Read on for announcements from the Tobacco Control Network (TCN) and our partners.

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# **TCN News**

News and announcements from the Tobacco Control Network

## **TCN Announcements**

TCN <u>published</u> a new materials packet, available on the <u>Resources tab</u> of the TCN website, that summarizes the expert presentations from five recent virtual events from partner organizations relating to the intersection of health equity and tobacco control policy and advocacy.

# **Help Your Peers Request**

#### **Youth E-Cigarette Prevention RFPs**

Deadline: July 26

MN is looking for sample RFPs for marketing services for marketing and communications campaigns that focus on youth prevention of e-cigarette use. They're specifically interested in RFPs for services that include heavy youth engagement and leadership components. Does anyone have any samples they'd be willing to share?

If you have any information to share or know someone who does, please reply to ten@astho.org and we will pass your insights along to the person who submitted the request and to other TCN members interested in learning more.

# **Happy Anniversary!**

The twice monthly **TCN News** provides a concise
digest of tobacco control
announcements to the
Tobacco Control Network's
membership base of tobacco
control program managers and
additional staff from each
state, territory, and D.C., as
well as our valued partners.

### **Upcoming Events**

Improving Access to Tobacco
Cessation Treatment in North
Dakota's Medicaid Program:
Efforts to Recognize Certified
Tobacco Treatment
Specialists – ALA
Webinar
July 14, 2-3 p.m. ET
| Registration Required

Burned and Baked:
Implications and Effective
Treatment Strategies of
Tobacco and Marijuana –
Mayo Clinic Nicotine
Dependence Center
Virtual Training
July 19, 1-2 p.m. ET
| Registration Required

Lessons Learned from a Lung
Cancer Screening Program:
Shared Decision Making,
Smoking Cessation &
Adherence – American
College of Radiology

In the first newsletter of each month, TCN recognizes anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco control and public health more broadly. Thank you and congratulations to the following program managers!

- Kathleen Arnold-Lewis (USVI) 7 years.
- Farrah Lesa (AS) 4 years.
- Valentina Adamova (RI) 2 years.

#### **Partner Announcements**

- CDC/OSH <u>published</u> a new web page with detailed information on smoking cessation medications and how to use them to quit smoking.
- The following announcements come from Truth Initiative:
  - A recent Truth Initiative article <u>features</u> videos from four young people discussing why it's important to take regulatory action on flavored ecigarettes.
  - A Truth Initiative report <u>overviews</u> the ways in which the LGBT community is disproportionately impacted by tobacco use, and discusses the targeted industry marketing this community has faced since the 1990s.
- The following announcements come from FDA
   Center for Tobacco Products:
  - FDA <u>updated</u> publicly available metrics on the number of tobacco product applications it received by the September 2020 deadline and is currently considering.
  - FDA posted a recording of its June 11
     presentation in which FDA/CTP officials
     discussed the center's ongoing review of

Webinar
July 28, 12-1 p.m. ET
| Registration Required

The American Indian
Commercial Tobacco
Program: Five Year
Evaluation – National Native
Network and the IHS Clinical
Support Center
Webinar
Aug. 18, 3-4 p.m. ET
| Registration Required

Health at any Age: Supporting
Cessation Later in Life – Mayo
Clinic Nicotine Dependence
Center
Virtual Training
Aug. 31, 1-2 p.m. ET
| Registration Required

Tobacco Treatment Specialist
Training and Certification –
Mayo Clinic Nicotine
Dependence Center
Virtual Training
Sept. 28-30 | Registration
Required

Tobacco Treatment Specialist
Training and Certification –
Mayo Clinic Nicotine
Dependence Center
Virtual Training
Nov. 8-10 | Registration
Required

National Conference on Tobacco or Health – National Network of Public Health Institutes New Orleans June 28-30, 2022 | Save the Date

### **Funding Opportunities**

If you know of any funding opportunities that would appeal to state and territorial tobacco control programs, please send those to us at tcn@astho.org.

- tobacco manufacturer applications and answered questions from participants.
- FDA <u>released</u> substantive equivalence application materials from Philip Morris for its IQOS3 system holder and charger, and is inviting public comments into the Federal Register through Aug. 2.
- FDA <u>shared</u> an update on warning letters the agency has sent to sellers of unauthorized e-cigarette products, now totaling 131 manufacturers selling a total of nearly 1.5 million products.
- AHA <u>published</u> a comprehensive toolkit and several other resources, including summary factsheets and social media content, relating to tobacco retail licensure and its impact on tobacco control policy and enforcement.
- The National LGBT Cancer
   Network and Nuestras Voces collaborated to publish a series of cancer and health related awareness cards in Spanish to raise awareness of these issues among Spanish-speaking members of the LGBTQ+ community.
- ASH <u>launched</u> a podcast, Real Talk Tobacco, with its inaugural episode featuring ASH leaders Laurent Hubert and Chris Bostic discussing the organization's accomplishments and overviewing current tobacco endgame policies.

### **State News**

 The Connecticut state Senate killed a bill that originally sought to prohibit the sale of all flavored tobacco products after the remaining language covering flavored e-cigarettes was further weakened with numerous loopholes and exceptions.

#### **Job Listings**

Chronic Disease Prevention

Manager III

Texas Department of State

Health Services
Austin, TX

<u>Director of Community</u> Programs

Indiana State Department of Health Indianapolis, IN

Research Scientist 5 (Director, Statewide Tobacco Control Program)

New York Department of Health Albany, NY

<u>Senior Manager, Advocacy – Tobacco Control</u>

American Lung Association Brookfield, WI

# About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

#### **About ASTHO**

- Louisiana Governor John Bel Edwards signed into law a bill that will raise the purchase age of all tobacco products, including e-cigarettes, from 18 to 21.
- An evaluation of the 2017 California law that increased cigarette taxes by \$2 per pack published in Nicotine & Tobacco Research concluded that the tax increase was inversely correlated with smoking prevalence in all racial and ethnic groups, especially among lower and middle income Californians.
- Three social media advertisements from the North Carolina tobacco control program <u>are now available</u> for free on the CDC's Media Campaign Resource Center.

In the News

- In the first court settlement between a state and an e-cigarette manufacturer, JUUL Labs will pay North Carolina \$40 million and will alter its sales and marketing tactics in the state after the state's attorney general sued the company for marketing its products to underage consumers.
- As the FDA's Sept. 9 deadline for reviewing ecigarette manufacturer applications approaches, and as the company continues to face lawsuits, JUUL Labs is <u>spending</u> money on lobbying and journal-published research in an effort to prevent a further drop in sales.
- Employees of Atlantic City casinos marched along the boardwalk to advocate for a permanent tobacco-free gaming policy as New Jersey Governor Phil Murphy lifted the temporary smokefree gaming protections as part of the state's COVID-19 public health emergency on June 30.

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



### Research

- A Nicotine & Tobacco Research systematic
  review concluded that smokefree policies covering
  hospitality venues are associated with a decrease
  in smoking behavior among young people in most
  journal literature studies on the topic.
- An analysis of Population Assessment of Tobacco and Health data published in *Nicotine & Tobacco* Research found that among men, the greatest tobacco use disparities experienced by sexual minorities were apparent in middle adulthood. For women, these disparities persisted from adolescence through middle adulthood.
- A Tobacco Control experiment on young adult smokers and former smokers concluded that observing the use of a JUUL elicited an increased smoking urge, and two-thirds of the study sample chose to smoke a cigarette in a behavioral test.

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