

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

TCN Announcements

- It is with great sadness that [we announce the passing](#) of Karin Appler from the FDA Center for Tobacco Products. A gathering will be held May 26 from 10-11 a.m. ET at St. John the Baptist Catholic Church, 12319 New Hampshire Avenue, Silver Spring, Maryland 20904, followed by a Celebration of Life Memorial Mass at 11 a.m. ET.
- ASTHO, in partnership with Action on Smoking & Health, [will be hosting an Ask the Experts virtual panel discussion](#), Building State Readiness for the Tobacco Endgame, on June 27 from 1-2:30 p.m. ET. This panel of experts will discuss how and why states and other jurisdictions should consider endgame policies in their short- or longer-term policy planning.

Partner Announcements

- The following announcements come from **CDC/OSH**:
 - OSH published [full datasets and results](#) from the 2021 Youth Risk Behavior Surveillance System, stratified by middle school and high school students.

*The twice-monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[World No Tobacco Day 2023 | Tobacco's Impact on Food Security](#) – ASH & Global Alliance for Tobacco Control Webinar
May 25, 12 p.m.
ET | *Registration Required*

[Protecting Public Health Authority: Law, Equity & the Public Health Workforce](#) – ChangeLab Solutions
May 30, 2-3:15 p.m. ET
| *Registration Required*

[World No Tobacco Day 2023: Grow Food, Not Tobacco](#) – World Health Organization
May 31 | *Save the Date*

[Unwinding the Unwinding: A Primer and Call to Action for Tobacco Control Professionals](#) – American Lung Association

- In recognition of Military Appreciation Month this May, [OSH published a feature article](#) that recognizes the service members who have participated in the Tips From Former Smokers campaign, while also providing tobacco cessation resources tailored to service members.
- **FDA Center for Tobacco Products** issued two sets of marketing denial orders for tobacco products, one that covers [over 6,500 flavored e-cigarette products from 10 manufacturers](#) and another that covers [over 250 e-liquids from another manufacturer](#).
- The following announcements come from **Campaign for Tobacco-Free Kids (TFK)**:
 - TFK announced that [Matthew Myers is stepping down as the organization's president](#) on July 1 after serving in the role for over 23 years, and will be replaced by the current executive vice president for global programs Yolanda Richardson.
 - TFK [published an interview](#) with Dr. Valerie Yerger of the **African American Tobacco Control Leadership Council** to discuss what the FDA, policymakers, and advocates can do to reduce the toll of tobacco use on Black communities.
- The **Public Health Law Center** updated its [Juul litigation settlement interactive map](#) with details of the Minnesota state settlement and also published for viewing their April 27 webinar [overviewing the state settlements that had taken place](#) at that time.
- The **American Academy of Pediatrics** [published a Protecting Children and Adolescents from Tobacco and Nicotine policy statement](#) that outlines 15 public policy recommendations with explanations for each recommendation that draw on the journal literature. AAP also [published a web article](#) explaining the importance of these recommendations and providing further

June 7, 2-3 p.m. ET
| *Registration Required*

[Reduce Tobacco Use and Vaping through Supportive Discipline](#) – Alliance for a Healthier Generation
June 7, 3-4 p.m. ET
| *Registration Required*

[The Public Health Impact of Menthol Tobacco Products](#) – Latino Connection
June 20, 12-1 p.m. ET
| *Registration Required*

[Ask the Experts: Building State Readiness for the Tobacco Endgame](#) – ASTHO and ASH
June 27, 1-2:30 p.m. ET
| *Registration Required*

[State of Black Health National Conference](#) – The Center for Black Health & Equity
San Juan, Puerto Rico
Sept. 6-8 | *Registration Required*

[Clear the Vapor Conference](#) – Parents Against Vaping e-cigarettes
Virtual Conference
Oct. 24-25 | *Save the Date*

Funding Opportunities

[CDC-RFA-DP-23-0019: Outcomes Building Capacity to Reduce the Burden of Menthol and Other Flavored Commercial Tobacco Products in Communities that Experience Health Disparities](#) – CDC NCCDPHP
This Notice of Funding Opportunity seeks to advance health equity through strategic partnerships and community engagement by addressing disparities caused by menthol and other flavored tobacco product marketing and use.

recommendations for parents and caregivers.

