Read on for announcements from the Tobacco Control Network (TCN) and our partners.

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# **TCN News**

News and announcements from the Tobacco Control Network

### **TCN Announcements**

- The TCN Executive Committee convened a two-day virtual business meeting on Sept. 1 and 2 to discuss TCN business, governance, and priorities. The Executive Committee voted to <u>amend</u> the 2019-2022 Strategic Map tracks of work to reflect a need for greater emphasis on advocating for sustainable tobacco control funding for TCN member programs. The revised strategic map is available on the <u>About Us tab</u> of the TCN website.
- Program managers are encouraged to participate in the TCN Peer Mentor Program as a mentor or a mentee by completing the electronic form circulated via email. The deadline for the first wave of matching is Sept. 14.

## **Happy Anniversary!**

In the first newsletter of each month, TCN recognizes anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco control and public health more broadly. Thank you and congratulations to the following program managers!

• Donna Asbury (NH) – 18 years.

The twice monthly **TCN News** provides a concise
digest of tobacco control
announcements to the
Tobacco Control Network's
membership base of tobacco
control program managers and
additional staff from each
state, territory, and D.C., as
well as our valued partners.

#### **Upcoming Events**

Addressing Cessation in Priority Populations – Action on Smoking and Health Webinar Sept. 10, 12-1 p.m. ET | Registration required

Military Recruiting, Readiness & Tobacco Use – Department of Defense, Building Healthy Military Communities Webinar Sept. 16, 2-3 p.m. ET | Registration required

E-Cigarettes 101: What They
Are, Their Health Effects, and
Their Appeal to Youth –
American Academy of
Pediatrics
Webinar
Sept. 24, 8-9 p.m. ET
| Registration required

Nicotine Dependence
Conference & National Summit

Barbara Walsh (CT) – 12 years.

### **Help Your Peers Requests**

**Local Health Department Funding Allocation** 

Deadline: Sept. 15

The Kentucky Tobacco Prevention and Cessation Program (KTPC) is currently looking at revising the way by which allocations are made to the local health departments. KTPC is planning to implement changes that will make usage of funds more efficient and effective. They are interested in knowing how other states determine allocations to local health departments. For example, does every local health department receive an allocation based on a formula? Do local health departments use a competitive application process for funding? If using a competitive process, how are areas of the state covered if the local health department does not apply for or receive funding? Do any states use regional coordinators to cover the state?

If you have any information to share or know someone who does, please reply to ten@astho.org and we will pass your insights along to the person who submitted the request and to other TCN members interested in learning more.

#### **Partner Announcements**

- The following announcements come from the FDA Center for Tobacco Products (CTP):
  - FDA <u>announced</u> that it will not enforce the Sept. 9 premarket review requirements for manufacturers of premium cigars, which the agency defines according to eight outlined criteria. FDA subsequently <u>announced</u> that it would not grant requests to extend the deadline for

on Smokeless Tobacco
Prevention 2020 – Mayo Clinic
Virtual Conference
Oct. 18-20 | Registration
required

State of Black Health
Conference – NAATPN, Inc.
Charlotte, NC
March 2-4, 2021 | Registration required

National Conference on Tobacco or Health – National Network of Public Health Institutes New Orleans, LA June 28-30, 2022 | Save the date

#### **Funding Opportunities**

Tobacco/Vape-Free College Program

Truth Initiative Deadline: Dec. 1, 5 p.m. ET

#### Job Listings

Senior Advertising Specialist
California Department of
Public Health
Sacramento, CA

## About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations,

- manufacturers of other deemed tobacco products.
- CTP Director Mitch Zeller <u>published</u> a perspective piece overviewing the preparations the Center has made in anticipation of the Sept. 9 application deadline.
- The following announcements come from CDC:
  - A CDC research article published in Preventing Chronic

    Disease concluded that between 2012 and
    2018, the Tips From Former

    Smokers campaign contributed to 16.4

    million quit attempts and over one million
    sustained quits.
  - 2019 Youth Risk Behavior Surveillance System results and data are now <u>available</u> on the CDC website.
- ALA, in collaboration with the Ad
   Council, <u>launched</u> the Get Your Head Out of the
   Cloud education campaign to encourage parents to talk to their adolescent children about the harms of e-cigarette use.
- A Truth Initiative article overviews what is and isn't known about Puff Bar disposable flavored ecigarette products that FDA recently removed from the market, and reiterates the need for more comprehensive federal policy on flavored ecigarette products.
- Public Health Law Center <u>updated</u> its comprehensive listings of state e-cigarette regulations.

and a peer group of the <u>Association of State</u> <u>and Territorial Health</u> <u>Officials</u> (ASTHO) on behalf of the CDC's Office on Smoking and Health.

#### **About ASTHO**

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



#### **State News**

 California Governor Gavin Newsom <u>signed</u> into law a bill that will prohibit the sale of most flavored tobacco products in the state, including e-cigarettes and menthol cigarettes. Premium cigars, hookah, and loose-leaf tobacco are exempted from the policy, which goes into effect Jan. 1, 2021.

- The Salt Lake Tribune reports that several ecigarette retailers are threatening to sue the state
  of Utah rather than comply with a policy prohibiting
  their operation within 1,000 feet of schools,
  playgrounds, and other community locations
  frequented by children.
- A Colorado factsheet <u>explains</u> the benefits of a new state tobacco retail licensing policy that goes into effect on July 1, 2021.
- According to an Oregon press release, Governor Kate Brown received recommendations from the Vaping Public Health Work Group, which include prohibiting the sale of flavored e-cigarettes, increasing the price of tobacco products, and establishing state retail licensing.
- A Washington state press release <u>highlights</u> the
  association between e-cigarette use and COVID-19
  and describes the resources available to help the
  state's residents quit vaping.
- A Nicotine & Tobacco Research article on the Taking Texas Tobacco Free training program for behavioral health clinicians concluded that local mental health authorities with fewer employees improved the most in the delivery of tobacco cessation assistance.
- A comprehensive report delivered to the North
   Dakota tobacco control program describes the
   work of CHI St. Alexius Health, a health department
   grantee, to establish a strong tobacco treatment
   program serving the state.

#### In the News

- An article from The Washington Post overviews the current research on the connection between secondhand smoke exposure and the transmission of COVID-19.
- According to new research published in Addiction, the number of reported EVALI cases per capita is <u>correlated</u> with lower rates of adult e-cigarette and cannabis use at the state level.

#### Research

- A study of 381,989 adults diagnosed with cancer between 2000 and 2017 published in *JAMA* Network Open concluded that cancer survivors are increasingly likely to report smoking cessation over time, and that several factors, including educational attainment and diagnosis of a smoking-related cancer, make one more likely to report smoking cessation.
- A Nicotine & Tobacco Control analysis of Population Assessment of Tobacco and Health study data <u>found</u> that youths who reported cannabis use during wave one of the data were more likely to report cigarette or e-cigarette initiation during wave two.
- A Tobacco Control overview <u>summarizes</u> the marketing strategies employed by e-cigarette companies during the COVID-19 pandemic, which include offering essential supplies with e-cigarette product purchases, discounting healthcare workers' purchases, and integrating safety recommendations to avoid contracting COVID-19.

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