## The Tobacco Control Network Strategic Map 2022 - 2025

Strengthen Commercial Tobacco Prevention and Control Leadership, Expertise and Capacity

2022-2023 Executive Committee Tracks of Work

Member Support and Engagement

Member Collaboration around Policy



**Support Members and Increase Engagement** 

Build Program Capacity to Advance Policy, Systems, and Environmental Change Sustain Program Funding and Infrastructure

Final 09-20-22

Promote and Advance Health Equity

## Keep Pace with Changes in the Tobacco Control and Prevention Landscape

Enhance Systematic and Consistent Outreach to Membership

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Recognize, Celebrate and Diversify Leadership and Contribution

Increase Engagement in Mentoring Program

Increase Member Use of the Forum and other TCN Resources

Create Topic-specific
Networking Groups that Engage
Broader Membership

Assess Use and Evaluate Impact of 2022 Policy Recommendations

Engage National Partners In Policy Priorities

Identify and Promote PSE Tools, Training and Resources

Facilitate Regular Peer-to-Peer Learning around PSE Issues Support Members in Sustaining, Expanding and Diversifying Their Funding

Encourage Engagement with State, National and Non-Traditional Partners

Develop TCN's Role in Addressing Grantee Funding Changes

Enhance CDC-TCN Bi-directional Collaboration

Demonstrate the Value of the National Tobacco Control Program