

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

TCN Announcements

- A recording from the most recent audio-only deskside briefing, which featured Taslim van Hattum and Rebecca Padilla sharing best practices and resources on how state and territorial tobacco control programs can support the integration of tobacco cessation treatment in behavioral health and substance misuse treatment settings, is now [available](#) on the [Resources tab](#) of the TCN website.
- A recording is now [available](#) from the TCN Emerging Issues Workgroup convening on strategies to support youth cessation.

Happy Anniversary!

In the first newsletter of each month, TCN recognizes anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco control and public health more broadly. Thank you and congratulations to the following program managers!

- **Jennifer Ullman (MT)** – 12 years.
- **Elizabeth Guerrero (GU)** – 10 years.

*The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Eliminate Tobacco Use Summit 2021](#) – MD Anderson Cancer Center and The University of Texas System Virtual Conference
April 14-15 | *Registration required*

[Ending Vaping the Way it Starts: A Social Cessation Solution for Teens](#) – Rescue Agency Webinar
April 21, 1-2 p.m.
ET | *Registration required*

[Prioritizing Equity in Public Health Leadership Summit](#) – ASTHO Virtual Summit
April 21, 11:30 a.m. – 6:30 p.m. ET | *Registration required*

[Youth and Nicotine Use/Dependence](#) – American Academy of Pediatrics Webinar

Partner Announcements

- The following announcements come from **ASTHO**:
 - ASTHO is [partnering](#) with **CDC** to offer a series of virtual learning opportunities for public health agency staff to improve awareness of how to engage with Medicaid, transportation, and housing sectors to identify shared goals and create a process for meaningful information-sharing.
 - [Join](#) ASTHO on April 21 for the Prioritizing Equity in Public Health Leadership Summit! You'll hear from national health leaders on strategies for overcoming core equity hurdles, including a keynote speech from bestselling author Ibram X. Kendi.
- **CDC** [launched](#) a new national campaign called “Protect Young People from E-Cigarettes” to educate staff working in education settings about the risks of youth e-cigarette use.
- The **Geographic Health Equity Alliance** [posted](#) an archived webinar featuring speakers from **ChangeLab Solutions** discussing equitable policymaking in commercial tobacco control.
- The **Nuestras Voces Network** published an infographic in both [English](#) and [Spanish](#) overviewing the intersections between combustible tobacco smoking, vaping, and COVID-19.
- **The Center for Black Health and Equity** [released](#) a comprehensive toolkit for its upcoming annual No Menthol Sunday, which includes activity recommendations, sample announcement text, and cessation resources.
- A report from the **North American Quitline Consortium** [overviews](#) how COVID-19 is

April 23, 1-2 p.m. ET
| *Registration required*

[Second Annual Teaching Cannabis Awareness & Prevention Conference: A Focus on the Triangulum of Cannabis, Tobacco, and E-Cigarettes](#) – Stanford University
Virtual Conference
April 27-28 | *Registration required*

[ToPCon: A Commercial Tobacco Prevention Conference](#) – Rede Group
Virtual Conference
May 11-12 | *Registration required*

[No Menthol Sunday: A New Day!](#) – The Center for Black Health and Equity
May 16 | *Registration required*

[World No Tobacco Day 2021: Commit to Quit](#) – World Health Organization
May 31

[Tobacco Treatment Specialist Virtual Training](#) – Duke-UNC Tobacco Treatment Specialist Training Program
Virtual Training
June 7-15 | *Registration required*

[Public Health Roadmap: Promoting Tobacco Use Dependency Treatment in Behavioral Health Settings](#) – ALA
Webinar
June 10, 1-2 p.m. ET
| *Registration required*

[National Conference on Tobacco or Health](#) – National Network of Public Health Institutes
New Orleans
June 28-30, 2022 | *Save the date*

associated with reduced calls to state quitlines.

- **Truth Initiative** made the following announcements:
 - A new Truth Initiative app, developed in partnership with Breathwrk, [leads](#) users through three custom designed breathing exercises to help reduce anxiety and ease cravings while quitting vaping.
 - Truth Initiative [published](#) a tip sheet on how vaping adversely impacts productivity in the healthcare workplace.
- Updated data and features are now [available](#) on the **County Health Rankings** website, which includes tobacco use prevalence alongside many other datapoints on health behaviors, health outcomes, socioeconomic factors, and more.

State News

- The **North Dakota** Senate [rejected](#) a bill that would have permitted cigar bars as an exemption to the state's Indoor Clean Air Act.
- A *Health & Place* analysis of historical redlining in 13 **Ohio** cities [found](#) an association between redlining and present-day tobacco retailer density after controlling for sociodemographic characteristics.
- **West Virginia** governor Jim Justice [signed](#) into law a policy that starting this June will require all new county health regulations, including tobacco control policies, to be approved by a county commission or other appointed county-level board.

In the News

Funding Opportunities

[Request for Proposals: Adult Tobacco Survey](#)

DC Department of Health
To navigate to the RFP, select "Electronic Opportunities," select "Status: Open," and find the RFP (ID Doc558069) in the listing.

Deadline: April 30, 2 p.m. ET

Job Listings

[Senior Program Manager \(Half-Time\)](#)

North American Quitline Consortium
Telecommuting Position

[Health Communication Director, Tobacco Prevention and Control Branch](#)

North Carolina Department of Health and Human Services
Raleigh, NC

[Director of Tobacco Control & Prevention and Louisiana Campaign for Tobacco Free Living](#)

Louisiana Public Health Institute
New Orleans

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as

- An exposé on menthol cigarettes from *The New York Times* [details](#) the consequences of menthol cigarettes in terms of health inequities and racial injustice, and overviews opportunities for FDA and federal lawmakers to prohibit the sale of those products nationwide.

Research

- A *Nicotine & Tobacco Research* analysis of young adult (ages 18-35) tobacco users [concluded](#) that tobacco advertisement warnings over a yellow background were rated as more attention grabbing than those over a white background, and also were associated with greater message recall.
- A special communication published in *Tobacco Control* [outlines](#) how the reduced exposure marketing order FDA issued for IQOS products in the United States disregarded scientific evidence and has been utilized by Philip Morris International in marketing and public relations campaigns internationally.
- A *Tobacco Control* analysis of prior studies on the nicotine content of JUUL pods [found](#) that pods advertised to have 40 mg of nicotine ranged from 39.3 to 48.3 mg, resulting in total nicotine delivery comparable to a pack of 20 cigarettes.

well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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