

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

Partner Announcements

- A **CDC** analysis of 2019 Youth Risk Behavior Survey data published in an *MMWR* [found](#) that in 2019, 32.7% of high school students reported being current e-cigarette users, and 36.5% were current users of any tobacco product.
- A press release from **six leading tobacco control groups** [calls](#) on FDA to not authorize the sale of any flavored tobacco product, citing evidence that such products appeal disproportionately to underage consumers and that they don't help adult smokers quit.
- A new **ASPiRE Center** [study](#) that mapped tobacco retailers in 30 American cities found that 63% of urban public schools are located within 1,000 feet of a tobacco retailer, and that retailers are disproportionately located in lower income areas. **Campaign for Tobacco-Free Kids** published a study [summary](#) and a social media [toolkit](#) that includes tailored graphics for all 30 cities in the study.
- **NACCHO** [published](#) a recording of its recent webinar, "Tobacco in Rural America: Reports from the Field," which featured speakers from NNPHI and the Muskie School at the University of Southern Maine.

*The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Great Plains Tribal Casinos and the Benefits of Reopening Smoke-Free](#) – National Native Network, Great Plains Good Health and Wellness Program, and American Nonsmokers' Rights Foundation
Webinar
Aug. 27, 11 a.m.-12:30 p.m. ET | *Registration required*

[Tobacco Product Waste Prevention and Mitigation](#) – Action on Smoking and Health
Webinar
Aug. 27, 11 a.m.-12:30 p.m. ET | *Registration required*

[E-Cigarettes 101: What They Are, Their Health Effects, and Their Appeal to Youth](#) – American Academy of Pediatrics
Webinar
Sept. 24, 8-9 p.m. ET | *Registration required*

- The following tobacco cessation announcements come from **ALA**:
 - ALA [updated](#) its listings of presentations, resources, and toolkits that collectively provide technical assistance on the adoption of effective tobacco cessation policies.
 - ALA launched revised facilitator training courses for its [N-O-T Not on Tobacco](#) youth cessation program and its [INDEPTH](#) school suspension alternative program.
- A recent episode of the **NAATPN** podcast “Black Body Health” [features](#) Dr. Phillip Gardiner and Carol McGruder from the African American Tobacco Control Leadership Council discussing how menthol tobacco products have harmed Black Americans.
- **Truth Initiative** [published](#) an in-depth article outlining why the marketing and sale of tobacco products is a racial justice issue, highlighting how the tobacco industry targeted Black Americans in their marketing of menthol cigarettes.
- **FDA** [posted](#) new resources to help tobacco product manufacturers submit required premarket review applications before the Sept. 9 deadline.

State News

- *The Colorado Sun* [reports](#) that Altria helped write the question that will appear on the 2020 ballot in **Colorado** to increase tobacco product taxes, perhaps to gain a competitive edge over competitors that sell lower priced cigarettes.
- According to a **Minnesota** Department of Health news release, the state public health laboratory [identified](#) vitamin E acetate in elicit TCH

[Nicotine Dependence Conference & National Summit on Smokeless Tobacco Prevention 2020](#) – Mayo Clinic Virtual Conference
Oct. 18-20 | *Registration required*

[State of Black Health Conference](#) – NAATPN, Inc. Charlotte, NC
March 2-4, 2021 | *Registration required*

[National Conference on Tobacco or Health](#) – National Network of Public Health Institutes
New Orleans, LA
June 28-30, 2022 | *Save the date*

Funding Opportunities

[Senior Advertising Specialist](#)
California Department of Public Health
Sacramento, CA

Job Listings

If you have any job openings that would interest tobacco control professionals, please send them to us at tcn@astho.org.

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff

vaping products associated with a recent EVALI outbreak in the state.

- **New Hampshire** Governor Chris Sununu [signed](#) an omnibus bill into law that includes a provision increasing the sales and possession age of all tobacco products from 19 to 21.
- **Washington** State Attorney General Bob Ferguson [filed](#) a lawsuit against E-Juice Vapors, alleging that the company violated state law by marketing products appealing to youth and selling products without proper age verification.
- **Missouri** Governor Mike Parson [signed](#) several bills into law, including a policy that will prohibit the use of e-cigarettes in and around public schools and school buses as of Aug. 28.

In the News

- Federal lawmakers [sent](#) a letter to FDA commissioner Stephen Hahn, [asking](#) him to indicate whether he will temporarily remove e-cigarette products from the market due to their potential impacts on the COVID-19 pandemic.
- JUUL Labs [announced](#) that it initiated efforts to stop retailers selling large quantities of fake JUUL products, indicating that it may file as many as 20 lawsuits in coming months.
- An episode of the *Business Insider* podcast “BTYB Uncut” [overviews](#) the history of cigarette marketing, highlighting how Marlboro cigarettes were originally advertised to women before they came to be represented by cowboys.
- According to new research [published](#) in *JAMA Pediatrics*, 44.5% of youths aged 12 to 17 who use e-cigarette products reported that they’re seriously

from state and territorial health departments as well as Funder’s Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC’s Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



considering quitting.

- A federal appeals court in Florida [ruled](#) that RJ Reynolds is obligated to continue annual Master Settlement Agreement payments on Kool, Maverick, Salem, and Winston brands after the company divested from those brands to purchase former rival Lorillard.

Research

- An analysis of online survey data published in *Journal of Adolescent Health* [concluded](#) that among American youth and young adults aged 13 to 24, COVID-19 diagnosis was five times more likely among ever users of e-cigarettes and 6.8 times more likely among current e-cigarette users compared to those who never used tobacco products.
- A *Preventive Medicine* analysis of young Americans aged 15 to 21 [found](#) that a dose-response relationship exists between exposure to tobacco imagery on Netflix or television and e-cigarette initiation during the one-year study period.
- A 16-year longitudinal study published in *JAMA Network Open* [found](#) that 52.5% of adults 50 and under hospitalized with myocardial infarction were smokers at the time they were hospitalized. In addition, successful smoking cessation reduced all-cause mortality and cardiovascular mortality across a median 11.2-year follow-up period.

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