Read on for announcements from the <u>Tobacco Control Network</u> (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

FDA Public Commenting Resources

The public may provide comments on proposed rules prohibiting menthol cigarettes and flavored cigars through Aug. 2. Campaign for Tobacco-Free Kids has provided the following background materials and talking points to guide public commenting.

- <u>Template Comments in Support of Proposed Rule</u>
 to Prohibit Flavored Cigars
- Support Removing Flavored Cigars from the Market to Protect Kids
- Template Comments in Support of Proposed Rule to Prohibit Menthol Cigarettes
- Support Removing Menthol Cigarettes from the Market: FDA Action Will Protect Kids, Save Lives, and Advance Health Equity
- Talking Points in Support of Proposed Rules to Prohibit Menthol Cigarettes and Flavored Cigars

TCN Announcements

 We have released our latest technical assistance package, <u>The Intersection of COVID-19 & Tobacco</u> <u>Control</u>, which contains a collection of state case studies, research, virtual event recordings, and online resources prepared by ASTHO and the Tobacco Control Network. Youth and young adult The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

Spokesperson Training – The African American Tobacco Control Leadership Council Virtual Event June 22, 3:30-5 p.m. ET | Registration Required

Tobacco Cessation & Bias
Masterclass – National
Behavioral Health Network for
Tobacco and Cancer Control
Virtual Event
June 23, 1:30-3:30 p.m. ET
| Registration Required

National Conference on Tobacco or Health – National Network of Public Health Institutes New Orleans June 28-30 | Registration Required

Comment Period Open: FDA
Proposed Rules Prohibiting
Menthol Cigarettes – FDA

tobacco use have reached record high rates in recent years, emphasizing the importance of understanding the intersection of tobacco use and vulnerability to the COVID-19 pandemic. We encourage states to consider using these resources in their own work to emphasize this important intersection of public health priorities. This resource can also be accessed on ASTHO's e-Learning Center.

• We are pleased to provide you with the 2022 TCN Policy Recommendations Guide. This guide offers tobacco control programs, coalitions, and decision-makers evidence-based policies and emerging strategies to move our nation forward in ending the tobacco epidemic. It additionally provides (1) guiding principles for advancing tobacco control policies and for working with tribal nations and (2) a summary of the changing tobacco control landscape, including the youth e-cigarette epidemic, information on health disparities and health equity, the roadblock of policy preemption, and addressing related issues such as marijuana, e-cigarette or vaping use-associated lung injury (EVALI), and COVID-19.

NCTOH Ancillary Meetings Calendar

If you're hosting an ancillary meeting at NCTOH or are aware of one that we're not listing, let us know about it at tcn@astho.org.

NTCP Technical Assistance Meeting – CDC Office on Smoking & Health
June 27, 8:30 a.m.-5 p.m. CT

<u>Program Managers and Evaluators Meeting</u> – CDC Office on Smoking & Health June 27, 8:30-11:30 a.m. CT

Media Network Meeting - CDC Office on Smoking & Health

Deadline: Aug. 2

Comment Period Open:
Tobacco Product Standard for
Characterizing Flavors in
Cigars – FDA
Deadline: Aug. 2

Tobacco Treatment Specialist
Livestream Training and
Certification – Mayo Clinic
Nicotine Dependence Center
Virtual Event
Sept. 20-22 | Registration
Required

3rd National Menthol
Conference – The African
American Tobacco Control
Leadership Council
Washington, D.C.
Sept. 28-30 | Registration
Required

3rd International Symposium to Advance Total Worker
Health® – NIOSH and the
Center for Health, Work &
Environment
Bethesda, MD
Oct. 11-14

Agents of Change Summit 2023 – Rescue Agency San Diego, CA March 6-7, 2023

30th Annual Nicotine
Dependence Center
Conference – Mayo Clinic
Phoenix, AZ
March 27-28, 2023
| Registration Required

Funding Opportunities

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at tcn@astho.org.

Job Listings

June 27, 1-4:30 p.m. CT

Coordinator Camp 2022 – Campaign for Tobacco-Free Kids & Truth Initiative
June 27, 8 a.m.-5:30 p.m. CT

<u>The Case Against Menthol</u> – The African American Tobacco Control Leadership Council June 27, 1-5 p.m. CT

Tobacco Control Program Manager Networking Luncheon – TCN

June 28, 12:15-1:45 p.m. CT

<u>Tobacco Retailer Advanced Compliance (TRAC) Training</u>
<u>Information Session</u> – ASH Canada
June 30, 12:30-1:30 p.m. CT

Help Your Peers Request

Opportunities to Reach Justice-Involved Individuals

Deadline: June 23

A collaboration group in Kansas is exploring opportunities to reach justice-involved individuals with information about how quitting tobacco use can improve their recovery from substance use conditions and reduce relapse rates. Have other programs or grantees successfully worked with Court Services, Community Corrections, Parole, jail re-entry, or specialty courts or dockets serving the community, especially those which address drug use, mental illness, and veterans as a special population?

