

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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# TCN News

*News and announcements from the Tobacco Control Network*

## Happy Anniversary!

In the first newsletter of each month, TCN recognizes anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco control and public health more broadly. Thank you and congratulations to the following program managers!

- **Lisa Moore (DE)** – 22 years.
- **Antonio Cases (PR)** – 19 years.
- **Vicki Huntington (WI)** – 14 years.
- **Julia Hitchingham (MI)** – 4 years.
- **Ermion Pierre (ME)** – 1 year.
- **Tanya Wells (VT)** – 1 year.

## Partner Announcements

- **Campaign for Tobacco-Free Kids**, with support from several partner organizations, [published](#) a report detailing the tobacco industry's predatory marketing of women and girls, and the resulting health consequences of female tobacco product use in the United States.
- **SAMHSA** [released](#) a comprehensive guide discussing evidence-based strategies to reduce e-cigarette use among youth and young adults.

*The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

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### Upcoming Events

[Not Buying It: The Tobacco Industry's Rebrand](#) – Truth Initiative  
Virtual Meeting  
June 10, 12:30 – 1:15 p.m. ET  
| *Registration Required*

[Public Health Roadmap: Promoting Tobacco Use Dependency Treatment in Behavioral Health Settings](#) – ALA  
Virtual Meeting  
June 10, 1-2 p.m. ET  
| *Registration Required*

[Deemed Product Review: A Conversation with the Center for Tobacco Products Office of Science](#) – FDA Center for Tobacco Products  
Virtual Meeting  
June 11, 1-3:30 p.m. ET  
| *Registration Required*

[Partnering to Close the Gaps](#)

- **National Native Network** [updated](#) its Commercial Tobacco Smoke-Free Tribal Policy Toolkit, now in its fourth edition, to help American Indian and Alaskan Native communities implement smoke-free policies.
- The **Geographic Health Equity Alliance** [published](#) a video presentation and accompanying article overviewing evidence-based strategies to involve youth in tobacco control work.
- **FDA** [announced](#) a 60-day public comment period for its [draft guidance](#), *Tobacco Product User Fees: Responses to Frequently Asked Questions*, with comments being accepted until July 26.

## State News

- A new **Alabama** policy [raises](#) the minimum purchase, possession, and transportation ages of all tobacco products, including e-cigarettes, from 19 to 21.
- **Montana** Governor Greg Gianforte [signed](#) a bill into law that increases the cost of tobacco retail licenses while prohibiting local jurisdictions to pass any bills that restrict the sale of e-cigarette products or other emerging tobacco products.
- A *Nicotine & Tobacco Research* analysis of a Facebook group designed to reduce barriers to successful cessation in **Alaska** Native communities [concluded](#) that this culturally tailored approach can serve as a model for other communities.
- A web-based experiment of southern **California** young adults published in *Tobacco Control* [found](#) that modified risk claims may help persuade young people that heated

[in Smoke-free Homes Protections](#) – CDC/OSH and HUD  
Virtual Meeting  
June 15, 11 a.m. – 12:30 p.m. ET | *Registration Required*

[Women Quitting Smoking: Challenges Throughout the Lifespan](#) – Mayo Clinic  
Nicotine Dependence Center  
Virtual Training  
June 23, 1-2 p.m. ET  
| *Registration Required*

[Burned and Baked: Implications and Effective Treatment Strategies of Tobacco and Marijuana](#) – Mayo Clinic  
Nicotine Dependence Center  
Virtual Training  
July 19, 1-2 p.m. ET  
| *Registration Required*

[Health at any Age: Supporting Cessation Later in Life](#) – Mayo Clinic  
Nicotine Dependence Center  
Virtual Training  
Aug. 31, 1-2 p.m. ET  
| *Registration Required*

[Tobacco Treatment Specialist Training and Certification](#) – Mayo Clinic  
Nicotine Dependence Center  
Virtual Training  
Sept. 28-30 | *Registration Required*

[Tobacco Treatment Specialist Training and Certification](#) – Mayo Clinic  
Nicotine Dependence Center  
Virtual Training  
Nov. 8-10 | *Registration Required*

[National Conference on Tobacco or Health](#) – National Network of Public Health Institutes  
New Orleans

tobacco products are less harmful than cigarettes without making them more appealing.

## In the News

- An editorial published in *Nicotine & Tobacco Research* [argues](#) that racism is a key determinant in explaining tobacco-related health disparities, and that the ongoing focus of race as a determinant represents a barrier to achieving health equity.

## Research

- An analysis of emerging tobacco-free nicotine pouch products published in *Nicotine & Tobacco Research* [concluded](#) that these products are almost always flavored, and that they vary significantly in moisture content, alkalinity, and nicotine content.
- A randomized control trial of the Truth Initiative This is Quitting text-based e-cigarette cessation program published in *JAMA Internal Medicine* [found](#) that 24.1% of young adult e-cigarette users enrolled in the program abstained from those products at seven-month follow-up, compared to 18.6% of a control group, a statistically significant difference.
- An industry analysis published in *Tobacco Control* [found](#) that while JUUL Labs was executing a well-publicized \$30 million campaign to combat underage use of its product, it spent \$66.2 million across two years on corporate responsibility advertising.

June 28-30, 2022 | *Save the Date*

### Funding Opportunities

[Health Equity Scholars for Action](#)

Robert Wood Johnson Foundation

**Deadline:** June 16

### Job Listings

[Senior Manager, Advocacy – Tobacco Control](#)

American Lung Association  
Brookfield, WI

[Project Coordinator](#)

Action on Smoking and Health  
Sacramento, CA

[Director of Public Education and Communication, Tobacco Prevention and Control Branch](#)

North Carolina Department of Health and Human Services  
Raleigh, NC

### About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on

behalf of the CDC's Office on Smoking and Health.

#### **About ASTHO**

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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