

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

Help Your Peers Request

SBIRT in Middle Schools

Deadline: Oct. 18

Are any tobacco control programs working with middle schools to implement SBIRT (Screening, Brief Intervention, Referral to Treatment)? If yes, the NH Tobacco Prevention and Control Program staff would love to chat with you.

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will pass your insights along to the person who submitted the request and to other TCN members interested in learning more.

Happy Anniversary!

In the first newsletter of each month, TCN recognizes anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco control and public health more broadly. Thank you and congratulations to the following program managers!

- **Sally Herndon (NC)** – 31 years.
- **Sharon Biggers (SC)** – 19 years.
- **Lila Johnson (HI)** – 9 years.
- **Neil Charvat (ND)** – 7 years.
- **Laura Oliven (MN)** – 7 years.
- **Jerilyn Oshel (IA)** – 7 years.
- **Amy Winter (MS)** – 6 years.

*The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[How Tobacco Violates the Human Rights of the LGBTQ+ Community](#) - Action on

Smoking & Health
Webinar

Oct. 14, 12 p.m. ET

| *Registration Required*

[Preemption in Commercial](#)

[Tobacco Control](#) – The Center for Black Health & Equity and the Public Health Law Center
Virtual Training

Oct. 20, 11 a.m. – 3:30 p.m.

ET | *Registration Required*

[Exploring New Trends in Tobacco Policy and Use in](#)

[Indian Country](#) – National Native Network with the Indian Health Service Clinical Support
Center

Webinar

Oct. 20, 3-4 p.m. ET

| *Registration Required*

- **Paul Alee (RMI)** – 4 years.
- **Jessica Hamner (TN)** – 4 years.
- **Porsha Vallo (LA)** – 4 years.
- **Liz Johnson (TN)** – 3 years.
- **Elizabeth Hoyt (ID)** – 2 years.

Partner Announcements

- **CDC** [published](#) findings from the 2021 National Youth Tobacco Survey (NYTS) in an *MMWR* detailing that 11.3% of high school students and 2.8% of middle school students reported current (last 30-day) e-cigarette use, with approximately 85% of students preferring flavored products. Though this [compares](#) favorably to the 19.6% high school prevalence and 4.7% middle school prevalence from the 2020 NYTS, CDC recommends not making direct comparisons because of changes in data collection for the 2021 NYTS related to the COVID-19 pandemic.
- **ASTHO** [updated](#) its *Responding to Emerging Challenges in Tobacco Control* technical assistance package by adding a recording from the recent virtual panel discussion: *The Way Forward: Sustaining and Amplifying Tobacco Cessation Strategies*.
- The following announcements come from **FDA**:
 - Since the court-ordered deadline of Sept. 9, FDA twice [updated](#) its listing of marketing denial orders resulting from premarket tobacco product applications for e-cigarette products. FDA subsequently [issued](#) 20 warning letters to companies that continued selling their products after receiving an order.
 - FDA's Population Assessment of Tobacco and Health Study [released](#) its fifth wave of data for youth adults.

[Tobacco Treatment Specialist Training and Certification](#) –

Mayo Clinic Nicotine Dependence Center
Virtual Training
Nov. 8-10 | *Registration Required*

[National Conference on Tobacco or Health](#) – National

Network of Public Health Institutes
New Orleans
June 28-30, 2022
| *Registration Required*

Funding Opportunities

[Barclay-Giel Seed Grants](#) – PHS Commissioned Officers Foundation for the Advancement of Public Health
Deadline: Nov. 12

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at tcn@astho.org.

Job Listings

[Senior Manager, Monitoring, Evaluation, and Learning](#)
Louisiana Public Health Institute
New Orleans – Temporarily Remote

[Program Manager, Tobacco Control & Prevention](#)

American Academy of Pediatrics
Itasca, Illinois

[Program Analyst](#)

NACCHO
Washington, D.C.

[Tobacco Cessation Educator](#)

Nebraska Department of Health and Human Services
Lincoln, Nebraska

- FDA issued two final rules, one relating to [Premarket Tobacco Product Applications](#) and the other relating to [Substantial Equivalence](#) applications.
- FDA [released](#) two new webinar recordings, including an overview of warning letters sent to online retailers and how the Office of Small Business Assistance provides technical assistance to tobacco manufacturers and businesses.
- The following announcements come from **Truth Initiative**:
 - Truth Initiative [launched](#) a youth e-cigarette education effort, "It's Messing with Our Heads," to spread messaging on the connection between nicotine and anxiety and depression among youth.
 - A Truth Initiative web page [overviews](#) research indicating that e-cigarette use can harm mental health.
 - Truth Initiative [interviewed](#) Tamanna Patel, director of the **National Behavioral Health Network for Tobacco and Cancer Control**, to discuss the connection between youth vaping and mental health.
- An **ALA** blog post [discusses](#) a documentary from teen Cole Kosch, which presents first-hand interviews on the dangers and emotional impact of vaping among youth.
- A recent **African American Tobacco Control Leadership Council** information [documents](#) how the sale of menthol cigarettes negatively impacts the Black community and other vulnerable groups in San Leandro, California.

State News

[Senior Manager, Advocacy – Tobacco Control](#)

American Lung Association
Brookfield, Wisconsin

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence

- San Jose, **California** [became](#) the largest U.S. city to pass a comprehensive flavored tobacco sales restriction, inclusive of menthol cigarettes, with a policy that comes into effect in July 2022.
- The City Council in Atlantic City [passed](#) a resolution in support of **New Jersey** Senate Bill 1878, which would prohibit smoking in Atlantic City casinos.
- Three gas stations are [suing](#) Brookline, **Massachusetts** over its recent ban on the sale of tobacco products to anyone born on or after Jan. 1, 2000.

in state-based public health practice.

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In the News

- In a recent *Bloomberg* editorial, Michael Bloomberg [criticizes](#) FDA for failing to remove popular brands of high-nicotine and menthol-flavored products from store shelves.
- E-cigarette manufacturers are [struggling](#) to remain on the market following FDA's recent decisions to deny nearly 300 companies' marketing order applications, removing millions of flavored products from the market.
- A *Tobacco Control* editorial [calls](#) for the removal of menthol cigarettes from the market, citing their role in disproportionate death and disease burdens shouldered by African Americans as a result of predatory industry marketing.

Research

- A *Nicotine & Tobacco Research* systematic review [found](#) that local laws restricting the sale of

flavored tobacco products achieved intended outcomes, such as the reduced availability of those products, but that more rigorous study designs could strengthen the evidence base.

- A *Tobacco Control* simulation model [estimates](#) that menthol cigarettes are responsible for 1.5 million new smokers, 157,000 smoking-related premature deaths, and 1.5 million life-years lost among African Americans between 1980 and 2018.
- An experiment of adult cigarette smokers published in *Nicotine & Tobacco Research* [concluded](#) that visual attention to the FDA logo played an important role in subjects' attitudes towards the agency's "Every Try Counts" campaign.
- A *Nicotine & Tobacco Research* evaluation of the SmokefreeVET text message cessation program tailored to military veterans [found](#) that the program was more effective for users of smokeless tobacco than cigarettes in leading to 30-day abstinence at six-month follow-up.

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