

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

Help Your Peers Request

Event Sponsorships by Tobacco Product (or new "non-tobacco nicotine product") Companies

Deadline: June 30

Do any states have experience with event sponsorships by tobacco product companies, particularly companies who manufacture/sell new "non-tobacco nicotine products" such as Zyn or LIX? We are interested in how other states permit or enforce these types of events, in addition to how to deal with limiting advertising and youth access for the product at the events. Any insight you could provide would be much appreciated.

Partner Announcements

- The following announcements are from **CDC**:
 - A *Preventing Chronic Disease* [secondary analysis of quitline data from participants in employer-sponsored quitlines](#) run by Optum, Inc concluded that after adjusting for demographic and treatment engagement variables, six-month quit rates among those who exclusively vape did not differ significantly from rates among those who exclusively smoked.
 - According to a recent *Morbidity and Mortality Weekly Report*, [e-cigarette unit sales increased by 46.6% during January 2020–December 2022](#). After January 2020, sales of mint and other

*The twice-monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Litigation 101: How the Court System Can Impact Commercial Tobacco Control Policy](#)

Webinar

July 25, 2 p.m. ET

| *Registration Required*

[State of Black Health National Conference](#) – The Center for Black Health & Equity
San Juan, Puerto Rico
Sept. 6-8 | *Registration Required*

[Clear the Vapor Conference](#) – Parents Against Vaping e-cigarettes
Virtual Conference
Oct. 24-25 | *Save the Date*

- flavored prefilled cartridges ceased, and disposable e-cigarettes in fruit, sweet, and other flavors also increased.
 - CDC developed the “Talk to Someone” simulation in which Linda, a cancer survivor, [provides advice and support on alcohol, tobacco, anxiety and distress, and physical activity and nutrition](#).
- The following announcements are from **FDA**:
 - FDA released a tobacco compliance webinar, “[Pre-Existing Tobacco Products: Update to Term](#),” which highlights how updating the term “grandfathered tobacco product” to “pre-existing tobacco product” impacts pre-existing tobacco product determination requests and FDA’s Submission Tracking Number system.
 - FDA [issued warning letters to 189 retailers](#) for selling unauthorized tobacco products, specifically Elf Bar and Esco Bars products.
- The following announcements come from **Truth Initiative**:
 - According to a new Truth Initiative study published in *Preventive Medicine Reports*, [nearly 20% of music videos for top 10 billboard songs](#) from 2018 to 2021 featured tobacco products.
 - Truth Initiative discusses how [Big Tobacco’s investment in tactics to link tobacco with baseball](#) over a century ago has led the tobacco industry to infiltrate baseball culture even today.
- **Public Health Law Center** filed [an amicus brief supporting FDA](#), which argues that the 11 pictorial warnings on cigarette packages and advertisements do not violate the First Amendment because they are factual and non-controversial scientific depictions of typical health risks associated with smoking.
- **Action on Smoking & Health** [released the newest round of compiled data](#) to show the scope of tobacco industry lobbying in the United States. The full tracker is available with top level data and each state is clickable for state-

Funding Opportunities

[CDC-RFA-DP-23-0019: Outcomes Building Capacity to Reduce the Burden of Menthol and Other Flavored Commercial Tobacco Products in Communities that Experience Health Disparities](#) – CDC
NCCDPHP

This Notice of Funding Opportunity (NOFO) seeks to advance health equity through strategic partnerships and community engagement by addressing disparities caused by menthol and other flavored tobacco product marketing and use. This collaboration will 1) promote and support social, economic and community change; 2) educate the public, community leaders, partners, and decision makers on policy, systems, and environmental changes that can prevent and reduce menthol tobacco use; 3) implement culturally appropriate interventions tailored for community needs; and 4) use research, surveillance, and evaluation to measure progress made and inform public health action.

Deadline: July 6, 2023

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at tcn@astho.org.

Job Listings

[Chronic Disease Prevention Epidemiologist](#)
Wisconsin Department of Health Services

specific tracking data.

- Researchers at **The University of Rochester Medical Center** are evaluating [a text messaging program to quit vaping for Hispanic/Latino young adults \(Español\)](#) and are looking for participants. The intervention, “Kick Vaping,” was created with the help of Hispanic/Latino young adults to support assist their peers (18–25 years of age) on their quit journey with e-cigarettes. For more information, please contact:
 - Dr. Francisco Cartujano
Email: Francisco_Cartujano@URMC.Rochester.edu
Phone: (585) 478-7740
- **EPA** [updated its secondhand smoke/aerosol pages](#) with links on topics of smoking, vaping, and contaminants indoors; secondhand exposure; and reducing exposure indoors.

State News

- Governor Josh Green of **Hawaii** [signed into law a bill that includes e-cigarettes in the definition of tobacco products](#), taxes e-cigarettes at the same rate as tobacco products, and prohibits the import of e-cigarettes and e-liquids into the state.
- The Common Council in Milwaukee, **Wisconsin** passed [an ordinance prohibiting new vape and smoke shops within 500 feet of one another](#) and within 1,000 feet of an elementary or secondary school, library, daycare center, park, or playground.
- At its annual meeting in Columbus, **Ohio**, the bipartisan U.S. Conference of Mayors [approved a resolution that supports prohibiting all flavored tobacco products](#), including menthol cigarettes, flavored e-cigarettes, and flavored cigars.

Madison, WI

[Epidemiologic Surveillance and Evaluation Systems Coordinator](#)

Wisconsin Department of Health Services
Madison, WI

[Tobacco Disparities & Health Equity Coordinator](#)

Wisconsin Department of Health Services
Madison, WI

[Postdoctoral Fellow in Health Communication and Tobacco Control](#)

UNC School of Medicine
Chapel Hill, NC

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

Research

- A *Nicotine & Tobacco Research* analysis of military personnel, retirees, and family members (i.e., TRICARE beneficiaries) recruited across the United States from August 2015 through June 2020 [suggests that service members and their family members who fail to quit smoking but are willing to reengage in a cessation program](#) are more likely to benefit from repeating the same treatment.
- An analysis of Population Assessment of Tobacco and Health Study data, published in *Nicotine & Tobacco Research*, concluded that the [overall concordance between self-reported device type and device type reported by manufacturer/retailer sites](#) was 81.8%. This percentage was 82.7% among Vuse users, 82.6% among JUUL users, and 69.1% among Markten users.
- A cross-sectional analysis of 2021 National Tobacco Youth Survey data published in *Nicotine & Tobacco Research* [highlighted that among current nicotine pouch users, 61.6% reported flavored nicotine pouch use](#), 64.2% reported current e-cigarette use, and 52.6% used multiple tobacco products while current use of nicotine pouches was common among current smokeless tobacco users (41.3%).
- A *Nicotine & Tobacco Research* analysis of young adults (18-30 years old) who never used tobacco products [concluded that participants susceptible to cigars reported positive behavioral beliefs](#) (e.g., anticipated relaxation, mood regulation) and easy-to-smoke control beliefs (e.g., high accessibility, low cost) more frequently than participants who were non-susceptible to cigars.
- New research published in *Nicotine & Tobacco Research* was published which compares the effectiveness of two tobacco cessation treatment protocols implemented in primary care practices. Researchers found the [standard four-week cytisine treatment \(23.12% cessation rate\) to be less effective than the standard 12-week varenicline treatment](#) (32.46% cessation rate) for smoking cessation.

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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