Read on for announcements from the <u>Tobacco Control Network</u> (TCN) and our partners.

# **TCN News**

News and announcements from the Tobacco Control Network

## **TCN Announcements**

NIVERSARY

 The next TCN virtual event, "Mythbusters: Debunking Misconceptions About Menthol," is taking place on June 2 at 3 p.m. ET and is now <u>open</u> for registration. This TCN Coffee Chat will feature Delmonte Jefferson, Executive Director of The Center for Black Health & Equity; Mike Merissa, Staff Attorney at the Public Health Law Center; and Caroline Goncalves Jones, Director of Advocacy and Outreach for Campaign for Tobacco-Free Kids.

## **Partner Announcements**

- The Center for Black Health & Equity <u>published</u> a factsheet rebutting industry-supported talking points critical of the recent FDA announcement to eventually ban the sale of menthol cigarettes and flavored cigars nationwide.
- Public Health Law Center <u>published</u> a factsheet responding to tobacco industry misinformation and an <u>article</u> overviewing next steps after FDA's announcement on the regulation of menthol cigarettes and flavored cigars.
- FDA Center for Tobacco Products <u>posted</u> an update on the progress of its premarket tobacco

The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

#### **Upcoming Events**

World No Tobacco Day 2021: Commit to Quit – World Health Organization May 31

Mythbusters: Debunking Miscommunications About Menthol – TCN Virtual Coffee Chat June 2, 3-3:45 p.m. ET | Registration Required

<u>Tobacco Treatment Specialist</u> <u>Virtual Training</u> – Duke-UNC Tobacco Treatment Specialist Training Program Virtual Training June 7-15 | *Registration Required* 

Public Health Roadmap: Promoting Tobacco Use Dependency Treatment in Behavioral Health Settings – ALA June 10, 1-2 p.m. ET | Registration Required product application process, including a complete list of the six million products with a timely application submitted.

- ChangeLab Solutions <u>published</u> a comprehensive factsheet that explores how to address tobaccorelated health inequities through point-of-sale policies.
- The following updates come from **ASH**:
  - In recognition of the upcoming WHO World No Tobacco Day, ASH <u>published</u> a report that frames tobacco cessation programs as a component of the right to health that governments worldwide should strive to guarantee to their citizens.
  - ASH posted a recording of a web convening with partners from AATCLC, Public Health Law Center, AMA, and the law firm Pollock Cohen LLP to discuss how the recent FDA announcement on menthol cigarettes and flavored cigars impacts the ongoing litigation against the agency.
- Counter Tobacco launched its annual photo contest, which is accepting submissions that catalogue tobacco industry marketing strategies until June 14.
- ALA <u>updated</u> its glossary of terms for tobacco cessation coverage and health insurance.
- Quit the Hit, an Instagram-based vaping cessation program designed for young people, was <u>launched</u> by Rescue Agency in partnership with Hopelab and the University of California, San Francisco.

## **State News**

## Deemed Product Review: A Conversation with the Center for Tobacco Products Office of Science – FDA Center for Tobacco Products Virtual Meeting June 11, 1-3:30 p.m. ET | Registration Required

## Women Quitting Smoking:

<u>Challenges Throughout the</u> <u>Lifespan</u> – Mayo Clinic Nicotine Dependence Center Virtual Training June 23, 1-2 p.m. ET | *Registration Required* 

### Burned and Baked:

Implications and Effective Treatment Strategies of Tobacco and Marijuana – Mayo Clinic Nicotine Dependence Center Virtual Training July 19, 1-2 p.m. ET | *Registration Required* 

#### Health at any Age: Supporting

Cessation Later in Life – Mayo Clinic Nicotine Dependence Center Virtual Training Aug. 31, 1-2 p.m. ET | Registration Required

## Tobacco Treatment Specialist

<u>Training and Certification</u> – Mayo Clinic Nicotine Dependence Center Virtual Training Sep. 28-30 | *Registration Required* 

## Tobacco Treatment Specialist

Training and Certification – Mayo Clinic Nicotine Dependence Center Virtual Training Nov. 8-10 | *Registration Required* 

#### National Conference on

<u>Tobacco or Health</u> – National Network of Public Health Institutes

- An evaluation of the California state tobacco 21
  policy published in *Preventive Medicine* found that
  an 11% annual decrease in statewide ever smoking
  prevalence among 18-20 year-olds increased to
  26% each year in the three years following the
  policy's implementation.
- Florida governor Ron DeSantis <u>signed</u> into law a policy that implements tobacco 21 statewide but preempts localities from adopting regulations on combustible products and e-cigarettes, to the disappointment of public health advocacy groups.
- An Oklahoma study of 1,354 smokeless tobacco retailers published in *Frontiers in Public Health* measured the prevalence of youth promotion, price promotion, and storefront advertising of these products, and concluded that convenience stores were more likely than other retailers to participate in these youth-oriented marketing strategies.

## In the News

 Nathaniel Brooks, pastor of Greater St. John Baptist Church in Powderly, Alabama, is one of many Black faith leaders who <u>participated</u> in The Center for Black Health and Equity's <u>No Menthol</u> <u>Sunday</u> on May 16 by sharing tobacco-free messaging with his parishioners.

## Research

 A Tobacco Control systematic review and metaanalysis comprising approximately 7,000 individuals <u>concluded</u> that there's sufficient evidence to infer a positive causal relationship New Orleans June 28-30, 2022 | *Save the Date* 

## **Funding Opportunities**

If you know of any funding opportunities that would be of interest to state and territorial tobacco control programs, please pass those along to <u>tcn@astho.org</u>.

## Job Listings

Senior Program Manager (Half-Time) North American Quitline Consortium Telecommuting Position

Health Communication Director, Tobacco Prevention and Control Branch North Carolina Department of Health and Human Services Raleigh, NC

## About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and statebased expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the <u>Association of State</u> and Territorial Health <u>Officials</u> (ASTHO) on behalf of the CDC's Office on Smoking and between secondhand smoke exposure and odds of oral cancer.

- An analysis of federally funded health center patients published in *Drug and Alcohol Dependence* <u>found</u> that 19.2% of patients were former smokers and 28.1% of patients were current smokers, 79.0% of whom reported wanting to quit in the past 12 months.
- An Addictive Behaviors research synthesis <u>concluded</u> that data on young adult ecigarette cessation is limited, and that more research is needed, especially as it relates to substance co-use (e.g., e-cigarette and cannabis use).

#### Health.

#### About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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