Read on for announcements from the <u>Tobacco Control Network</u> (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

TCN Announcements

- On June 20 and 21, the TCN Executive Committee convened for a virtual business meeting to discuss the future of TCN and how it can continue to support its members.
- The TCN Mentoring Program is still looking for participants! TCN program managers are encouraged to complete the <u>intake form</u> and take part in this important peer-to-peer learning opportunity as a mentor (at least two years of program manager experience required) or a mentee (less than three years of program manager experience required).

Help Your Peers Requests

Media Campaign Influencers

Deadline: Aug. 4

KY is interested in learning more about the use of influencers. Has anyone used influencers as part of a media campaign? What, if any, clauses were in their contract regarding the use of tobacco or other substances?

Youth E-Cigarette Prevention RFPs

Deadline: Aug. 5 TX wants to work on a smokefree multiunit housing toolkit. The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

Lessons Learned from a Lung Cancer Screening Program: Shared Decision Making, Smoking Cessation & Adherence – American College of Radiology Webinar July 28, 12-1 p.m. ET | Registration Required

The American Indian Commercial Tobacco Program: Five Year Evaluation – National Native Network and the IHS Clinical Support Center Webinar Aug. 18, 3-4 p.m. ET | Registration Required

<u>Health at any Age: Supporting</u> <u>Cessation Later in Life</u> – Mayo Clinic Nicotine Dependence Center Virtual Training Aug. 31, 1-2 p.m. ET They want to know if other states have worked on these policies since COVID-19, and how they have addressed unintended consequences of these policies being used as a tool for eviction when people are already financially struggling.

Youth E-Cigarette Prevention RFPs Deadline: Aug. 5

UT has mandated that a life skills program that is supported and funded by "Big Tobacco" be taught in schools statewide. This program was presented as the best practice prevention program from other state agencies. They are wondering if any other states use the Botvins Life Skills program. They would like to connect with other states for more specific questions.

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will pass your insights along to the person who submitted the request and to other TCN members interested in learning more.

Partner Announcements

- A CDC cancer statistics data brief <u>overviews</u> the agency's data on cancer incidence through 2018, noting that lung cancers remain one of the most common types for both men and women.
 - CDC <u>released</u> its new cancer data from 2018 to its United States Cancer Statistics portal.
- A new toolkit from the American Academy of Pediatrics provides comprehensive advice for pediatricians and other healthcare professionals on how to encourage young people to quit tobacco products.
- The following announcements come from Truth Initiative:
 - The 2020 Truth Initiative annual report <u>summarizes</u> the agency's actions to

| Registration Required

<u>Tobacco Treatment Specialist</u> <u>Training and Certification</u> – Mayo Clinic Nicotine Dependence Center Virtual Training Sept. 28-30 | *Registration Required*

Tobacco Treatment Specialist

<u>Training and Certification</u> – Mayo Clinic Nicotine Dependence Center Virtual Training Nov. 8-10 | *Registration Required*

National Conference on

<u>Tobacco or Health</u> – National Network of Public Health Institutes New Orleans June 28-30, 2022 | *Save the Date*

Funding Opportunities

If you know of any funding opportunities that would be of interest to state and territorial tobacco control programs, please pass those along to <u>tcn @astho.org</u>.

Job Listings

Director of Local Policy and Program Development North Carolina Department of Health and Human Services Raleigh, NC

Research Scientist 5 (Director, Statewide Tobacco Control Program) New York Department of Health Albany, NY

Senior Manager, Advocacy – Tobacco Control American Lung Association Brookfield, WI move towards a future free from nicotine addiction.

- A Truth Initiative research article <u>identifies</u> a recent trend of ecigarette manufacturers renaming their flavored products to remove mention of flavors.
- FDA <u>announced</u> that after receiving permission from a federal court, it pushed back the effective date of the agency's final rule on cigarette pack graphic warnings to July 13, 2022.
- A recent episode of the ALA Lungcast, the organization's podcast series, <u>featured</u> Dr. Kevin Walton from the NIH's National Institute on Drug Abuse discussing the health impacts of ecigarettes.

State News

- Washington, D.C. Mayor Murial Bowser <u>signed</u> into law a bill that will prohibit the sale of all flavored tobacco products, including menthol cigarettes, citing health equity benefits of the policy.
- Massachusetts Attorney General Maura Healey <u>approved</u> a first-of-its-kind policy passed by the town of Brookline that prohibits the sale of tobacco products to all consumers born on or after Jan. 1, 2000.
- A recent *Tulsa World* article <u>defends</u> the ongoing funding and activities of the Oklahoma Tobacco Settlement Endowment Trust, which state voters elected to keep instead of diverting their funding to Medicaid.
- Hawaii governor David Ige <u>vetoed</u> a bill that would have repealed the Hawai'i Tobacco Prevention and

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and statebased expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the <u>Association of State</u> and <u>Territorial Health</u> <u>Officials</u> (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



Control Trust Fund to help make up for budget shortfalls.

 A Nicotine & Tobacco Research tabulation of cigar advertisements near California middle and high schools identified 17 cigar brands that advertised near schools, with Black & Mild and Swisher Sweets being the most common (20.1% each).

In the News

- British American Tobacco's (BAT) recent investment in a cannabis technology company <u>positions</u> BAT to manufacture and sell a wide variety of cannabis containing products.
- U.S. Tobacco Cooperative Inc., which produces flue-cured tobacco from more than 500 member growers across several states, <u>filed</u> for Chapter 11 bankruptcy protection in federal court.

Research

- A data analysis published in *Tobacco Control* <u>found</u> that using menthol cigarettes leading up to a quit attempt decreased the likelihood of 30day abstinence by 28% and decreased 12-month abstinence by 53% compared to smokers that exclusively used non-menthol cigarettes.
- An Obstetrics & Gynecology analysis of data from nearly 80,000 pregnant women <u>concluded</u> that ecigarette use during pregnancy was associated with a 33% increased likelihood of a low-birth-weight baby.
- A cross-sectional study of gender and sexual minority college students published in LGBT

Health <u>found</u> a dose-response relationship between the number of ACEs reported and the odds of cigarette, e-cigarette, and dual use.

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