

TCN Announcements

- The Tobacco Control Network's Executive Committee gathered in Denver for its Summer Strategic Planning and Business Meeting on Aug. 11-12. The Executive Committee, joined by CDC, participated in a strategic planning session under the facilitated leadership of The Clarion Group, resulting in the 2022-2025 TCN Strategic Map. The Committee also reviewed its work during the 2021-2022 term and receive updates from ASTHO staff on the national and state/territorial tobacco policy landscape. Thank you to everyone who participated!



- The TCN Mentoring Program is looking for mentors! TCN program managers are encouraged to complete the [intake form](#) and take part in this important peer-to-peer learning opportunity as a mentor. At least two years of program manager experience is required.

Help Your Peers Requests

Analyzing BRFSS data for LGBT Tobacco Use

Deadline: August 31

NC is working to analyze BRFSS data to gain a deeper understanding of LGBT tobacco use and health. We learned that the BRFSS protocol requires terminating the interview if someone does not identify as male or female. Obviously, this excludes a population that has been

*The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Science and Practice of Smoking Cessation in SUD Treatment](#) –

National Association of Addiction Treatment Providers
Webinar

Aug. 25, 1 p.m. ET

| *Registration Required*

[Fighting Flavors: Updates on State and Local Flavor Ban Legislation & Litigation](#) –

Public Health Law Center
Webinar

Aug. 31, 1 p.m. ET

| *Registration Required*

[Call for Papers: Themed Issue/Section on Tobacco Industry Transformation](#) –

Nicotine & Tobacco Research
Deadline: Sept. 1, 2022

[Justice in the Air: Framing for Tobacco-Free Behavioral Health Initiatives](#) –

NC Area Health Education Center
Webinar

Sept. 13, 11 a.m. ET

| *Registration Required*

[Tobacco Policy and Opportunities for Advocacy in the US:](#)

historically marginalized. Is anyone else struggling with this? Sincere thanks for your leadership on this!

Partner Announcements

- **CDC Office of Smoking & Health** has updated its web pages with [the latest economic cost estimates](#) associated with cigarette smoking to include information from the new study, *Cost of Cigarette Smoking-Attributable Productivity Losses, U.S., 2018*, and to adjust the estimate to 2018 dollars.
- The following announcements are from **FDA**:
 - FDA issued [a warning letter](#) for marketing illegal flavored nicotine gummies – the first warning letter for this type of product.
 - If you have retailers in your community who do not have the [digital age verification calendars](#), order them today from the **Tobacco Education Resource Library**. Digital age verification calendars are a part of FDA's [This is Our Watch](#) retailer education program, designed to raise retailers' awareness and understanding of FDA's tobacco sales regulations and encourage voluntary compliance with the law.
- **Campaign for Tobacco-Free Kids** is hoping to hear from states who (1) are working on youth cessation as part of tobacco control program funding and/or (2) are covering any youth cessation treatments through Medicaid to add resources to the [National Youth Cessation Repository](#). Email [Gustavo Torrez](#) with examples.
- The **Truth Initiative** EX Program lists [three ways human resource leaders in manufacturing](#) can move toward a healthier, more productive workforce that addresses tobacco use and removes barriers to quitting.
- The following announcements are from **ALA**:
 - ALA released [state-specific tobacco cessation Medicaid coverage factsheets](#) which show state Medicaid coverage of cessation treatments from 2020 to 2022.

[How We Got Here and What You Can Do](#) – American Academy of Pediatrics Webinar
Sept. 20, 1-2 p.m. ET
| *Registration Required*

[Pushing Cool: Big Tobacco, Racial Marketing, and the Untold Story of the Menthol Cigarette](#) – Duke University School of Medicine Webinar
Sept. 20, 5:45 - 7:15 p.m. ET | *Registration Required*

[Tobacco Treatment Specialist Livestream Training and Certification](#) – Mayo Clinic Nicotine Dependence Center Virtual Event
Sept. 20-22
| *Registration Required*

[3rd National Menthol Conference](#) – The African American Tobacco Control Leadership Council Washington, D.C.
Sept. 28-30
| *Registration Required*

[How to Support Clients and Your Organization to Become Commercial Tobacco-Free](#) – BreathEasy NC Webinar
Oct. 5, 9 a.m. ET
| *Registration Required*

[3rd International Symposium to Advance Total Worker Health®](#) – NIOSH and the Center for Health, Work & Environment Bethesda, MD

