Read on for announcements from the <u>Tobacco Control Network</u> (TCN) and our partners.

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# **TCN News**

News and announcements from the Tobacco Control Network

## **Help Your Peers Request**

Conducting Adult Tobacco Survey (ATS) in Spanish Deadline: Dec. 6

SC is looking for suggestions from states that have conducted the ATS in Spanish. How did you get the survey tool out in your Spanish-speaking communities? Details would be greatly appreciated - thank you!

## **Partner Announcements**

- The following announcements are from **ASTHO**:
  - ASTHO is issuing a request for proposals for the ASTHO and CDC/OSH Increasing State Menthol Capacity Learning Collaborative. Up to eight states will be awarded a minimum of \$100,000 each. Please email intent to apply to <u>chronicdisease@astho.org</u> by Dec.
     The final proposal deadline is Dec.
     22 at 11:59 p.m. ET. For additional information, please see the <u>full</u>

RFP and Frequently Asked

<u>Questions</u>. All other application materials including the <u>Contractor</u>

### The twice monthly TCN

**News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

### Upcoming Events

<u>CATCH My Breath In-service</u> – CATCH My Breath Webinar Dec. 6, 4:30-5:30 p.m. ET | *Registration Required* 

Basic Tobacco Intervention Skills Certification for Native Communities – National Native Network Traverse City, MI Dec. 7-8, 2022 | Registration Required

Being in the Constant Seat of Learning: The Importance of Centering Equity in the Work You Do – The National LGBT Cancer Network Webinar Dec. 13, 2:30 p.m. ET | *Registration Required* 

Asynchronous, Self-Paced Tobacco Treatment Specialist (TTS) Training – University of Kentucky College of Nursing

## Budget Template and Contract Terms.

- ASTHO Chief Medical Officer Marcus Plescia reflects on the National Menthol Conference, a three-day event hosted by the African American Tobacco Control Leadership Council, and shares the impact state and local public health policy can have on menthol and other flavored tobacco products.
- ASTHO released a blog article which assesses <u>movement of the latest</u> <u>tobacco control policies</u> across the states and island jurisdictions.
- The following announcements are from **CDC**:
  - A recent CDC MMWR shared that approximately 11.3% of all students (representing 3.08 million persons) reported currently using any tobacco product, including 16.5% of high school and 4.5% of middle school students
  - CDC published a new Best Practices User Guide, <u>Retail Strategies to</u> <u>Promote Health Equity</u>, which provides actionable guidance to prepare for retail work in communities and implement retail strategies equitably to achieve tobacco control goals.
- The following announcements are from FDA:
  - FDA issued warning letters to five firms for the <u>unauthorized marketing</u> of 15 different e-cigarette products in which each e-cigarette product is packaged to look like toys, food, or cartoon characters and is likely to promote use by youth.
  - FDA posted warning letters to five companies <u>for illegally selling CBD</u> <u>containing products that people may</u>

Cohorts begin on Jan. 11, 2023; and March 8, 2023 | *Registration Required* 

#### Agents of Change Summit 2023 -

Rescue Agency San Diego, CA March 6-7, 2023 | *Registration Required* 

30th Annual Nicotine Dependence Center Conference – Mayo Clinic Phoenix, AZ March 27-28, 2023 | *Registration Required* 

<u>NatCon23</u> – National Council for Mental Wellbeing Los Angeles, CA May 1-3, 2023 | *Registration Required* 

### **Funding Opportunities**

Increasing State Menthol Capacity Learning Collaborative – ASTHO and CDC/OSH Up to eight states will be awarded a minimum of \$100,000 each. Please email intent to apply to chronicdisease@astho.org by Dec. 2. The final proposal deadline is Dec. 22 at 11:59 p.m. ET. For additional information, please see the <u>full</u> <u>RFP</u> and <u>Frequently Asked</u> <u>Questions</u>. All other application materials including the <u>Contractor</u> <u>Budget Template</u> and <u>Contract</u> Terms.

UpRISE Advocacy Burst Mini-Grant – Center for Public Health Practice, Colorado School of Public Health This program is offering a \$1,000 award (for approximately 10 hours of participation) to five youth-serving organizations and/or schools that are interested in advocacy, and willing to introduce youth to tobacco prevention work with a social justice lens. **Deadline:** Ongoing basis until April 30, 2023. confuse for traditional foods or beverages which may result in unintentional consumption or overconsumption of CBD.

- The U.S. District Court for the Eastern District of Texas issued an order in the case of *R.J. Reynolds Tobacco Co. et al. v. United States Food and Drug Administration et al.*, No. 6:20-cv-00176, to further postpone the effective date of the "Required Warnings for Cigarette Packages and Advertisements" final rule to November 6, 2023.
- FDA posted a new webinar
   outlining <u>language assistance</u>
   services which are available for
   tobacco retailers who have received
   a Civil Money Penalty or No Tobacco-Sale Order Complaint from
   CTP.
- FDA launched a mobile-friendly Safety Reporting Portal Tobacco Questionnaire to help users report health or tobacco product problems expeditiously and immediately after an adverse experience occurs.
- The following announcements are from **Truth** Initiative:
  - Truth Initiative stands ready to partner and provide young people with the tools and resources they need to live tobacco free lives – including customizing **Truth**'s vape quit program, <u>This is Quitting</u>, for distribution in your state; ramping up awareness of truth's award-winning vaping prevention curriculum <u>Vaping</u>: <u>Know the truth</u>; customizing and distributing digital content that leverages the <u>truth®</u> brand, creative and expert media buying team;

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at <u>tcn@astho.org</u>.

