Read on for announcements from the <u>Tobacco Control Network</u> (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

Help Your Peers Requests

Removing Tobacco Surcharge from Employee Health Plans Deadline: March 9

Have others worked with their state or organization to remove a tobacco surcharge from their employee health plans? If so, what steps did you take and was it successful?

Partner Announcements

- The latest health policy blog post from ASTHO provides an overview of state legislative activity during the 2021 legislative sessions thus far in four key tobacco control policy areas: age of sale, flavor restrictions, price increases, and point of sale regulations.
- A CDC QuickStats visual publication in an MMWR demonstrates that while the proportion of non-smoking adults exposed to secondhand smoke has declined over the past 10 years, enormous racial and ethnic disparities still exist.
- The following announcements come from FDA:
 - A perspective piece authored by FDA
 Center for Tobacco Products Director
 Mitch Zeller details the agency's progress

The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

Campaign for the Culture: Intergenerational Tobacco Use and Its Cultural Impact on Black Communities – Campaign for Tobacco-Free Kids Webinar Feb. 24, 7-8 p.m. ET | Registration required

Framing Health Equity: Communication Strategies that Work – NACCHO Webinar Feb. 25, 2-3 p.m. ET | Registration required

Why Menthol? Why Now? A Community Discussion – AATCLC Webinar Feb. 25, 2-3 p.m. ET | Registration required

<u>State of Black Health</u> <u>Conference</u> – The Center for Black Health & Equity in receiving and processing premarket tobacco product applications and other tobacco industry applications.

- FDA <u>announced</u> that it issued 12 additional warning letters to e-cigarette companies illicitly marketing their products without submitting a premarket tobacco product application.
- **CATCH My Breath** <u>updated</u> its e-cigarette educational materials geared towards youth in grades 5-12.
- Truth Initiative CEO Robin Koval <u>published</u> a statement calling on public health organizations to reject funding, collaboration, and advertising from tobacco companies to remain free from industry influence.
- On March 31, ASTHO is hosting the COVID-19 TechXpo! Join public health leaders and global technology experts as they explore unprecedented opportunities to collaborate in the COVID-19 response and beyond. <u>Register here.</u>

SAVE DATE COVID-19 MARCH 31 JOIN US FOR THE FIRST-EVER CONVENING ON COVID-19, PUBLIC HILH, AND TECH!

State News

- The **Maryland** legislature <u>overrode</u> a veto by governor Larry Hogan to pass a tax plan that includes a \$1.75 per pack increase on cigarettes and establishes a new tax on e-cigarettes.
- The Mecklenburg County, North Carolina public health agency <u>launched</u> a campaign called Change for Life to promote the adoption of tobacco control best practices by behavioral health organizations.

Virtual Conference March 2-3 | *Registration required*

Uprooting the Structural Drivers of Health Inequity: Growing Policy Solutions for Improved Community Health – ChangeLab Solutions Webinar March 5, 1-2 p.m. ET | Registration required

Tobacco Treatment Specialist

<u>Training Program</u> – Duke and University of North Carolina Virtual Training March 16-18 | *Registration required*

Eliminate Tobacco Use

Summit 2021 – MD Anderson Cancer Center and The University of Texas System Virtual Conference April 14-15 | *Registration required*

ToPCon: A Commercial

<u>Tobacco Prevention</u> <u>Conference</u> – Rede Group Virtual Conference May 11-12 | *Registration required*

National Conference on

<u>Tobacco or Health</u> – National Network of Public Health Institutes New Orleans June 28-30, 2022 | *Save the date*

Funding Opportunities

Tobacco Countermarketing Vermont Department of Health Deadline: March 5

Tobacco Prevention and Control-Related Public Health Law Technical Assistance CDC Deadline: March 31 A new taxation plan proposed by Minnesota governor Tim Walz includes a 35% e-cigarette liquid sales tax, a 95% e-cigarette device sales tax, and a \$1 cigarette pack tax increase, which would bring the state tax to \$4.04 per pack.

In the News

• A white paper published by the American College Health Association <u>argues</u> that college campuses have a unique opportunity to enact policies and interventions to discourage e-cigarette use in college communities.

Research

- A survey analysis published in *Tobacco Control* <u>found</u> that 8.1% of U.S. adult respondents had heard of heated tobacco products, with rates of experimentation and current use that resemble those of e-cigarettes.
- A Nicotine & Tobacco Research systematic review of 23 studies of e-cigarette use among pregnant women <u>concluded</u> that there is currently insufficient data to draw conclusions on the prevalence, patterns, and effects of vaping among pregnant women as they pertain to smoking cessation.
- A county-level modeling study of self-reported workplace policy and home rule data published in *Nicotine & Tobacco Research concluded* that across the United State, about 80% of workers are covered by a smoke-free workplace policy and 85% are covered by smoke-free home rules.

Job Listings

<u>Tobacco Disparities & Health</u> <u>Equity Coordinator</u> Wisconsin Department of Health Services Madison, WI

Director of Tobacco Control & Prevention and Louisiana Campaign for Tobacco Free Living Louisiana Public Health Institute New Orleans

Tobacco Cessation and

Prevention Epidemiologist Louisiana Department of Health New Orleans or Baton Rouge

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and statebased expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the <u>Association of State</u> and <u>Territorial Health</u> <u>Officials</u> (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit

association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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