

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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# TCN News

*News and announcements from the Tobacco Control Network*

## Help Your Peers Request

### SBIRT in Middle Schools

**Deadline:** Oct. 27

Are any tobacco control programs working with middle schools to implement SBIRT (Screening, Brief Intervention, Referral to Treatment)? If yes, the NH Tobacco Prevention and Control Program staff would love to chat with you.

*If you have any information to share or know someone who does, please reply to [tcn@astho.org](mailto:tcn@astho.org) and we will pass your insights along to the person who submitted the request and to other TCN members interested in learning more.*

## TCN Announcements

- Updates have been [made](#) to the interactive tobacco policy map, available as a dropdown selection under the Resources tab of the TCN website.

## Partner Announcements

- The following announcements come from **CDC**:

*The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

### Upcoming Events

[Abstract Submission](#) – National Conference on Tobacco or Health  
Deadline: Oct. 27

[Communicating About Commercial Tobacco Use with Hispanic/Latinx Adolescents & Young Adults](#) – Campaign for Tobacco-Free Kids  
Webinar  
Nov. 3, 2 p.m. ET  
| *Registration Required*

[Tobacco Treatment Specialist Training and Certification](#) – Mayo Clinic Nicotine Dependence Center  
Virtual Training  
Nov. 9-11 | *Registration Required*

[National Conference on Tobacco or Health](#) – National Network of Public Health Institutes  
New Orleans

- CDC, in collaboration with **the Center for Public Health Systems Science at Washington University in St. Louis**, [released](#) a user guide to assist commercial tobacco control staff and partners in implementing comprehensive tobacco control policies and evidence-based intervention.
- CDC [published](#) a Health Equity Guiding Principles for Inclusive Communication resource to emphasize the importance of addressing all communities in an inclusive and respectful manner.
- The following announcements come from **FDA**:
  - FDA [announced](#) that it has authorized marketing of three new e-cigarette products from the R.J. Reynolds Brand Vuse—marking the first products ever to be authorized through the Premarket Tobacco Product Application pathway. **Campaign for Tobacco-Free Kids** [published](#) a comprehensive analysis of this action, underscoring the ongoing need for state and local policy efforts to regulate flavored tobacco products.
  - FDA [approved](#) marketing applications for Verve brand discs and chews.
  - FDA [released](#) a new tobacco compliance webinar for manufacturers and importers that reviews section 905 of the Federal Food, Drug, and Cosmetic Act and the new electronic submission system, Tobacco Registration and Product Listing Module Next Generation.
- The **CDC Foundation** [published](#) multiple data briefs with updates on population trends in unit sales of e-cigarettes in the United States by product and flavor.
- **Truth Initiative** [presents](#) a quarterly breakdown of the current state of U.S. jurisdictions on policy

June 28-30, 2022  
| *Registration Required*

### **Funding Opportunities**

[Barclay-Giel Seed Grants](#) – PHS Commissioned Officers Foundation for the Advancement of Public Health  
Deadline: Nov. 12

[Truth Initiative Tobacco/Vape-Free College Program](#) – Truth Initiative

Grants of up to \$20,000 are being offered to community colleges and minority-serving institutions to support the adoption and implementation of a 100% tobacco/vape-free policy.

Deadline: Jan. 20, 2022

*If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at [tcn@astho.org](mailto:tcn@astho.org).*

### **Job Listings**

[Epidemiologist](#)

Utah Department of Health  
Remote

[Senior Manager, Monitoring, Evaluation, and Learning](#)

Louisiana Public Health Institute  
New Orleans – Temporarily  
Remote

[Program Analyst](#)

NACCHO  
Washington, D.C.

[Tobacco Cessation Educator](#)

Nebraska Department of Health and Human Services  
Lincoln, Nebraska

restrictions concerning flavored tobacco products.

- **Counter Tobacco** [announced](#) its 20th Annual Point-of-Sale Tobacco Marketing Photo Contest, which is accepting submissions through Nov. 12.
- **Rescue Agency** [shares](#) how to utilize behavior change marketing to break the association between tobacco use and rural lifestyles and develop effective vaping, chew, and smoking prevention campaigns for rural teens.

## State News

- **California** Governor Gavin Newsom [signed](#) into law a bill that imposes a 12.5% sales tax on e-cigarette products, which is projected to generate \$38.4 million for public health education programs by 2023.
- A new **Minnesota** Department of Health web page [discusses](#) the need for an inclusive commercial tobacco prevention movement as American Indian communities face health inequities driven by tobacco access restrictions and marketing policy.
- A *Tobacco Control* analysis of underage cigar use and cigar marketing locations in eight **California** cities [found](#) a positive association between exposure to tobacco marketing and the odds of cigar use.

## In the News

- The Navajo Nation Council will [consider](#) legislation that would prohibit commercial tobacco product use

### [Senior Manager, Advocacy – Tobacco Control](#)

American Lung Association  
Brookfield, Wisconsin

#### **About the Tobacco Control Network**

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

#### **About ASTHO**

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.

in workplaces, tribal casinos, and other public spaces.

- The *San Francisco Examiner* [details](#) the rise and fall of Juul Labs as a local start-up, discussing the company's quick expansion before local and federal regulations threaten to permanently curtail their sales.
- Puff Bar disposable e-cigarette products are now [enjoying](#) greater popularity among school-aged consumers than Juul and continue to be marketed and sold with kid-appealing flavors.



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## Research

- A *Nicotine & Tobacco Research* longitudinal analysis of Monitoring the Future study data [found](#) that a one-dollar increase in cigarette pack price is associated with an average of 72% decreased odds of cigarette initiation and 70% decreased odds of progression to daily cigarette smoking.
- A *Tobacco Control* systematic review of studies reduced nicotine cigarette marketing [found](#) that such marketing often elicits favorable responses from consumers, and might need to be countered with communications campaigns to accurately convey the risk of these products.
- A qualitative analysis of 61 adults from the Atlanta area published in *Nicotine & Tobacco Research* [concluded](#) that tobacco smokers were driven to smoke more as a result of COVID-19, reporting no motivation to quit, while e-cigarette users reported vaping less during the initial months of the pandemic response.

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**Our address:**

The Association of State and Territorial Health Officials, 2231 Crystal Drive, Suite 450, Arlington, VA 22202  
[TCN@astho.org](mailto:TCN@astho.org)

