

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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# TCN News

*News and announcements from the Tobacco Control Network*

## TCN Announcements

- Voting for the 2021-2022 TCN Executive Committee is currently underway! Program Managers and Funders Alliance organization leads should consult their emails to access the electronic ballot that is due this Friday, Sept. 24. Any questions can be submitted to [tcn@astho.org](mailto:tcn@astho.org).

## Help Your Peers Requests

### Integrating Synar and Tobacco Retail Licensing

**Deadline:** Sept. 23

OR recently passed legislation to create a tobacco retail licensing system (TRL). Now that they will have a statewide retail list and enforcement inspection system, they are exploring how to integrate Synar survey sampling into routine enforcement inspections.

OR wants to learn from other states who have already integrated Synar with their TRL. Things they are interested in learning are:

- How has your state pulled the Synar sample and integrating that sample with your routine underage sales enforcement?
- Do you use the same protocol for inspections between Synar and enforcement?

*The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

### Upcoming Events

[Media Campaign Resource Center Submission](#)

[Bootcamp](#) – Centers for Disease Control and Prevention  
Virtual Training  
Sept. 23, 1-2 p.m. ET  
| *Registration Required*

[What Works: Developing Effective Partnerships to Treat Tobacco Addiction in Behavioral Health Settings](#) – UCSF Smoking Cessation Leadership Center  
Webinar  
Sept. 23, 2 p.m. ET  
| *Registration Required*

[E-Cigarette Potpourri: Hot Topics & Random Reddit Posts on Youth Vaping](#) – American Academy of Pediatrics  
Webinar  
Sept. 24, 12-1 p.m. ET

- Do you cite or warn retailers or clerks who sell tobacco as part of Synar? If you do, how do you minimize the risk of bias to the survey results from retailers alerting each other to the presence of the survey team?
- How do you conduct Synar surveys so they do not alert retailers the survey team is in the area when you are also conducting underage sales enforcement?

If your state is comfortable sharing your inspections protocols with OR, that would be extremely helpful. Any help on these questions will guide OR in building an efficient and effective new enforcement program.

### **Tobacco Harm Perception Campaigns**

**Deadline:** Sept. 27

The proportion of VT high school students vaping marijuana increased eight-fold in 2019 (17%) compared to 2017 (2%). With the perceived risk of harm from marijuana among students decreasing and substance use initiation with cannabis on the rise, VT is interested in hearing how states are messaging to youth and young adults to prevent the erosion of perception of harm of tobacco.

Please share with VT any media campaigns or public messaging that communicates:

- Health consequences of vaping any substance
- Risk of tobacco and cannabis dual-use
- Harms of smoking tobacco and cannabis

Examples of collaboration with substance use prevention partners are also welcome.

### **Media Contract RFPs**

**Deadline:** Sept. 30

MD is in the process of developing an RFP for a comprehensive media contract. Does anyone have any recent samples they'd be willing to share?

| *Registration Required*

[Public Health Roadmap: Systems Change Strategies to Address Youth Cessation](#) –

American Lung Association Webinar

Sept. 28, 12 p.m. ET

| *Registration Required*

[Tobacco Treatment Specialist Training and Certification](#) –

Mayo Clinic Nicotine

Dependence Center

Virtual Training

Sept. 28-30 | *Registration*

*Required*

[Tobacco Treatment Specialist Training and Certification](#) –

Mayo Clinic Nicotine

Dependence Center

Virtual Training

Nov. 8-10 | *Registration*

*Required*

[National Conference on Tobacco or Health](#) – National

Network of Public Health

Institutes

New Orleans

June 28-30, 2022

| *Registration Required*

### **Funding Opportunities**

[Barclay-Giel Seed Grants](#) –

PHS Commissioned Officers

Foundation for the

Advancement of Public Health

Deadline: Nov. 12

*If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at [tcn@astho.org](mailto:tcn@astho.org).*

### **Job Listings**

[Tobacco Control Program Manager](#)

*If you have any information to share or know someone who does, please reply to [tcn@astho.org](mailto:tcn@astho.org) and we will pass your insights along to the person who submitted the request and to other TCN members interested in learning more.*

## Partner Announcements

- The following announcements come from **FDA**:
  - FDA [issued](#) Marketing Denial Orders on over 90% of more than 6.5 million deemed tobacco products applications, many of which failed to provide evidence that the products' potential benefits for adult smokers outweigh the known risks for youth.
  - FDA [released](#) progress updates on the review of applications for deemed new tobacco products submitted by the Sept. 9 deadline.
  - FDA [created](#) a web page with general information and resources related to the submission of tobacco product applications and implementation of the Family Smoking Prevention and Tobacco Control Act.
- A new **Truth Initiative** video [spotlights](#) the stories of four vapers who took on the challenge to quit nicotine in a recent Quitters Series episode.
- **Public Health Law Center** [updated](#) its summary of state and territorial e-cigarette policies.
- A recent **Dialogue4Health** webinar [features](#) Julie Sweetland from FrameWorks Institute discussing pragmatic and evidence-based strategies for raising health equity issues effectively in conservative contexts.

Virginia Department of Health  
Richmond, Virginia

[Program Analyst](#)  
NACCHO  
Washington, D.C.

[Analyst, Chronic Disease Prevention](#)  
Association of State and Territorial Health Officials  
Telecommuting Position

[Senior Analyst, Chronic Disease Prevention](#)  
Association of State and Territorial Health Officials  
Telecommuting Position

[Tobacco Cessation Educator](#)  
Nebraska Department of Health and Human Services  
Lincoln, Nebraska

[Senior Manager, Advocacy – Tobacco Control](#)  
American Lung Association  
Brookfield, Wisconsin

### About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on

## State News

- SB. 395, a bill which imposes a 12.5% sales tax on e-cigarette products, [passed](#) both the Senate and Assembly of the **California** legislature.

## In the News

- FDA [announced](#) that it will be delaying action on whether Juul's vaping products, which account for 40% of the e-cigarette market, can remain on the market.
- A special communication published in *Tobacco Control* [discusses](#) FDA tobacco product regulations and other tobacco control measures through the lens of racial equity and social justice for Black communities in the United States.

## Research

- An analysis of U.S. adult survey data published in *Drug and Alcohol Review* [found](#) that relative harm perceptions of e-cigarettes were negatively associated with odds of ever seeking information on using e-cigarettes for smoking cessation.
- An analysis of Population Assessment of Tobacco and Health Study data published in *Tobacco Control* [observed](#) no significant differences between the cessation rates of cigarette smokers who used e-cigarettes, nicotine replacement therapy, or non-nicotine replacement therapy medication. However, 37.6% of those who used e-cigarettes became dual users and none switched exclusively to e-cigarettes.

behalf of the CDC's Office on Smoking and Health.

### About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



Forward to Friend

- A *Tobacco Control* simulation model [estimated](#) that a nationwide ban on menthol cigarettes and cigars implemented in 2021 would lead to a 15% reduction of overall smoking as early as 2026, and would save 650,000 lives.

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[TCN@astho.org](mailto:TCN@astho.org)