### Job Listings

Managing Director ChangeLab Solutions Remote

Health Education Specialist Maryland Medical Cannabis Commission Linthicum, MD

Postdoctoral Fellow, Innovations Center Truth Initiative Washington, D.C

Department Director Inter-Tribal Council of Michigan Sault Ste. Marie, MI

Program Manager Inter-Tribal Council of Michigan Sault Ste. Marie, MI

## About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and statebased expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the <u>Association of</u> <u>State and Territorial Health</u> <u>Officials</u> (ASTHO) on behalf of the CDC's Office on Smoking and receiving turnkey solutions for <u>training and events for young</u> <u>leaders</u>. Please contact <u>chartsell@truthinitiative.org</u> if you would like more information.

- The EX Program highlights how to <u>navigate a hybrid or remote</u> <u>workers policy</u> for tobacco use.
- Based on new Truth Initiative research published in the Journal of Medical Internet Research, tweets supporting the idea that nicotine had a protective effect against COVID-19 were circulated 20X more often than those that debunked the claims.
- The Specialized Training and Technical Assistance Hub at Emory's Rollins School of Public Health developed a resource to enhance awareness and knowledge about the intersection of health equity in tobacco control and populations with low socioeconomic status characteristics.
- American Academy of Pediatrics, in partnership with CDC-OSH, recently announced <u>a new training resource</u> to support clinicians in adopting the <u>"Ask – Counsel –</u> <u>Treat" (A.C.T.) cessation counseling model</u>. The newly developed case studies combine didactic teaching with practical conversation examples to demonstrate how to use the A.C.T. model in a variety of scenarios.
- Project CONNECT, a partnership between The University of Texas MD Anderson Cancer Center, North American Quitline Consortium, quitline service providers, and quitline funders published an implementation guide designed to help quitline funders and service providers learn what it takes to integrate education on lung cancer screening into existing quitline services.

### and Health.

### About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



- Rescue Agency Founder & President Jeff Jordan provides <u>evidence-based messaging</u> <u>strategies for reframing vaping</u> as harmful to teens' mental health and *replacing* vaping with meaningful resources and social support, in its newest educational video.
- The National LGBT Cancer Network is excited to announce its third assessment of state tobacco and cancer programs in January 2023. If you are a jurisdictional tobacco program manager, please look out for additional information in mid-December and <u>see how your state did on its last</u> <u>assessment</u>.

### **State News**

- California voters voted to uphold CA S.B. 793(19R), <u>banning the sale of most flavored</u> <u>tobacco products</u> in storefronts and vending machines statewide, with the exception of loose leaf and hookah tobacco, and premium cigars.
- Voters in North Dakota, South
   Dakota, and Arkansas rejected legalization
   of adult-use marijuana in part thanks to strong
   opposition from political leadership and health
   and safety organizations and voters
   in Missouri and Maryland passed measures
   for adult-use marijuana/cannabis.

### In the News

 RJ Reynolds and other companies filed suit against the state of California within hours of election results which <u>eliminate the sale of</u>

### menthol and other flavored tobacco products.

 The Transylvania Times covered former Juul user Luka Kinard's visit to speak to the student bodies of two county high schools about his <u>addiction and frightening health troubles</u> <u>caused by using Juul</u> when he was in high school.

### Research

- An analysis of 2014 to 2019 Tips From Former Smokers® (Tips®) campaign surveys published in *Journal of Smoking Cessation* found that <u>higher levels of</u> <u>campaign exposure were associated with</u> <u>lower odds of cigarette smoking</u> relapse among adults who formerly smoked.
- A prospective cohort study published in *JAMA Network Open* using data from the U.S. National Health Interview Survey found that when comparing those who quit smoking before age 45 years with never smokers, allcause mortality RRs were 1.15 among Hispanic individuals, 1.16 among non-Hispanic Black individuals, 1.11 among non-Hispanic White individuals, and 1.17 among other non-Hispanic individuals.
- Nicotine & Tobacco Research analysis which reviewed 826 English-language manuscripts (1992–2016) found <u>that e-cigarette industry-</u> <u>sponsored authors had the strongest</u> <u>association</u> with undisclosed industry (pharmaceutical, tobacco, and ecigarette)support.
- A longitudinal study analysis published in *Nicotine & Tobacco Research* concluded a statistically significant positive

association <u>between T21 exposure and e-</u> <u>cigarette use and intention to use e-</u> <u>cigarettes</u> and no association between T21 policy exposure and cigarette use or intention to use cigarettes.

 A Nicotine & Tobacco Research analysis of ever-daily smokers in the International Tobacco Control 4 country smoking and vaping surveys in 2016 and 2018 concluded that smokers who switched to vaping between waves (n=372) were more likely to report depression symptoms at Wave 2 but reported improved perceived health.

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#### Our address:

The Association of State and Territorial Health Officials, 2231 Crystal Drive, Suite 450, Arlington, VA 22202 <u>TCN@astho.org</u>

