

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

Partner Announcements

- The following announcements come from **FDA**:
 - On Jan. 15, FDA [issued](#) 10 warning letters to e-cigarette manufacturers for illegally selling their products without submitting a premarket tobacco product application by the Sept. 2020 deadline.
 - FDA [announced](#) that as a result of a federal court ruling, it will delay the effective date for updated cigarette warning labels by 90 days to Jan. 14, 2022.
 - An FDA press release [details](#) how the agency worked with U.S. Customs and Border Protection to seize over 33,000 units of counterfeit e-cigarettes.
 - FDA published two final rules in the Federal Register that detail [premarket tobacco product applications and recordkeeping requirements](#) and the [content and format of substantial equivalence reports](#).
- The following announcements come from **CDC**:
 - A *JAMA* editorial authored by CDC/OSH leadership [describes](#) a comprehensive approach to encourage adult tobacco cessation, noting new recommendations from the U.S. Preventive Services Task Force and recommending systems level

*The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[How to Use Marketing to Change Health Behaviors](#) – Rescue Agency Webinar
Jan. 27, 2-3 p.m. ET
| *Registration required*

[Exploring PLACES: Local Data for Better Health](#) – CDC, RWJF, and CDC Foundation Webinar
Jan. 28, 1-2 p.m. ET
| *Registration required*

[The Youth Vaping Epidemic: From Science to Public Policy](#) – The New York Academy of Science Virtual Conference
Feb. 10, 11 a.m. – 5 p.m. ET
| *Registration required*

[State of Black Health Conference](#) – The Center for Black Health & Equity Virtual Conference

change to encourage the successful delivery of cessation treatments.

- An estimate on the cost effectiveness of CDC's Tips from Former Smokers campaign published in *American Journal of Preventive Medicine* [concluded](#) that from 2012 to 2018, the campaign was associated with an estimated 129,100 premature deaths avoided and \$7.3 billion in healthcare savings.
- **NACDD** [announced](#) its presidents challenge of racial equity through chronic disease prevention, complete with proposed action steps and a one-year strategic map.
- **Truth Initiative** [published](#) a 2021 quit-smoking calendar and tip sheet as part of its EX smoking cessation program.
- **HHS** published listings of [leading health indicators](#) and [overall health and well-being measures](#) as part of its rollout of [Healthy People 2030](#).

State News

- An Action on Smoking and Health press release [congratulates](#) Beverly Hills and Manhattan Beach, **California** for, as of Jan. 1, being the first two jurisdictions to have policies in effect that prohibit the sale of all tobacco products.
- A *Tobacco Control* longitudinal study of young adult cigarette smokers at 24 **Texas** colleges [found](#) that 33.7% of smoking students were dual product users, 25.6% were poly (three or more) product users, and that menthol was associated with 1.28 times greater odds of being a multiple tobacco product user.

March 2-3 | *Registration required*

[Tobacco Treatment Specialist Training Program](#) – Duke and University of North Carolina
Virtual Training
March 16-18 | *Registration required*

[National Conference on Tobacco or Health](#) – National Network of Public Health Institutes
New Orleans
June 28-30, 2022 | *Save the date*

Funding Opportunities

[Tobacco Prevention and Control-Related Public Health Law Technical Assistance](#)
CDC
Deadline: March 31

Job Listings

[Director of Tobacco Control & Prevention and Louisiana Campaign for Tobacco Free Living](#)
Louisiana Public Health Institute
New Orleans

[Special Project Coordinator/Manager](#)
African American Tobacco Control Leadership Council
Remote Position

[Administrator, Division of Public Health](#)
Wisconsin Department of Health Services
Madison, WI

[Tobacco Cessation and Prevention Epidemiologist](#)
Louisiana Department of Health
New Orleans or Baton Rouge

In the News

- An article on the biomedical ethics of e-cigarette sales published in *Nicotine & Tobacco Research* [argues](#) that e-cigarettes should be made available to adult cigarette smokers as a harm reduction option when coupled with policies that disincentivize youth use.

Research

- An ongoing cross-sectional survey published in *Tobacco Control* [concluded](#) that EVALI awareness among 15- to 24-year-olds was positively associated with perceived risk of lung injury and other harm perceptions tied to e-cigarette use.
- A *Nicotine & Tobacco Research* analysis of tweets with the phrase “flavors save lives” [found](#) that those advocating against tobacco flavor policies most frequently included themes of political referendums (76.5%) and institutional distrust (31.3%).
- A study of cigarette advertising tactics published in *Nicotine & Tobacco Research* [concluded](#) that sweepstakes offers and natural/outdoor/environmental themes were associated with increased product appeal among the study sample of 13- to 24-year-olds.

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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