

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

Partner Announcements

- **CDC/OSH** [announced](#) it is featuring excerpts of its “Benefits of Cessation Over Time” video in digital ad buys between April and June.
- According to research [conducted](#) jointly by **Truth Initiative** and **Campaign for Tobacco-Free Kids**, 8 in 10 adults are concerned about the use of e-cigarette flavors to attract young people, and a majority of adults want non-profit organizations to reject tobacco industry funding.
- A full recording of the 2021 Clear the Vapor Conference organized by **Parents Against Vaping E-cigarettes** is [available](#) on the organization’s YouTube channel.
- The following announcements come from **FDA**:
 - FDA [sent](#) 33 additional warning letters to e-cigarette manufacturers who are illegally selling their products without submitting an application with the agency

*The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[ToPCon: A Commercial Tobacco Prevention Conference](#) – Rede Group
Virtual Conference
May 11-12 | *Registration required*

[No Menthol Sunday: A New Day!](#) – The Center for Black Health and Equity
May 16 | *Registration required*

[Helping Patients Quit Smoking or Vaping During the Pandemic and Beyond](#) – Charlotte Area Health Education Center
Webinar
May 25, 9 a.m. - 12:15 p.m. ET
Registration required

[World No Tobacco Day 2021: Commit to Quit](#) – World Health Organization
May 31

[Tobacco Treatment Specialist Virtual Training](#) – Duke-UNC Tobacco Treatment Specialist Training Program
Virtual Training
June 7-15 | *Registration required*

[Public Health Roadmap: Promoting Tobacco Use Dependency Treatment in Behavioral](#)

by the September 2020 deadline.

- FDA [collaborated](#) with **AAP** to develop a video series of pediatricians providing information about youth nicotine addiction and youth cessation resources.
- The **U.S. Immigration and Customs Enforcement’s National Intellectual Property Rights Coordination Center** teamed up with the **National Crime Prevention Council** to [create](#) a toolkit that will raise awareness on the public health consequences of counterfeit and other black-market vapor products and provide resources to law enforcement and community leaders to fight back against sellers of these illicit products.
- **Action on Smoking and Health** is [joined](#) by the DC Tobacco-Free Coalition, African American Tobacco Control Leadership Council, National Council of Churches, the Campaign for Tobacco-Free Kids, and 94 organizations from around the world in [submitting](#) a time-sensitive report to the United Nations Committee on the elimination of all forms of racial discrimination in an effort to address menthol flavored tobacco products.
- The **American Lung Association** [released](#) its annual report on air quality across the country, “State of the Air 2021.”

[Health Settings](#) – ALA

Webinar

June 10, 1-2 p.m. ET | *Registration required*

[National Conference on Tobacco or Health](#) –

National Network of Public Health Institutes

New Orleans

June 28-30, 2022 | *Save the date*

Funding Opportunities

[Request for Proposals: Adult Tobacco Survey](#)

DC Department of Health

To navigate to the RFP, select “Electronic Opportunities,” select “Status: Open,” and find the RFP (ID Doc558069) in the listing.

Deadline: April 30, 2 p.m. ET

Job Listings

[Senior Program Manager \(Half-Time\)](#)

North American Quitline Consortium

Telecommuting Position

[Health Communication Director, Tobacco Prevention and Control Branch](#)

North Carolina Department of Health and

Human Services

Raleigh, NC

[Director of Tobacco Control & Prevention and Louisiana Campaign for Tobacco Free Living](#)

Louisiana Public Health Institute

New Orleans

[Program Administrator III Health](#)

[Services Chief, Federal Tobacco Enforcement Initiatives](#)

Maryland Department of Health

Baltimore, MD

About the Tobacco Control Network

The TCN’s mission is to improve the public’s health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

State News

- Several states, including [Idaho](#), [Montana](#), [South Carolina](#), and [Tennessee](#), are seeing advancement of tobacco preemption bills through their state legislatures, to the opposition of national tobacco control partners like Campaign for Tobacco-Free Kids and ACS-CAN.
- A Health Education & Behavior survey of **California** adults aged 18 to 24 [concluded](#) that self-reported exposure to e-cigarette products in music videos was associated with a 2.81 times greater risk of ever e-cigarette use and a 3.64 times greater risk of last 30-day e-cigarette use compared to participants with no self-reported exposure.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



In the News

- A federal judge [ruled](#) that most of the lawsuits brought by states, school districts, and consumers accusing Juul Labs of deliberately marketing to underage consumers are able to move forward.
- A segment on ABC's Good Morning America [explores](#) how Tik Tok influencers are using the Truth Initiative program [This is Quitting](#) and documenting their journeys in quitting e-cigarette use.

Research

- A CDC analysis of nationally representative survey data published in *Preventing Chronic Disease* [found](#) that the state-based prevalence of tobacco product use among women ranged from 6.6% in California to 23.1% in West Virginia, with significant differences observed based on a variety of sociodemographic factors.
- A *Nicotine & Tobacco Research* analysis of survey data from adults aged 18-34 [concluded](#) that in Fall 2019, 9.7% of the study sample had heard of heated tobacco products, 3.5% had used them at least once, and 2.4% reported a purchase within the last year.
- A randomized trial of Black and Latino cigarette smokers published in *Nicotine & Tobacco Research* [found](#) that participants who became dual users of cigarettes and e-cigarettes achieved an average of 79% substitution for e-cigarettes at week six of the study, resulting in stable nicotine consumption but reduced exposure to carbon monoxide and a potent lung carcinogen.
- CDC's Office on Smoking and Health, in collaboration with the National Cancer Institute and the FDA, released a study on the prevalence of tobacco use among U.S. women in 2018-2019. The study [revealed](#) that in this period, tobacco use among women ranged from a low of 7% to a high of 23%, depending on the state. Consistent with prior research, prevalence was highest among

American Indian/Alaska Native women and non-Hispanic women of other races, women with a disability, those with low annual household income, and with a lower educational level.

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Our address:

The Association of State and Territorial Health Officials, 2231 Crystal Drive, Suite 450, Arlington, VA 22202
TCN@astho.org

