Read on for announcements from the <u>Tobacco Control Network</u> (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

2022 TCN Policy Recommendations Now Available!

We are pleased to provide you with a copy of the 2022 TCN Policy Recommendations Guide. This guide offers tobacco control programs, coalitions, and decision-makers evidence-based policies and emerging strategy recommendations to move our nation forward in ending the tobacco epidemic. It additionally provides (1) guiding principles for advancing tobacco control policies and also for working with Tribal nations and (2) a summary of the changing tobacco control landscape, including the youth e-cigarette epidemic, information on health disparities and health equity, the roadblock of policy preemption, and addressing related issues such as marijuana, e-cigarette or vaping use-associated lung injury (EVALI), and COVID-19.

NCTOH Ancillary Meetings Calendar

If you're hosting an ancillary meeting at NCTOH or are aware of one that we're not listing, let us know about it at tcn@astho.org.

NTCP Technical Assistance Meeting – CDC Office on Smoking & Health
June 27, 8:30 a.m.-5 p.m. CT

Program Managers and Evaluators Meeting – CDC Office on Smoking & Health

The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

Getting to Know Truth:
Resources for Inspiring Lives
Free from Smoking, Vaping,
and Nicotine – CADCA
Webinar
May 25, 12 p.m. ET
| Registration Required

Lunch & Learn - Taking a
Psychosocial Rehabilitation
(PSR) Program Tobacco-Free:
A Success Story from
Maryland - Breathe Easy NC
Virtual Event
May 25, 12:30 p.m. ET
| Registration Required

Quantum Leap – AATCLC & Robert Wood Johnson Foundation Virtual Event May 27, 1-2:30 p.m ET | Registration Required

<u>Traditional Tobacco vs.</u> <u>Commercial Tobacco:</u> June 27, 8:30-11:30 a.m. CT

Media Network Meeting – CDC Office on Smoking & Health June 27, 1-4:30 p.m. CT

Coordinator Camp 2022 – Campaign for Tobacco-Free Kids & Truth Initiative
June 27, 8 a.m.-5:30 p.m. CT

Tobacco Control Program Manager Networking Luncheon – TCN

June 28, 12:15-1:45 p.m. CT

Help Your Peers Request

Disposal of Hazardous Vape Waste

Deadline: June 3

Proper disposal of hazardous vape waste is a burden for our schools. We are looking for solutions on how to shift disposal costs as well as how to set up a process for collection/disposal across the state. Please let us know if you have any experience or suggestions regarding this topic.

Partner Announcements

- The following announcements come from the CDC
 Office on Smoking & Health (OSH):
 - This CDC feature <u>highlights</u> the dangers of menthol cigarette use in African American communities and how No Menthol Sunday engages faith communities in a discussion about how to improve health and reduce health disparities in African American communities.
 - OSH <u>released</u> new content on nicotine withdrawal symptoms after quitting and how nicotine addiction affects youth

Knowing the Difference to
Better Serve American Indian
Clients – Breathe Easy NC
Webinar
June 1, 12 p.m. ET
| Registration Required

More Than Checking a Box:
Implementing
Recommendations on
Technology-Mediated Services
to Increase Reach – North
American Quitline Consortium
Webinar
June 1, 3-5:30 p.m. ET
| Registration Required

Lung Cancer Screening
Implementation Guide – North
American Quitline Consortium
Webinar
June 8, 3-5:30 p.m. ET
| Registration Required

Tobacco Treatment Specialist
Livestream Training and
Certification – Mayo Clinic
Nicotine Dependence Center
Virtual Event
June 7-9 | Registration
Required

How Advocates can use the
Convention on the Elimination
of Racial Discrimination
(CERD) to Further Local
Tobacco Control – Action on
Smoking & Health
Webinar
June 9, 12 p.m. ET
| Registration Required

Engagement and Innovation
Strategies for Youth
Substance Use Prevention
Messaging – National Council
for Mental Wellbeing
Webinar
June 14, 1:30-2:30 p.m. ET
| Registration Required

Public Private Partnerships for Quitline Sustainability – North American Quitline Consortium Webinar mental health.

- The following announcements are from FDA:
 - FDA <u>issued</u> marketing granted orders to R.J. Reynolds Vapor Company for its Vuse Vibe e-cigarette device and accompanying tobacco-flavored closed eliquid pod, as well as for its Vuse Ciro ecigarette device and accompanying tobacco-flavored closed e-liquid pod.
 - FDA shared that the U.S. District Court for the Eastern District of Texas issued an order in the case of R.J. Reynolds Tobacco Co. et al. v. United States Food and Drug Administration et al., to postpone the effective date of the "Required Warnings for Cigarette Packages and Advertisements" final rule to July 8, 2023.
- The following announcements are from **Truth**Initiative:
 - Truth Initiative <u>provides</u> three key takeaways on the FDA proposed rules to eliminate menthol cigarettes and flavored cigars from the market.
 - Truth Initiative <u>reports</u> that vape shops are expanding their product lines to include cannabidiol products and building up their online marketing in response to tightening restrictions on e-cigarettes.
 - Health researchers and Truth Initiative CEO and President Robin Koval discuss the proliferation of new tobacco products that threaten to reverse years of progress made toward ending nicotine addiction.
- Rescue Agency explains the key pillars of the Intentional Equity Framework and why equity can only be achieved with intentionality at every step of the program development and implementation process.

