Read on for announcements from the <u>Tobacco Control Network</u> (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

TCN Announcements

- Responding to Emerging Challenges in Tobacco Control, a new technical assistance package available to ASTHO members and partners on ASTHO's e-learning website, includes TCN and ASTHO branded resources on COVID-19, menthol regulation, and health equity.
- Nomination confirmations for the 2021-2022 TCN Executive Committee elections wrap up this week. Program managers and Funders Alliance organization leads will have the opportunity to vote on candidates through the electronic ballot circulated via email soon.

Happy Anniversary!

In the first newsletter of each month, TCN recognizes anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco control and public health more broadly. Thank you and congratulations to the following program managers!

- Donna Asbury (NH) 19 years.
- Barbara Walsh (CT) 13 years.

The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

Adult Cessation: Creating Equitable Campaigns for Priority Populations – Rescue Agency Webinar Sept. 21, 1-2 p.m. ET | Registration Required

E-Cigarette Potpourri: Hot Topics & Random Reddit Posts on Youth Vaping – American Academy of Pediatrics Webinar Sept. 24, 12-1 p.m. ET | Registration Required

Public Health Roadmap: Systems Change Strategies to Address Youth Cessation – American Lung Association Webinar Sept. 28, 12-1 p.m. ET | Registration Required

Tobacco Treatment Specialist

Partner Announcements

- The following announcements come from **FDA**:
 - FDA issued its first marketing denial orders for about 55,000 flavored ecigarette products for failing to provide evidence that the products' potential benefit for adult smokers outweigh the known risk for youth.
 - In response to an FDA request, a federal court <u>issued</u> an order to postpone the effective date of the Required Warnings for the Cigarette Packages and Advertisements final rule to Oct. 11, 2022.
 - FDA <u>published</u> two new tobacco compliance webinars for retailers: one about what retailers should do after receiving a warning letter, and another on tobacco 21 policy compliance.
- An ASTHO blog <u>discusses</u> how TCN and the Smoking Cessation Leadership Center have published resources to help tobacco control stakeholders respond to the unique challenges to tobacco control resulting from the COVID-19 pandemic.
- A new CDC web page <u>overviews</u> information on how parents, teachers, counselors, and coaches can help students make smart choices for their health by avoiding e-cigarettes.
- Nuestras Voces, in partnership with the New Mexico Community Health Worker Association and the New Mexico Department of Health, released a set of Spanish language commercial tobacco control tools to support community education in Hispanic communities.
- The Community Preventive Services Task Force recommends text messaging interventions as an evidence-based method to encourage tobacco cessation.

Training and Certification -

Mayo Clinic Nicotine Dependence Center Virtual Training Sept. 28-30 | *Registration Required*

Tobacco Treatment Specialist

Training and Certification – Mayo Clinic Nicotine Dependence Center Virtual Training Nov. 8-10 | *Registration Required*

National Conference on

Tobacco or Health – National Network of Public Health Institutes New Orleans June 28-30, 2022 | *Registration Required*

Funding Opportunities

Barclay-Giel Seed Grants – PHS Commissioned Officers Foundation for the Advancement of Public Health Deadline: Nov. 12

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at <u>tcn@astho.org</u>.

Job Listings

Project Assistant The African American Tobacco Control Leadership Council Telecommuting Position (within California)

Tobacco Cessation Educator Nebraska Department of Health and Human Services Lincoln, Nebraska

<u>Senior Manager, Advocacy –</u> <u>Tobacco Control</u>

- The **CDC Foundation** <u>published</u> multiple data briefs with updates on population trends in unit sales of e-cigarettes in the United States by product and flavor.
- A recent Parents Against Vaping Ecigarettes podcast <u>features</u> Lauren Etter discussing the collision of Silicon Valley values and the tobacco industry's predatory behavior in her new book, *The Devil's Playbook: Big Tobacco, Juul,* and the Addiction of a New Generation.

State News

 New administrative laws implemented by the Utah Department of Health prohibit the sale of certain e-cigarette products effective Sept. 9, including products with a nicotine concentration greater than 3% of the weight of the container or greater than 36 mg/mL.

In the News

- Rep. Raja Krishnamoorthi, chairman of the House Subcommittee on Economic and Consumer Policy, <u>sent</u> a letter to FDA Acting Commissioner Janet Woodcock applauding the agency's decision to bar the sale of several flavored e-cigarette products and expressing concern over its language that distinguishes menthol from other youthappealing flavors.
- A CDC-led commentary published in *Tobacco Control* <u>discusses</u> challenges and opportunities to combat the tobacco use epidemic throughout North America.

American Lung Association Brookfield, Wisconsin

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and statebased expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the <u>Association of State</u> and <u>Territorial Health</u> <u>Officials</u> (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.

Research

- A Nicotine & Tobacco Research online survey of past-year cigarette smokers <u>found</u> that significantly more African Americans (73.2%) preferred menthol cigarettes than White (52.4%) smokers, with menthol cigarettes rated as more appealing than non-menthol products across the full study sample.
- A study of 42 smoking cessation mobile applications published in *Nicotine & Tobacco Research* <u>concluded</u> that personalization, relationality, functionality, and credibility were important to users of those applications.
- An online survey published in the American Journal of Health Promotion found that in the fall of 2018, a majority of American adults supported policies prohibiting the use of cigarettes (76.9%) and ecigarettes (74.0%) in multi-unit housing.



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