Read on for announcements from the <u>Tobacco Control Network</u> (TCN) and our partners.

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# **TCN News**

News and announcements from the Tobacco Control Network

#### **TCN Announcements**

- Oct. 1 marked the start of a new year-long term for the TCN Executive Committee. Members of the 2020-21 Executive Committee are <u>listed</u> on the newly updated Officers page.
- The first of four TCN virtual deskside briefings, featuring a presentation from Traci Kennedy at ANR on encouraging tribal and commercial casinos to adopt smokefree policies, is now <u>available</u> on the TCN website. Registration for the second virtual deskside briefing is now <u>open</u>.

# **Happy Anniversary!**

In the first newsletter of each month, TCN recognizes anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco control and public health more broadly. Thank you and congratulations to the following program managers!

- Sally Herndon (NC) 30 years.
- Sharon Biggers (SC) 18 years.
- Benjamin Jacquez (NM) 9 years.
- Lila Johnson (HI) 8 years.
- Jerilyn Oshel (IA) 6 years.
- Laura Oliven (MN) 6 years.

The twice monthly **TCN News** provides a concise
digest of tobacco control
announcements to the
Tobacco Control Network's
membership base of tobacco
control program managers and
additional staff from each
state, territory, and D.C., as
well as our valued partners.

### **Upcoming Events**

Thirdhand Smoke: What Every
Property Manager Needs to
Know – Thirdhand Smoke
Resource Center
Webinar
Oct. 15, 5-6 p.m. ET
| Registration required

Nicotine Dependence
Conference & National Summit
on Smokeless Tobacco
Prevention 2020 – Mayo Clinic
Virtual Conference
Oct. 18-20 | Registration
required

Smoke-Free Tribal Casinos: A
Policy Discussion – Public
Health Law Center
Webinar
Oct. 20, 12-1 p.m. ET
| Registration required

Legal Centers and Cross-Sectional Collaboration to Drive Policy Change – Action

- Neil Charvat (ND) 6 years.
- Amy Winter (MS) 5 years.
- Porsha Vallo (LA) 3 years.
- Paul Alee (RMI) 3 years.
- Liz Johnson (TN) 2 years.
- Elizabeth Hoyt (ID) 1 year.

#### **Partner Announcements**

- A Tobacco Control communication co-authored by Brian King of the CDC Office on Smoking and Health highlights the role of the retail tobacco environment in the Tobacco Control Vaccine and its potential to reduce tobacco use and address disparities.
- A new report published by Truth
   Initiative details the global marketing, regulation, and use of IQOS, the Philip Morris International heated tobacco product available in 52 countries.
- The National African American Tobacco Prevention Network <u>rebranded</u> itself as The Center for Black Health & Equity, launching a new website.
- The Preventing Tobacco Addiction
   Foundation <u>published</u> a guide detailing effective implementation of comprehensive tobacco retail licensing at the city, county, or state level.
- The American Nonsmokers' Rights
   Foundation <u>updated</u> its list of hospitality and gaming venues nationwide that have voluntarily reopened smokefree.
- The American Academy of Pediatrics <u>launched</u> a new e-cigarette and vaping curriculum that focuses on addressing youth e-cigarette use.

on Smoking and Health Webinar Oct. 22, 1:30-3:15 p.m. ET | Registration required

State Tobacco Policy Updates from ASTHO and TFK – Tobacco Control Network Webinar Oct. 26, 4-4:30 p.m. ET | Registration required

State of Black Health
Conference – The Center for
Black Health & Equity
Charlotte, NC
March 2-4, 2021 | Registration
required

National Conference on Tobacco or Health – National Network of Public Health Institutes New Orleans June 28-30, 2022 | Save the date

#### **Funding Opportunities**

Tobacco/Vape-Free College Program

Truth Initiative Deadline: Dec. 1, 5 p.m. ET

#### **Job Listings**

Reach out to tcn@astho.org with any job opportunities that would appeal to state and territorial tobacco control programs and their partners.

# About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and

 Action on Smoking and Health <u>continues</u> to update its archive of webinars convened on the intersection of smoking and COVID-19.

# **State News**

- Researchers at the Campaign for Tobacco-Free kids <u>estimate</u> that the anticipated 22-month delay in the implementation of the **California** flavor restriction while the tobacco industry challenges the policy via ballot referendum will result in \$1.1 billion in industry revenue from menthol cigarettes and 37,000 additional high school e-cigarette users.
- The North Carolina tobacco control program <u>published</u> a series of flyers using COVID-19-related messaging to encourage tobacco cessation.
- Park MGM in Las Vegas, Nevada became the first casino in the city to institute a smokefree policy in nearly 30 years upon its reopening from a March 18 closure.

#### In the News

A Philadelphia Inquirer op-ed written by Ryan
Coffman, program manager for the Philadelphia
tobacco control program, argues that a tobacco
industry lawsuit seeking to repeal the city's flavor
restriction policy would disproportionately harm
residents of color.

national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

#### **About ASTHO**

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



### Research

- A commentary published in Nicotine & Tobacco
  Research argues that the menthol exemption to
  flavored cigarette restrictions in the 2009 Family
  Smoking Prevention and Tobacco Control Act is a
  policy failure, and that prohibiting the sale of
  menthol tobacco products would improve short- and
  long-term health for communities of color.
- A meta-analysis of smoking cessation studies involving e-cigarettes published in *Nicotine & Tobacco Research* concluded that nicotinecontaining e-cigarettes may be more effective in smoking cessation compared to non-nicotine ecigarettes or nicotine replacement therapy, but higher quality evidence is necessary.
- A randomized control trial of a smartphone application based on acceptance and commitment therapy published in *JAMA Internal Medicine* concluded that study participants had 1.49 times the odds of quitting after a 12-month follow-up compared to participants that used an application based on clinical practice guidelines.
- An Addictive Behaviors analysis of 2017 and 2018
  Behavioral Risk Factor Surveillance System
  data found that among young adults aged 18 to 24,
  daily and former e-cigarette users were 1.42 and
  1.17 more likely, respectively, to report sleep
  deprivation than those who never used ecigarettes.

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