June 15, 3-5:30 p.m. ET | Registration Required

National Conference on Tobacco or Health – National Network of Public Health Institutes New Orleans June 28-30 | Registration Required

Comment Period Open: FDA
Proposed Rules Prohibiting
Menthol Cigarettes – FDA
Deadline: July 5

Comment Period Open:
Tobacco Product Standard for
Characterizing Flavors in
Cigars – FDA
Deadline: July 5

Tobacco Treatment Specialist
Livestream Training and
Certification – Mayo Clinic
Nicotine Dependence Center
Virtual Event
Sept. 20-22 | Registration
Required

3rd National Menthol
Conference – The African
American Tobacco Control
Leadership Council
Washington, D.C.
Sept. 28-30 | Registration
Required

3rd International Symposium to Advance Total Worker
Health® – NIOSH and the
Center for Health, Work &
Environment
Bethesda, MD
Oct. 11-14

Agents of Change Summit 2023 – Rescue Agency San Diego, CA March 6-7, 2023

3rd Annual Nicotine
Dependence Center
Conference – Mayo Clinic
Phoenix, AZ

- Counter Tobacco provides a primer on tobaccorelated Assurance of Voluntary Compliance in a recent podcast.
- Addiction Policy Forum <u>launched</u> Protect Your Brain, an education and awareness campaign featuring videos that present adolescents with key strategies to protect themselves from substance use disorder.
- In a recent panel discussion, the Center for Health
 Care Strategies explores the roots and rates of
 tobacco use in the Black community, related
 disease burden, and opportunities at the state and
 community levels to improve health equity through
 targeted cessation efforts.

State News

- The Guam Youth Congress introduced a bill that would impose a 40% tax on the price of nicotinecontaining "e-liquid" or "juice" used in vaping products.
- The Maine legislature <u>enacted</u> legislation to increase funding for cessation, prevention, and treatment programs to \$15.9 million, \$7.5 million of which is new funding.
- The **Connecticut** legislature <u>failed</u> to pass a ban on flavored vaping products for the third year in a row.
- The Colorado Senate Appropriations
 Committee voted 5-2 to shut down a bill that seeks to ban the sale of flavored tobacco products.

March 27-28, 2023 | Registration Required

Funding Opportunities

2022 Julius B. Richmond
Visiting Lectureship Program –
The American Academy of
Pediatrics

The American Academy of Pediatrics is accepting applications for multiple awards of up to \$1,000 to support customized virtual programs focused on educating pediatric health clinicians and other collaborators on protecting the health of children and families by controlling tobacco smoke exposure.

Deadline: May 31, 2022

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at tcn@astho.org.

Job Listings

Research Project Coordinator
Washington University in St.
Louis
St. Louis, MO

Program Director

Policy + System Change Network Aurora, CO

Regional Manager, Region II

The Louisiana Campaign for Tobacco-Free Living Baton Rouge, LA

Senior Tobacco Control Evaluator

Professional Data Analysts Minneapolis, MN (remote)

In the News

A Medpage Today article reports that e-cigarette
use had a neutral impact on cardiovascular events
when used alone and that dual use with
conventional tobacco cigarettes wasn't any less
risky than smoking alone.

Research

- A Nicotine & Tobacco Research analysis of electronic nicotine delivery systems ads <u>found</u> that 28% of static, 62% of video, and 67% of radio ads that ran before the effective date of FDA's requirement to feature a standard nicotine warning statement contained a verbatim warning versus 84%, 96%, and 86% of ads that ran after.
- A Nicotine & Tobacco Research analysis of longitudinal data from cancer patients who reported current smoking concluded that few patients achieved 30-day continuous abstinence from smoking but nearly all participants made at least one quit attempt with an average of 16.94 quit attempt days.
- A Nicotine & Tobacco Research analysis of pregnant women from Waves 1-4 of the Population Assessment of Tobacco and Health Study <u>found</u> that approximately 1% of pregnant women reported past 30-day exclusive e-cigarette use and 3.2% used e-cigarettes and one other tobacco product.
- A Tobacco Control analysis of online survey data from a convenience sample of adolescents <u>found</u> that addiction, chemicals, negative health symptoms and effects, and cigarette comparison themes were associated with higher perceived message effectiveness (PME), whereas industry targeting, environmental impact,

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



flavor themes, images of food and people's faces were associated with lower PME.

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Our address:

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