Partner Announcements

- The following announcements are from FDA:
 - FDA <u>launched</u> the "Next Legends" Youth E-Cigarette Prevention Campaign which educates American Indian/Alaska Native

Communications Specialist

University of Wisconsin-Madison Madison, WI

Research Project Coordinator

Washington University in St. Louis St. Louis, MO

Program Director

Policy + System Change Network Aurora, CO

Regional Manager, Region II

The Louisiana Campaign for Tobacco-Free Living Baton Rouge, LA

Senior Tobacco Control Evaluator

Professional Data Analysts Minneapolis, MN (remote)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

- youth, ages 12-17, about the harms of vaping through unique branding and tailored messaging created to inspire a new generation to live Native strong and vape-free.
- FDA <u>issued</u> marketing granted orders to NJOY LLC for its tobacco-flavored Daily disposable e-cigarettes, specifically, NJOY Daily Rich Tobacco 4.5% and NJOY Daily Extra Rich Tobacco 6%.
- CDC <u>released</u> a new feature article that highlights
 June Pride Month and offers information on how
 everyone can help reduce smoking among
 LGBTQ+ populations year-round.
- The following announcements are from Truth Initiative:
 - A Truth Initiative resource <u>reports</u> that by the end of March 2022, 361 localities and three Native American tribes have placed some type of restriction on flavored tobacco products and, of those, 108 have fully comprehensive policies that prohibit sales of all types of flavors across all products.
 - The EX Program and B. Braun Medical joined HR Works Podcast to take a closer look at the critical interplay between mental health and tobacco addiction and how organizations can support employees looking to live healthier in 2022.
 - Amy Taylor, Truth Initiative's chief of community engagement, <u>discusses</u> vaping's impact on mental health and how to speak with your children without a finger-waving approach, in a recent episode of The Parent Compass.
- Rescue Agency <u>released</u> its newest ad "Detach" which shows teens the science behind nicotine addiction that makes it so difficult to quit on their

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



own, and promotes the free My Life, My Quit nicotine cessation program.

State News

- Rutgers, The State University of New Jersey, a grantee of the Tobacco/Vape-Free College Program, announced its "Tobacco-Free by 2023" initiative that will prohibit the use of all tobacco products on all campuses effective January 1, 2023.
- The New York State legislature <u>approved</u> a bill to prohibit smoking in public parks operated by municipalities or the state, which now moves to the governor's desk for consideration.
- The following news stories are from California:
 - The Los Angeles City Council voted 12-0 to pass an ordinance which prohibits the sale of flavored tobacco products, except hookah in hookah lounges and bar patios is slated to go into effect in January 2023.
 - Mayor Todd Gloria <u>signed</u> an ordinance which makes it unlawful for retailers within the City of San Diego to sell or distribute specified flavored tobacco products effective Jan. 1, 2023.
- The county commission in Gwinnett
 County, Georgia passed a comprehensive smokefree air ordinance that will prohibit smoking in public spaces, with some exceptions.

In the News

 Roll Coll <u>underscores</u> the tension lawmakers face in using "sin taxes" to fund critical social programs at the state and federal levels, as revenue has fallen over the years along with smoking rates and the FDA's recent proposal to ban menthol cigarettes and flavored cigars.

- A recent study published in JAMA Network
 Open finds that teen consumption of menthol cigarettes was associated with nearly three additional days of smoking over a 30-day period, a 38 percent higher risk of becoming a frequent smoker, and an eight percent higher nicotine dependency, according to a recent study.
- In a recent Milwaukee Journal Sentinel article, Kayla McPike, whose grandmother was a lifelong menthol cigarette smoker and died of lung cancer, <u>urges</u> the FDA to quickly implement a ban on menthol cigarettes.

Research

- A Nicotine & Tobacco Research analysis of crosssectional surveillance data collected in April and June 2021 <u>found</u> that the most common reason for increasing e-cigarette use was managing stress and the most common reasons for decreasing use included fewer social interactions and concerns over general health.
- A Nicotine & Tobacco Research analysis of Nielsen retail sales data between January 2019 and January 2020 found that following JUUL's removal of mint in November 2019, JUUL's market share dropped from over 66% in Florida and the U.S. to 37.1% in Florida and 55.1% in the U.S.
- An analysis of 2013-14 to 2019-19 California
 Healthy Kids Survey data published in *Nicotine & Tobacco Research* concluded that among SM youth, T21 was associated with significant

reductions in lifetime e-cigarette use and lifetime use of any tobacco products.

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