Read on for announcements from the <u>Tobacco Control Network</u> (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

TCN Announcements

Message from the Chair: The Tobacco Control Network is fully supportive of the recent <u>FDA announcement</u> to remove menthol cigarettes and all flavored cigars from the U.S. market, a move that will save lives and promote health equity. TCN acknowledges and celebrates the work spearheaded by Black community organizations, and joined by other public health stakeholders, to help make this announcement possible.

Happy Anniversary!

In the first newsletter of each month, TCN recognizes anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco control and public health more broadly. Thank you and congratulations to the following program managers!

- April Roeseler (CA) 21 years.
- Harlan Juster (NY) 8 years.
- Ari Skilling (FSM) 4 years.

Help Your Peers Request

The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

<u>No Menthol Sunday: A New</u> <u>Day!</u> – The Center for Black Health and Equity May 16 | *Registration Required*

<u>World No Tobacco Day 2021:</u> <u>Commit to Quit</u> – World Health Organization May 31

<u>Tobacco Treatment Specialist</u> <u>Virtual Training</u> – Duke-UNC Tobacco Treatment Specialist Training Program Virtual Training June 7-15 | *Registration Required*

Women Quitting Smoking: Challenges Throughout the Lifespan – Mayo Clinic Nicotine Dependence Center Virtual Training June 23, 1-2 p.m. ET | Registration Required

Asking a Business to Stop Selling Tobacco Products Deadline: May 17

Have any states worked on a statewide or local effort to ask a business to stop selling tobacco products? TX is working on a statewide effort to ask a local grocery store chain to stop selling all tobacco products.

World No Tobacco Day

Deadline: May 17

What are other states planning to do for World No Tobacco Day? KY hasn't done much in the past and would like some ideas.

If you have any information to share or know someone who does, please reply to <u>tcn@astho.org</u> and we will pass your insights along to the person who submitted the request and to other TCN members interested in learning more.

Partner Announcements

- **FDA** <u>announced</u> that it will advance two tobacco product standards – one to ban menthol as a characterizing flavor in cigarettes and another to ban all characterizing flavors, including menthol, in cigars – to address the public health harms of these products and to promote health equity.
 - ASTHO <u>published</u> a press statement praising FDA's announcement, citing the public health benefits and health equity implications of the agency's proposed actions.
 - AATCLC, The Center for Black Health and Equity, and the Public Health Law Center <u>convened</u> a brief virtual discussion immediately following the FDA announcement to celebrate the prohibition of menthol cigarettes and flavored cigars.

Burned and Baked: Implications and Effective Treatment Strategies of Tobacco and Marijuana – Mayo Clinic Nicotine Dependence Center Virtual Training July 19, 1-2 p.m. ET | Registration Required

Health at any Age: Supporting

Cessation Later in Life – Mayo Clinic Nicotine Dependence Center Virtual Training Aug. 31, 1-2 p.m. ET | *Registration Required*

Tobacco Treatment Specialist

<u>Training and Certification</u> – Mayo Clinic Nicotine Dependence Center Virtual Training Sep. 28-30 | *Registration Required*

Tobacco Treatment Specialist

<u>Training and Certification</u> – Mayo Clinic Nicotine Dependence Center Virtual Training Nov. 8-10 | *Registration Required*

National Conference on

<u>Tobacco or Health</u> – National Network of Public Health Institutes New Orleans June 28-30, 2022 | *Save the Date*

Funding Opportunities

Request for Proposals: Adult Tobacco Survey

DC Department of Health To navigate to the RFP, select "Electronic Opportunities," select "Status: Open," and find the RFP (ID Doc558069) in the listing. **Deadline:** April 30, 2 p.m. ET

- **ASTHO** <u>published</u> a compendium that includes the numerous resources mentioned during the organization's April 21 virtual summit on prioritizing health equity in public health leadership.
- Researchers at CDC/OSH published the following articles:
 - An analysis of self-reported youth cannabis use in e-cigarettes data published in *JAMA Pediatrics* found that 19.5% of youth reported such cannabis use in 2020, compared to 11.1% in 2017, with Hispanic youth having the greatest prevalence.
 - A Preventive Medicine analysis of medical expenditure data and National Health Interview Survey data <u>estimated</u> that between 2010 and 2014, 11.7% of nationwide healthcare spending could be attributed to adult cigarette smoking, totaling \$225 billion of annual spending.
- Public Health Law Center published two new reports, one on the <u>taxation of e-cigarette</u> <u>products</u> and another on how the Master Settlement Agreement can inform a potential <u>national settlement agreement with JUUL</u> <u>Labs</u>.
- In recognition of Mother's Day, Campaign for Tobacco-Free Kids <u>updated</u> a factsheet that provides a comprehensive overview at the burdens of tobacco use on women and mothers in each state.
- The American Pharmacists Association <u>published</u> an online toolkit of videos, case studies, and a written report to assist pharmacists in administering tobacco cessation interventions to clients who use tobacco products.
- The Johns Hopkins Bloomberg School of Public Health and the de Beaumont University <u>published</u> a report overviewing

Job Listings

Senior Program Manager (Half-Time) North American Quitline Consortium Telecommuting Position

Health Communication Director, Tobacco Prevention and Control Branch North Carolina Department of Health and Human Services Raleigh, NC

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and statebased expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the <u>Association of State</u> <u>and Territorial Health</u> <u>Officials</u> (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. opportunities for businesses to align with public health, and <u>set up</u> a Google Form to collect case study examples of these partnerships.

State News

 A Tobacco Control study <u>concluded</u> that in **California** jurisdictions that prohibit the sales of flavored e-cigarette products, youth and young adult consumers (ages 15-29) were more likely to obtain such products from informal sources compared to consumers in jurisdictions without such a prohibition. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



In the News

 A pair of industry watch articles published in *Tobacco Control* provide a detailed overview of filter tipped cigarettes, pointing out that they're still used and promoted globally to imply reduced health risks while posing an international environmental threat, and <u>accuses</u> Philip Morris International of using the EVALI outbreak as a marketing opportunity for its IQOS heated tobacco product.

Research

 An online experiment of reduced nicotine cigarettes published in *Tobacco Control* found that adult participants perceived greater health and addiction risks when an advertisement included the industryproposed disclaimer compared to advertisements with no disclaimer. A Nicotine & Tobacco Research meta-analysis of nine earlier studies <u>calculated</u> a pooled relative risk of cardiovascular disease of 0.74 among those who quit smoking and didn't experience weight gain, and 0.86 among those who quit smoking and did gain weight.

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