- [A case study](#) explores how Vermont's Medicaid program expanded access to the state's comprehensive tobacco cessation benefit by allowing pharmacists to prescribe cessation medications and be reimbursed for counseling.
 - ALA designed [a resource guide](#) to help state and local tobacco control staff who want to work to improve tobacco cessation coverage for their state's Medicaid population.
- Presentation slides and recordings from **NAQC** [virtual pre-NCTOH workshops](#) held on June 8, 15, and 22 are now available.
- The following announcements are from **SelfMade Health Network**:
 - SelfMade Health Network published three healthier nation fact sheets focusing on different business industries. Co-branding of these fact sheets is available and can be requested by reaching out to info@selfmadehealth.org.
 - Access to the [entire four-part webinar series](#) of [Moving Cancer Moonshot Forward by Connecting More States, Health Systems, Sectors, and Communities to Improve Health Equity, Access and Outcomes](#) is now available.
- The [Commercial Tobacco User Survey](#) by the **National Native Network** is seeking American Indians who smoke commercial cigarettes to be interviewed by Zoom for 30-45 minutes to give input on ways to help people quit smoking.

State News

- The Bangor City Council in **Maine** introduced [a new ordinance to prohibit the sale](#), display, marketing, and advertising of flavored tobacco products.
- **Iowa** Attorney General Tom Miller [filed a lawsuit accusing Philip Morris, USA](#), R.J. Reynolds Tobacco Co., and 16 other tobacco companies of defrauding Iowa of more than \$133

Oct. 11-14

[Agents of Change Summit 2023](#) – Rescue Agency
San Diego, CA
March 6-7, 2023
| *Registration Required*

[30th Annual Nicotine Dependence Center Conference](#) – Mayo Clinic
Phoenix, AZ
March 27-28, 2023 | *Registration Required*

Funding Opportunities

[Tobacco/Vape-Free College Grant](#) – Truth Initiative
This program is offering up to \$20,000 to colleges and universities to support the adoption and implementation of a 100% tobacco and vape-free campus policy. All colleges and universities that do not already have a 100% tobacco/vape-free policy are eligible to apply.
Deadline: October 12

[UpRISE Advocacy Burst Mini-Grant](#) – Center for Public Health Practice, Colorado School of Public Health
This program is offering a \$1,000 award (for approximately 10 hours of participation) to five youth-serving organizations and/or schools that are interested in advocacy, and willing to introduce youth to tobacco prevention work with a

million.

- Pitt County Schools' Board of Education in **North Carolina** voted unanimously to participate in [a multi-district litigation against JUUL Labs](#) due to a vaping epidemic in schools.

In the News

- A study recently published in the scientific journal *PLOS One* is the first study concluding that those who vape, [as well as those who smoke, have worse COVID-19 outcomes](#) than non-users. People who reported using tobacco products prior to their hospitalization were 39% more likely to be put on mechanical ventilation than non-smokers and 45% more likely to die.
- Elizabeth Tracey, director of electronic media for Johns Hopkins Medicine, and Rick Lange, president of the Texas Tech University Health Sciences Center, [discuss the efficacy of varenicline](#), a smoking cessation medication, added to counseling on smoking cessation among African American daily smokers.

Research

- A *Nicotine & Tobacco Research* [analysis of the U.S. Population Assessment of Tobacco and Health survey data](#) from 2013 to 2019 concluded that compared to non-use, exclusive cigarette use was associated with an increased risk of self-reported incident diagnosed cardiovascular disease, while ENDS use was not associated with a statistically significant increase in the outcomes.
- An *American Journal of Preventive Medicine* [analysis of a combination of data sources](#) concluded that the estimated total cost of morbidity-related productivity losses attributable to cigarette smoking in the United States in 2018 was \$184.9

social justice lens.

Deadline: Ongoing basis until April 30, 2023.

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at tcn@astho.org.

Job Listings

[President/CEO](#)

North American Quitline Consortium
Remote Position

[Tobacco Program Manager](#)

Community Health Center of Southeast Kansas
Fort Scott, KS

[Tobacco/Cannabis Researcher \(Assistant or Associate Professor in the University Tenure Line\)](#)

Stanford University School of Medicine
Stanford, California

[Research Project Coordinator](#)

Washington University in St. Louis
St. Louis, MO

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based

billion.

- *Nicotine & Tobacco Research* published a cross-sectional [analysis of data for 1790 patients e-referred in 2018-2019](#) by the University of Maryland Medical System, which concluded that older age, female gender, Black race, low socioeconomic status, and provider's skills were significantly associated with successful outcomes of quitline referral.
- According to a *Preventive Medicine Reports* [analysis of adolescents living in U.S. households](#), 71% of adolescents recalled at least one of the five The Real Cost e-cigarette prevention ads with significantly higher recall among Black adolescents and those that used social media at medium or high frequencies.

expertise to tobacco prevention and control at the state and national levels.

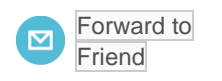
The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia.

ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound

public health
policy and to
ensuring
excellence in
state-based
public health
practice.



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