

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

Help Your Peers Requests

Tobacco Treatment Best Practices Training

Deadline: March 15

OK would like to help its partners locate examples of tobacco treatment best practices training that provides continuing medical education credits for MDs, nurses, respiratory therapists, and social workers. Ideally, these trainings would be state-specific, provide education on the following areas of clinical tobacco treatment, and supplement materials to aid with state health system:

- Tobacco Use Screening
- Motivational Interviewing
- Pharmacotherapy
- Importance of Quitline Support
- Billing for tobacco treatment services
- Education on OTH specific services
- Education for proactive referral by system or location: fax, web portal, referral

Evaluating Program Funding Reduction

Deadline: March 16

KY has had a Master Settlement Agreement funding reduction. In the past, they gave a base allocation to every local health department in the state for tobacco control work, but starting in FY22 they are only going to fund 19 of 61 local health departments. They are interested in measuring and understanding what, if any, impact that funding reduction is going to have on local tobacco control efforts in KY.

Tobacco Use Information from WITS

Deadline: March 17

*The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Tobacco Treatment Specialist Training Program](#) – Duke and University of North Carolina
Virtual Training
March 16-18 | *Registration required*

[Integrating Tobacco Cessation into Behavioral Health and Substance Misuse Treatment Settings](#) – TCN
March 29, 3-3:30 p.m. ET
| *Registration required*

[COVID-19 TechXpo](#) – ASTHO
Virtual Conference
March 31 | *Registration required*

[Eliminate Tobacco Use Summit 2021](#) – MD

If there are any programs who have worked with substance use disorder services in your state, can you please let NH know if you have worked with your teams to collect tobacco use information via Web Infrastructure for Treatment Services (WITS, the EMR used by 37 states to capture encounter visits)? NH is on the precipice of adapting to changes to WITS regarding tobacco use and is in the project planning phase to bring interventions to the system.

Happy Anniversary!

In the first newsletter of each month, TCN recognizes anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco control and public health more broadly. Thank you and congratulations to the following program managers!

- **Gail Devito (IL)** – 11 years.
- **Cheley Grigsby (AK)** – 4 years.
- **Valerie Riley (GA)** – 1 year.
- **Hannah Eck (WY)** – 1 year.

Partner Announcements

- **CDC** made the following announcements:
 - CDC [released](#) new advertisements and participants as part of its Tips from Former Smokers campaign, which is celebrating its 10th anniversary.
 - An *MMWR* analysis of National Health Interview Survey data [found](#) that during 2017 and 2018, approximately 3.4% of U.S. workers used e-cigarettes, with use most common in the accommodation and food service industries.
- **National Behavioral Health Network** [published](#) a comprehensive implementation toolkit to help state tobacco control programs identify and address health disparities tied to tobacco use among individuals with behavioral health and

Anderson Cancer Center
and The University of
Texas System
Virtual Conference
April 14-15 | *Registration
required*

[ToPCon: A Commercial
Tobacco Prevention
Conference](#) – Rede Group
Virtual Conference
May 11-12 | *Registration
required*

[National Conference on
Tobacco or Health](#) –
National Network of Public
Health Institutes
New Orleans
June 28-30, 2022 | *Save
the date*

Funding Opportunities

If you know of any funding opportunities that would apply to state and territorial tobacco control programs, please let us know at tcn@astho.org.

Job Listings

[Director of Tobacco
Control & Prevention and
Louisiana Campaign for
Tobacco Free Living](#)
Louisiana Public Health
Institute
New Orleans

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the

substance use disorders.

- **Action on Smoking and Health** issued a request for information for TCN members to share examples of tobacco industry interference to contribute to the 2021 publication of their [U.S. tobacco industry interference index](#). Please submit the year of occurrence, the state/locality, a description of the occurrence, and links to any relevant online news or public records (if available) to tistories@lists.ash.org, or reach out to [Nichelle Gray](#) with any questions.
- **ASTHO** [launched](#) a new webpage on Health People 2030 which includes a variety of resources specific to HP 2030 along with a comprehensive chart that links to ASTHO resources such as TCN for each cross-cutting topic area.
- The **American Cancer Society** [published](#) its annual comprehensive Cancer Facts and Figures report, which once again identifies tobacco use as an important risk factor that must be addressed to continue reducing cancer incidence and mortality.
- A highlight of the **Geographic Health Equity Alliance** and **Counter Tools** geographic surveillance learning collaborative [features](#) a brief summary and tobacco data mapping example from three participating states.
- The following announcements come from **FDA**:
 - Former FDA Secretary Stephen Hahn [published](#) an overview of FDA's contributions to public health in 2020, including a synopsis of tobacco product regulations.
 - FDA [announced](#) that it sent an additional 18 warning letters to e-cigarette manufacturers for illegally marketing products without submitting the required premarket tobacco product applications.
- Will you be at the **ASTHO** COVID-19 TechXpo? On March 31, public health leaders and experts from global technology firms are gathering to discuss all things COVID-19, public health, and tech. Registration is free for employees of non-profits, government agencies, and educational organizations. See the full speaker lineup and register [here](#).

state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



State News

- The **Virginia Foundation for Healthy Youth** [updated](#) its event calendar with several virtual events taking place as part of their empowerment series taking place March 10-25.
- The **North Carolina** tobacco control program [published](#) a two-page factsheet detailing findings from its 2019 Youth Tobacco Survey.
- An *Addictive Behaviors* analysis of data from 4,201 students attending 24 **Texas** colleges [found](#) that participants were exposed to an average of 43 little cigar and cigarillo (LCC) marketing materials per week, and that marketing exposure was positively associated with odds of both current LCC use and current cigarette use.
- A *Tobacco Control* analysis of flavored cigarillo product availability after a Providence, **Rhode Island** law prohibiting characterizing flavors (but exempting mint and menthol) took effect [found](#) that the availability of newly prohibited products decreased significantly more in Providence than in the rest of the state.

In the News

- A supplement in the March 2021 publication of the *American Journal of Preventive Medicine* [features](#) 12 articles exploring the role of quitlines in tobacco cessation.

Research

- An experiment involving Black and/or sexual and gender minority young adults published in *Nicotine & Tobacco Research* [found](#) that relative to a control group of non-targeted ads, targeted anti-smoking advertisements increased motivation and beliefs, but decreased policy support.
- A *Tobacco Control* analysis of Google shopping queries during the height of the EVALI outbreak (July 2019 to February 2020) [concluded](#) that while vape shopping and JUUL shopping queries were 34% and 39% lower than expected, respectively, IQOS shopping queries were 58% higher than expected.

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