting process to ensure (require) that contractors of the local government have a tobacco-free grounds policy and/or have systems in place to help or connect their clients to nicotine treatment/quit resources? If so, would you be willing to share your experience (successes or barriers) with me?

### Request for Proposal (RFP) for Quitline Services

**Deadline:** August 2

The Idaho TPC program is in the process of developing a request for proposal (RFP) for quitline services. We are interested in reviewing recent RFPs from other states to help guide our process. Thank you for your assistance!

## Partner Announcements

- **ASTHO** hosted a panel of experts who explored [why states and other jurisdictions should consider endgame policies in their short- or long-term policy planning](#), what "tobacco endgame" means, whether endgame policies address health disparities and social determinants of health or exacerbate them, and what opportunities states and other jurisdictions can pursue to pass endgame policies or set the state to consider such policies in the future.
- A recent **CDC Morbidity and Mortality Weekly Report** highlighted that [e-cigarette unit sales increased by 46.6%](#) during between January 2020 and December 2022. Additionally, sales of mint and other flavored prefilled cartridges ceased, and disposable e-cigarettes in fruit, sweet, and other flavors increased after January 2020.

## Funding Opportunities

### [Tobacco/Vape-Free College Grant](#) – Truth Initiative

This program is offering up to \$20,000 to colleges and universities to support the adoption and implementation of a 100% tobacco- and vape-free campus policy. All colleges and universities that do not already have a 100% tobacco/vape-free policy are eligible to apply.

Colleges that have smoke- or tobacco-free policies that do not include e-cigarettes may still apply. To combat the vaping public health crisis, Truth Initiative is offering grants of up to \$10,000 to colleges to strengthen their 100% smoke or tobacco-free policies by adding e-cigarettes.

Register for an informational webinar on [August 22](#) at 3 p.m. ET to learn more about the Tobacco/Vape-Free College Grant Program.

**Deadline:** Oct. 12, 5 p.m. ET

*If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at [tcn@astho.org](mailto:tcn@astho.org).*

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## Job Listings

### [Program Specialist IV – Cancer Control Coalition Coordinator](#)

Texas Department of State Health Services  
Austin, TX

### [Postdoctoral Fellow in](#)

- **FDA issued a marketing denial order (MDO) for myblu Menthol 2.4%**, an e-cigarette product made by Fontem US, LLC (myblu). As a result, the company must not market or distribute this product in the United States, or they risk enforcement action by FDA.
- Starting July 1, major U.S. tobacco companies must begin to post eye-catching [signs](#) telling the public the truth about the deadly consequences of cigarette smoking at about 220,000 retail stores across the nation that sell cigarettes. Under a federal court order, the signs will be installed near cigarette displays in these stores between July 1 – September 30 and must be displayed until June 30, 2025. A [federal court order](#) formalized the agreement in December.
- The following announcements are from **Public Health Law Center**:
  - Public Health Law Center developed the [Flavored Tobacco Toolkit: Lessons Learned About Implementation of Flavored Policies](#) which includes lessons learned, best approaches from cities and states moving forward on flavored policies, a literature review evaluating the effectiveness of flavored tobacco sales restrictions, and a comprehensive guide on the best approaches for implementation.
  - Public Health Law Center released updated resources which summarizes results of a 50-state scan of state laws requiring that behavioral health facilities [have tobacco-free grounds](#) and [include tobacco dependency treatment](#) in their clinical practice.
- The following announcements are from **Truth Initiative**:
  - Truth Initiative released an in-depth policy report, [Gamechanger: Shifting from Tobacco Control to Ending the Industry's Influence for Good](#) which provides a thorough analysis of the potential of the “tobacco endgame” and recommendations on how the public health community can collaborate to accelerate progress toward a commercial tobacco-free future.

## [Health Communication and Tobacco Control](#)

UNC School of Medicine  
Chapel Hill, NC

### About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

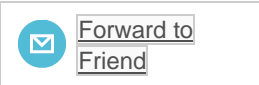
The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

### About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to

- According to a Truth Initiative® study published in *Preventive Medicine Reports*, [most young people who use oral nicotine pouches also smoke cigarettes](#) (73%) and nearly half vape nicotine (49%).
- **Advancing Science & Practice in the Retail Environment (ASPIRE)** released [Tobacco Retail Policy Trends in 2022: Insights from the Field](#), a compilation of six user-friendly reports intended for stakeholders working in the tobacco retail policy arena.

formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



## State News

- Governor Mike DeWine has again [vetoed an effort by legislators to prevent Ohio cities](#) from regulating the sale of tobacco and other nicotine products and is again asking for a statewide flavored tobacco ban.
- A mixed methods analysis published in *International Journal of Environmental Research and Public Health* to describe tobacco practices and the desire for training among community health workers (CHWs) in Chicago, **Illinois** found that [73.3% of CHWs reported discussing tobacco use during visits, but fewer reported that they had provided cessation advice](#) (43%) or intervened directly (9%).
- A *Tobacco Control* analysis of 2014-2019 **California** Health Interview Survey data concluded that among respondents aged 18–64 who lived in low-income (<200% of the Federal Poverty Level) households, [6.4% identified as current e-cigarette and 43.0% reported food insecurity](#), with food insecurity being significantly more likely to be reported among current e-cigarette users compared with never e-cigarette users.

## Research

- A randomized clinical trial analysis published in *JAMA Network* found that for participants engaging in a 12-week course of cytisinicline vs. placebo, [continuous abstinence rates were 32.6% vs 7.0% for weeks 9 to 12](#) and 21.1% vs. 4.8% during weeks 9 to 24.
- A *Tobacco Control* analysis which investigated public interest in shopping and point-of-sales (POS) of JUUL and Puff Bar products found that after the Trump administration announced its plans to ban flavored e-cigarettes and JUUL Labs, Inc.'s decided to suspend the sales of its sweet and fruity flavored products, [JUUL's shopping interest relative search volume \(RSV\) from Google search queries and sales declined](#) while Puff Bar's shopping interest RSV peaked, and its sales increased.
- A *Tobacco Control* analysis concluded that addiction, chemicals, negative health symptoms and effects, and cigarette comparison themes in vaping prevention ads were [associated with higher perceived message effectiveness \(PME\)](#), as were graphic images and warning symbols. Industry targeting, environmental impact, flavor themes, images of food and people's faces were associated with lower PME, as were hashtags, statistics, and first-person language or the word 'teen'.

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