Read on for announcements from the $\underline{\text{Tobacco Control Network}}$ (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

TCN Announcements

 On Jan. 11 and 12, the TCN Executive Committee convened in-person for the first of two TCN business meetings scheduled for this term to strategize around the Network's priorities for the 2022-2023 term.



TCN published a brief discussing how <u>assurances of</u>
 voluntary compliance (AVCs) allow tobacco control
 <u>programs</u> to work with attorney general offices on tobacco
 policy enforcement and expand tobacco control program
 partnerships.

The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

Equity in Smoke Free
Housing: How a Social
Justice Approach Shaped a
Model Smoke Free Housing
Ordinance – Public Health
Law Center
Webinar
Jan. 25, 1 p.m. ET
| Registration Required

Train-the-Trainer – CATCH My Breath Virtual Training Feb. 7, 10 a.m. - Feb. 8, 2 p.m. ET | Registration Required

From Prevention to
Screening and Survivorship:
A Roadmap for Reducing
Risks Associated with
Cancers (Tobacco-Related)
and Cardiovascular Disease
Among Low-Income

Help Your Peers Request

Low-Budget Strategies to Educate on Flavor Ban

Deadline: Feb. 8

What low-budget strategies have states used to educate, on a statewide basis, regarding ending the sale of menthol and flavored tobacco products?

Partner Announcements

- CDC Office on Smoking & Health announced the loss of <u>Brian H.</u>, who bravely shared his story of living with multiple smoking-related diseases as part of the Tips From Former Smokers campaign. Brian passed away on Dec. 14, 2022, at age 68.
- The following announcements are from **FDA**:
 - FDA <u>issued marketing denial orders (MDOs) for two menthol e-cigarette products</u> currently marketed by R.J. Reynolds Vapor Company the Vuse Vibe Tank Menthol 3.0% and the Vuse Ciro Cartridge Menthol 1.5%.
 - The Tobacco Education Resource Library released an <u>infographic highlighting key</u> <u>findings</u> from the 2022 National Youth Tobacco Survey.
- In a recent Campaign for Tobacco-Free Kids webinar, a
 panel of community leaders, health experts and tobacco
 control advocates explores the difference between
 traditional and commercial tobacco and celebrates the
 leadership of Indigenous communities working to take
 down Big Tobacco.
- The following announcements are from **Truth Initiative**:
 - Truth Initiative shares how to face on of the <u>biggest challenges to quitting cigarettes</u>, e-<u>cigarettes</u>, or any tobacco product: coping with cravings from nicotine withdrawal.

Populations and Patients
(Part 1) – SelfMade Health
Network (SMHN) Webinar
Series
Save the Date
Feb. 22, 12:30-1:30 p.m. ET
| Register beginning Jan. 30

From Prevention to
Screening and Survivorship:
A Roadmap for Reducing
Risks Associated with
Cancers (Tobacco-Related)
and Cardiovascular Disease
Among Low-Income
Populations and Patients
(Part 2) — SelfMade Health
Network (SMHN) Webinar
Series
Save the Date
Feb. 28, 12:30-1:30 p.m. ET
| Register beginning Jan. 30

Asynchronous, Self-Paced
Tobacco Treatment
Specialist (TTS)
Training – University of
Kentucky College of Nursing
Cohorts begin on March 8,
2023 | Registration Required

Agents of Change Summit 2023 – Rescue Agency San Diego March 6-7, 2023 | Registration Required

30th Annual Nicotine
Dependence Center
Conference – Mayo Clinic
Phoenix
March 27-28,
2023 | Registration Required

Champions for Youth
Summit – Virginia
Foundation for Healthy
Youth and Prevention
Connections
Falls Church, VA
April 24-26,
2023| Registration Required

