

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

TCN Announcements

- On Aug. 18 from 1-2:15 p.m. ET, the TCN Executive Committee has the honor of presenting during the CDC Office on Smoking and Health virtual grantees kick-off meeting! Members attending the virtual meeting can look forward to learning more about TCN resources before breaking off into facilitated roundtable discussion with other members in your TCN region.
- Program managers and Funders Alliance organization leads are invited to check their inboxes to register for the upcoming TCN coffee chat, previewing the 2021 Policy Recommendations Guide.

Help Your Peers Requests

2019 Cessation Data Trends

Deadline: July 23

Vermont monitors claims data including the use of CPT codes 99406 and 99407 and NRT prescriptions, which they receive from their Medicaid office. Vermont saw quite a drop in the last two quarters of 2019, especially in use of the CPT codes for counseling. Their quitline and quit online enrollment didn't show the same downward trend; in fact, in

*The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Nineteen Years of Helping Minnesotans Quit](#) – ClearWay Minnesota
Webinar
July 29, 1-2 p.m. ET
| *Registration required*

[Tobacco in Rural America: Reports from the Field](#) – NACCHO
Webinar
Aug. 6, 2-3 p.m. ET
| *Registration required*

[Nicotine Dependence Conference & National Summit on Smokeless Tobacco Prevention 2020](#) – Mayo Clinic
Virtual Conference
Oct. 18-20 | *Registration required*

Funding Opportunities

the last two months of 2019, they saw a nice increase in registrations. Vermont is curious about what other states saw in their claims, NRT, and/or quitline data for 2019, especially during the last half of the year with EVALI.

Thanks!

N-O-T Program on CDC DP20-2001 Budgets

Deadline: July 23

Wisconsin is adjusting their CDC DP20-2001 budgets and workplans for both component 1 and component 2, and are wondering if any other states are looking to provide funding to ALA to support transferring the N-O-T program to a web-based platform. This would allow the program to be implemented virtually across the country which seems very needed during this time of schools taking place virtually and the e-cigarette epidemic among youth.

Prescribing NRT and Other Cessation Medication

Deadline: July 29

Do any states have experience working with dentists, ophthalmologists, pharmacists, etc. to assess for nicotine addiction and prescribe NRT and other cessation medications? Oklahoma is especially interested in the processes used for changing Medicaid billing options for the specific providers, training materials, communications tools, evaluation results, and working with the Medicaid program/population overall. They also have a special interest in pregnancy cessation, culturally specific and sensitive tobacco cessation for African-Americans, and NRT distribution to populations experiencing homelessness.

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will pass your insights along to the person who submitted the request and to other TCN members interested in learning more.

Partner Announcements

[Tobacco Cessation Coordinator](#)

Texas Department of State Health Services
Austin, TX

[Director, Office on Smoking and Health](#)

CDC
Atlanta, GA

[Health Equity Fellowship](#)

CDC
Atlanta, GA

Job Listings

If you have any job openings that would interest tobacco control professionals, please send them to us at tcn@astho.org.

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and

- **CDC** [published](#) a comprehensive Tobacco 21 policy evaluation report that aims to help National Tobacco Control Program grantees assess the impacts of Tobacco 21 laws.
- The **FDA Center for Tobacco Products** made the following announcements:
 - FDA [authorized](#) a Philip Morris modified risk tobacco product application for the company's IQOS heated tobacco products, allowing the company to claim that switching completely from cigarettes to IQOS reduces one's exposure to harmful chemicals when marketing these products.
 - FDA [announced](#) that in May 2020, they issued 13 Not Substantially Equivalent orders to three tobacco manufacturers, ordering that these 13 products no longer be sold.
 - FDA [published](#) a new webinar on the agency's plan for updated cigarette pack warnings.
- The **Community Preventive Services Task Force** [published](#) a new evidence-based recommendation indicating that internet-based cessation services are effective at encouraging tobacco cessation.
- A **ChangeLab Solutions** introductory guide [overviews](#) how equitable enforcement of public health policies can help a jurisdiction work towards health equity.
- **SAMHSA** [published](#) a new comprehensive report that makes evidence-based recommendations on how to reduce e-cigarette use among youth and young adults.
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- Florence, a new **WHO** technology, [uses](#) artificial intelligence to educate smokers on the harms of

territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



Forward to Friend

tobacco use and provide cessation support.

- **Truth Initiative** [published](#) a report on the emergence of Puff Bar flavored e-cigarette products due to federal regulation loopholes, and [announced](#) a partnership with Virgin Pulse to deliver Truth's EX Program cessation services to the company's 12 million members.
- The **American Academy of Pediatrics Tobacco Consortium** [released](#) an application for 2021-2022 term members, which is due on Sept. 11.

State News

- **New Jersey** Governor Phil Murphy [announced](#) that the consumption of both alcohol and tobacco products will be prohibited in Atlantic City casinos upon their reopening, prompting one casino to delay its reopening plans indefinitely.
- A series of **New York** tobacco control laws [took effect](#) on July 1, including policies that prohibit coupons and multi-pack price promotions, as well as the delivery of e-cigarette products to private residences.
- A *Tobacco Control* survey of 122 Southern **California** vape shops [found](#) that retailers in neighborhoods with more white residents were more likely to display an "Ask4ID" sign and were less likely to offer free product samples than shops in neighborhoods with fewer white residents.
- A *Health Promotion Practice* analysis of 2016 **South Carolina** Behavioral Risk Factor Surveillance System data [concluded](#) that the presence of safe, stable, and nurturing relationships in childhood was a potential moderating factor in

the relationship between ACEs and increased risk of tobacco use, but only among white participants.

In the News

- A U.S. Preventative Services Task Force draft recommendation would [double](#) the number of Americans who should get annual lung cancer screening by reducing the pack-years minimum from 30 to 20 and recommending that annual screenings start at age 50.
- In a recently published report, Philip Morris International CEO Andre Calantzopoulos [indicated](#) that the company may completely cease cigarette sales in some countries “within 10 to 15 years.”

Research

- An analysis of 2017 U.S. National Health Interview Survey data published in *JAMA Network Open* [found](#) that smoking prevalence was nearly twice as high among survivors of smoking-related cancers (19.78%) than survivors of cancers not tied to smoking (10.63%).
- A *Nicotine & Tobacco Research* analysis of PATH study data [concluded](#) that active behaviors on social media were more likely to result in initiation of and persistent use of tobacco products among adolescents after a one-year follow-up.
- A *Nicotine & Tobacco Research* modeling study on the long-term health impacts of minimally addictive cigarettes [concluded](#) that if implemented in 1965, a nicotine standard would reduce smoking-attributable deaths by 21 million (a 54% reduction)

and smoking related life years lost by 272 million (a 64% reduction) in the United States over the following 100 years.

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Our address:

The Association of State and Territorial Health Officials, 2231 Crystal Drive, Suite 450, Arlington, VA 22202
TCN@astho.org