- Toxicland, a new animated advertisement from the **Rescue Agency** “Behind the Haze” campaign, [promotes the message](#) that no matter the substance(s) consumed, vaping is harmful to one’s health due to the chemicals introduced to the aerosol by the atomizer.

State News

- **Minnesota** Attorney General Keith Ellison [announced the terms of the state's April settlement with Juul](#), headlined by an award of \$60.5 million that will be dedicated to a youth tobacco prevention fund if pending state legislation passes. At the press conference (starting at 40:45), TCN member and Minnesota program manager Laura Oliven [spoke briefly about the impact of Juul products in Minnesota](#) and the health agency’s intention to use those funds on CDC-backed prevention strategies to reduce youth use of these products.
- **California** Attorney General Rob Bonta [sent a warning letter](#) to RJ Reynolds indicating that the company’s Camel Crush Oasis products, which contain a synthetic cooling additive, are presumptively categorized as flavored products and thus are not permitted to be sold or marketed in the state. Subsequently, [RJ Reynolds sued California](#), arguing that these products are permitted under state law because they do not impart a characterizing flavor or aroma.
- A *Tobacco Control* analysis of retail sales data from 2017 to 2021 found that compared to other states, [the sales of nicotine replacement gums and lozenges increased significantly](#) in **Massachusetts** following the implementation of their comprehensive tobacco

This collaboration will 1) promote and support social, economic and community change; 2) educate the public, community leaders, partners, and decision makers on policy, systems, and environmental changes that can prevent and reduce menthol tobacco use; 3) implement culturally appropriate interventions tailored for community needs; and 4) use research, surveillance, and evaluation to measure progress made and inform public health action.

Deadline: July 6, 2023 at 11:59 p.m. ET

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at tcn@astho.org.

Job Listings

[Postdoctoral Fellow in Health Communication and Tobacco Control](#)

UNC School of Medicine
Chapel Hill, NC

About the Tobacco Control Network

The TCN’s mission is to improve the public’s health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder’s Alliance organizations, and a peer group of

flavor policy in June 2020.

- A prospective cohort study of 1,164 Southern **California** adolescents published in *Tobacco Control* concluded that use of both e-cigarettes and cannabis at twelfth grade baseline was [associated with more cigarette smoking in young adulthood](#) at 24- and 42-month follow-up, with an even stronger association present in dual users of those products.

In the News

- [Altria agreed to a \\$235 million settlement](#) of over 6,000 government and individual lawsuits that accused the company of fueling the teenage e-cigarette epidemic through its prior investment in Juul Labs and promotion of their products.
- A summary of an *Annals of Epidemiology* research article details how lower income households are more likely to have an adult who smokes cigarettes, and that [successfully quitting can lower the risk of household food insecurity](#).

Research

- A *Nicotine & Tobacco Research* analysis of tobacco use data from 2018-2019 that sought to better understand in the intersectionality of tobacco use disparities found that [income was the most defining characteristic of cigarette use](#), while age was the most defining characteristic of e-cigarette use.
- An analysis of adolescent (ages 13-17) survey data published in *Tobacco Control* found that most American youth do not have fully accurate beliefs about the sources of nicotine in e-cigarettes and

the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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are [susceptible to marketing descriptors](#) like “tobacco-free nicotine” that are associated with increased purchase intentions among youth who use e-cigarettes.

- A *Tobacco Control* analysis of documents from the Foundation for a Smoke-Free World, founded by Philip Morris International, [uncovered many themes in common with previous industry attempts to influence science](#), including producing industry-friendly research and obscuring industry involvement in science.
- A *Tobacco Control* analysis of Wave 5 Population Assessment of Tobacco and Health Study data from 2018 to 2019 found that older adults (ages 65 or greater) were [less likely than young adults](#) (ages 18 to 24) to rate cigarettes as very or extremely harmful and were more likely to rate e-cigarettes as more harmful than cigarettes, which may contribute to continued cigarette use among older adults.

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