NatCon23 – National Council for Mental Wellbeing

- Truth Initiative <u>highlights the consequences of</u> <u>promoting tobacco products</u> with "tobacco-free" claims.
- O CDC and Truth Initiative research, published in Nicotine and Tobacco Research found that the sales of e-cigarettes with the highest levels of nicotine have grown drastically in the past five years, increasing from 5% of total e-cigarette sales in 2017 to 81% in 2022.
- American Lung Association is excited to announce an upcoming peer learning cohort: Tobacco Cessation Coverage 101. This cohort will consist of three calls designed for state Tobacco Control Program staff with less than two years' experience. If you are interested in joining this cohort, please reach out to Olga.Bakun@lung.org for more information or with any questions. The three-call series will take place at 12 p.m. ET:
 - Wednesday, Feb. 1
 - Wednesday, Feb. 15
 - Wednesday, March 1
- In a Counter Tobacco podcast episode, Allie Reimold, a
 doctoral student at the UNC Gillings School of Global
 Public Health, speaks about contracts between tobacco
 retailers and tobacco companies and their impact on the
 retail environment.

State News

- New York state Governor Kathy Hochul proposed <u>raising</u> the cigarette tax from \$4.35 to \$5.35 per pack and expanding on the state's flavored vapor sales ban to include all flavored tobacco products as part of her 2023 State of the State plan.
- City councilors in McAlester, Oklahoma unanimously passed a measure to amend an ordinance which <u>raises</u> <u>the age for the legal purchase of tobacco</u> from 18 to 21 years of age.

Los Angeles May 1-3, 2023 | *Registration Required*

Funding Opportunities

Sober Truth on Preventing **Underage Drinking (STOP)** Act Grant - Substance Abuse and Mental Health Services Administration This program aims to award 50 domestic public and private non-profit entities that are current or former **Drug Free Communities** Support Program recipients up to \$60,000 per award to prevent and reduce alcohol use among youth and young adults ages 12-20 in communities throughout the United States.

Deadline: March 3, 2023

UpRISE Advocacy Burst
Mini-Grant – Center for
Public Health Practice,
Colorado School of Public
Health

This program is offering a \$1,000 award (for approximately 10 hours of participation) to five youth-serving organizations and/or schools interested in advocacy, and willing to introduce youth to tobacco prevention work with a social justice lens.

Deadline: Ongoing basis until April 30, 2023.

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs and/or their partners, please send those to us at tcn@astho.org.

In the News

- Lawmakers and staff will once again be <u>allowed to smoke</u> on <u>Capitol Hill</u> after Republicans ended the prohibition against tobacco upon taking the majority of the House of Representatives.
- R.J. Reynolds <u>pivots to new cigarette pitches as California flavor ban takes effect</u> by luring smokers with a suite of what it says are new non-menthol versions offering "a taste that satisfies the senses" and "a new fresh twist."

Research

- A study published in *Nicotine & Tobacco Control*, which
 assessed trends in sales and prices of e-cigarettes by
 nicotine strength level, found that from January 2017
 March 2022, the <u>price of low-nicotine strength e-cigarettes</u>
 increased, while the price of high-nicotine products either
 decreased or did not change.
- An Tobacco Control analysis of a 2022 online survey of current e-cigarette users concluded that those who viewed a tobacco-free nicotine message reported a higher intention to use tobacco-free than tobacco-derived nicotine vaping products and willingness to pay more for tobaccofree nicotine vaping products, compared to those who did not view a tobacco-free nicotine message.
- A Nicotine & Tobacco Research analysis of a sample of young adults interested in quitting smoking or vaping show that the ability to differentiate <u>between discrete emotional</u> <u>experiences may protect young adults against nicotine</u> <u>craving</u> during moments of intense affective experience.
- A Nicotine & Tobacco Research analysis of healthy nonsmokers who <u>received a three-hour inhalational</u> <u>exposure to thirdhand smoke and to filtered, conditioned</u> <u>air</u> found significant increases in urinary cotinine and 3-

Job Listings

Associate Director for Health Equity

CDC Office on Smoking and Health Atlanta, GA

Senior Cessation Programs Coordinator

Massachusetts Department of Public Health Boston

Director

Massachusetts Tobacco Cessation and Prevention Program Boston

Postdoctoral Fellow, Innovations Center

Truth Initiative Washington, D.C

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking

hydroxycotinine after three hours of exposure to thirdhand smoke.

and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in statebased public health practice.



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