

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

TCN Announcements

- On Jan. 20 and 21, the TCN Executive Committee convened virtually for the first of two TCN business meetings scheduled for this term to strategize around the Network's priorities for the 2021-2022 term.
- The TCN Mentoring Program is still looking for participants! TCN program managers are encouraged to complete the [intake form](#) and take part in this important peer-to-peer learning opportunity as a mentor (at least two years of program manager experience required) or a mentee (less than three years of program manager experience required).

Help Your Peers Requests

Low Quitline Volume

Deadline: Feb. 3

QuitlineNC volume has continued to be lower during the COVID pandemic. We are using funds to extend Tips from Former Smokers via social media Nov-March of 2022 and yet are still seeing a low volume. How does this compare to other states? We have thoughts about possible stress, boredom, or maybe folks are getting help from telemedicine. Any insights would be appreciated.

*The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Innovative Strategies to Promote Quitlines During the Pandemic](#) – North American Quitline Consortium
Webinar
Jan. 27, 3-4:30 p.m. ET
| *Registration Required*

[Combined OSH Evaluators' Network and Media Network Webinar - Getting the Word Out: Best Practices in Dissemination](#) – Office on Smoking and Health
Webinar
Jan. 31, 3-4 p.m. ET
| *Registration Required*

[Call for Proposals - 3rd International Symposium to Advance Total Worker Health®](#) – NIOSH & the Center for Health, Work & Environment
October 11 – 14, 2022
Submission deadline: Feb. 4

Utilizing Taking Down Tobacco

Deadline: Feb. 8

Since the Campaign for Tobacco-Free Kids' Taking Down Tobacco website has been down, we have been unable to accurately measure the number of students we are training in tobacco education. In addition, the modules are no longer interactive. Are other states utilizing Taking Down Tobacco for educating youth? If so, how are they navigating data management while the website is down? What existing curriculum have other states successfully used to train students in tobacco prevention education?

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will pass your insights along to the person who submitted the request and to other TCN members interested in learning more.

Partner Announcements

- In a recent summary report, **CDC** [published](#) scientific evidence on the public health burden and economic impact of secondhand exposure to commercial tobacco smoke and population-level, evidenced-based strategies to prevent these harms.
- The following announcements come from **Truth Initiative**:
 - Truth Initiative's fourth annual *Nicotine on Demand* report [found](#) that 60% of 2020's top 15 streaming shows among 15-to-24-year-olds depict tobacco, with more pervasive smoking and vaping imagery present on-screen than ever before.
 - A recent Truth Initiative survey [concluded](#) that nearly half of surveyed 15-to-24-year-olds who vape consider trying to quit vaping as a New Year's resolution.

[Tobacco Use Behavior among Race and Ethnic Populations](#) – UCSF Smoking Cessation Leadership Center Webinar
Feb. 10, 2 p.m. ET
| *Registration Required*

[National Conference on Tobacco or Health](#) – National Network of Public Health Institutes
New Orleans
June 28 – 30, 2022
| *Registration Required*

Funding Opportunities

[Request for Proposal - Tobacco Quitline Services](#) – Arizona Department of Health and Human Services
ADHS is seeking a contractor to implement and maintain the state Quitline for Arizona residents who are trying to quit using tobacco.
Deadline: Jan. 28

[Request for Proposal - Heart Disease and Stroke Prevention Learning Collaborative: Improving Hypertension Through Equitable Change](#) – ASTHO/CDC
Up to seven states will be awarded a minimum of \$100,000 each. The project will support innovative and sustainable state heart disease and stroke prevention projects that focus on improving hypertension through equitable change.
Deadline: Feb. 11

[Become a Host Site](#) – CDC Public Health Associate Program (PHAP)
PHAP, a two-year, competitive, paid, on-the-job training program for early-career public health professionals, is accepting

State News

- The **Nebraska** legislature is [considering](#) LB954, which would preempt local jurisdictions from passing their own clean air legislation relating to the use e-cigarette products.
- New Zealand [plans](#) to introduce Tobacco-Free Generation legislation nationwide, based on the example implemented by Brookline, **Massachusetts** this past year which prohibits the sale of tobacco products to anyone born after Jan. 1, 2000.

In the News

- A *New York Times* article [depicts](#) the reappearance of smoking and increase in cigarette sales across New York City due to potential explanations of continued feelings of stress and engagement in outdoor nightlife as pandemic restrictions eased.

Research

- An *American Journal of Health Promotion* analysis of academic grades and positive health behaviors from the 2017 Youth Risk Behavior Survey [found](#) that students who reported receiving mostly A's had two more positive health behaviors, compared to students who reported mostly D's/F's.
- A *Tobacco Control* research article [illustrates](#) that disposable e-cigarette brands are undertaking measures to escape tobacco regulation and flavor limitations via post-market flavor additions to unflavored nicotine e-liquid, with fruit flavors comprising 82.2% of the flavor varieties among Puff

host site applications.
Deadline: Feb. 18

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at tcn@astho.org.

Job Listings

[Tobacco Cessation Educator](#)
Nebraska Department of Health and Human Services
Lincoln, NE

[TPC Data Analyst](#)

Indiana Department of Health
Indianapolis, IN

[Coordinator of the Chronic Disease GIS Network](#)

Children's Environmental Health Initiative, University of Notre Dame
South Bend, IN

[Senior Manager, Monitoring, Evaluation, and Learning](#)

Louisiana Public Health Institute
New Orleans (temporarily remote)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as

Bar and similar brands.

- A review in *Nicotine & Tobacco Research* of 31 articles reporting the investigation of perceived barriers and enablers to supporting smoking cessation in mental health settings, [identified](#) 56 barriers/enablers from the perspectives of mental healthcare professionals (MHPs) and 48 from patient perspectives, including MHPs' lack of time and ill-informed interaction around smoking.
- A *Nicotine & Tobacco Research* analysis of cigarette marketing expenditure data from Federal Trade Commission cigarette reports [found](#) that tobacco companies spent the most on promotional allowances, coupons, and retail-value-added bonuses from 1988-2003, with retail expenditures comprising 98% of cigarette marketing expenditures in 2019.

well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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