

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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# TCN News

*News and announcements from the Tobacco Control Network*

## TCN Announcements

- Program managers are invited to ask questions and share insights on their ongoing NOFO applications by participating in the NOFO discussion space on the [TCN Forum](#). Information is also [available](#) on CDC's new NOFO website. Reach out to [tcn@astho.org](mailto:tcn@astho.org) with any questions about the forum.

## Help Your Peers Requests

### **NRT to the Homeless and Emergent Home Populations Extended Deadline: Mar. 30**

Do any states provide nicotine replacement therapy or other cessation products to the homeless and emergent home populations? South Dakota is looking at providing more comprehensive services through their QuitLine to better serve the homeless population. Any and all information would be beneficial.

*If you have any information to share or know someone who does, please reply to [tcn@astho.org](mailto:tcn@astho.org) and we will pass your insights along to the person who submitted the request and to other TCN members interested in learning more.*

*The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

### **Upcoming Events**

[Lung Cancer Screening: The Who-What-When-Where-Why](#) – American Cancer Society  
Webinar  
March 25, 1-2 p.m. ET  
| *Registration required*

[Advancing Health Equity in Tobacco Control Through Tailored Interventions](#) – Nuestras Voces Network and ASPIRE Network  
Webinar  
March 25, 2-3 p.m. ET  
| *Registration required*

[Tobacco/Vape Free Grant Informational Webinar](#) – Truth Initiative  
Webinar  
March 25, 3-4 p.m. ET  
| *Registration required*

[Request for Information on Vaping Products Associated](#)

## Partner Announcements

- **FDA** issued a [final rule](#) and corresponding [submission guidance](#) detailing 11 new health warnings that must appear prominently on cigarette packaging and advertisements beginning June 18, 2021.
- On March 23, **CDC** [launched](#) its renewed Tips from Former Smokers campaign, which highlights smoking-related diseases and stories of family caretakers impacted by loved ones with smoking-related illness.
- According to the latest **CDC** [Annual Report to the Nation on the Status of Cancer](#), cancer death rates [continued](#) to drop from 2001 to 2017, though Healthy People 2020 targets were not met for cigarette smoking and recent smoking cessation.
- **CDC** published the following research articles:
  - *A Morbidity and Mortality Weekly Report* analysis of lung cancer screening data from 10 states [found](#) that 12.5% of eligible patients were screened for lung cancer in the past 12 months.
  - *A Preventing Chronic Disease* analysis of 2017 Behavioral Risk Factor Surveillance System (BRFSS) data [concluded](#) that approximately 5% of American adults are current e-cigarette users, 2% are dual users, and 18% are former e-cigarette users.
  - An analysis of e-cigarette, or vaping, product use–associated lung injury (EVALI) data published in *Morbidity and Mortality Weekly Report* [details](#) three social clusters in which EVALI was linked to the use of THC-containing vaping products.
- **Smoke Free Movies** [published](#) a new advertisement highlighting the danger that on-screen smoking presents to young people, as well

[with Lung Injuries](#) – FDA  
April 20 | *Comment deadline*

[Increasing Lung Cancer Screening Uptake in Eligible Adults: Do We Know What Works?](#) – American Cancer Society  
Webinar  
April 29, 1-2 p.m. ET  
| *Registration required*

[Nicotine Dependence Conference & National Summit on Smokeless Tobacco Prevention 2020](#) – Mayo Clinic  
Rochester, MN  
May 18-20 | *Registration required*

[Tobacco Cessation and Lung Cancer Screening](#) – American Cancer Society  
Webinar  
June 3, 1-2 p.m. ET  
| *Registration required*

[State of Black Health Conference](#) – National African American Tobacco Prevention Network  
Charlotte, NC  
Sept. 1-3 | *Registration required*

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### Funding Opportunities

*If you are aware of any funding opportunities that would appeal to state and territorial tobacco control programs, please reach out to [tcn@astho.org](mailto:tcn@astho.org).*

### Job Listings

[Policy Consultant](#)  
California Department of Public Health  
Sacramento, CA

[Evaluation Specialist](#)  
California Department of Public Health  
Sacramento, CA

as the ways in which Hollywood misleads parents with its failure to issue tobacco warnings.

## State News

- **New Mexico** governor Michelle Lujan Grisham [signed](#) a series of health bills into law, including one requiring tobacco product retailers, including vape shops, to be licensed and regulated by the state.
- An analysis of 2011-2018 **Florida** Adult Tobacco Survey data published in *Preventing Chronic Disease* [estimates](#) that the Tobacco Free Florida advertising campaign was associated with 332,604 smokers attempting to quit during the seven-year study period.
- A *Nicotine & Tobacco Research* analysis of smoking data from the **California** BRFSS [concluded](#) that a minimum floor price law, if implemented, would reduce smoking prevalence and total cigarette consumption in the state, especially among those in households below 250% of the federal poverty level.

## In the News

- A *Reuters* article [discredits](#) a widely circulated Facebook post claiming that CDC once recommended cigarettes for pregnant women.

## Research

### About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

### About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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- An analysis of advertising expenditure data published in *Tobacco Control* [found](#) that annual tobacco advertisement spending decreased from \$133 million in 2014 to \$48 million in 2017, before increasing to \$110 million in 2018.
- A mystery shopper audit of vape shops in six metropolitan areas [found](#) that while 95% of shops displayed minimum age signage, just 35.6% asked for age verification upon entry and 23.4% asked for age verification upon product purchase. The findings were published in *Nicotine & Tobacco Research*
- A *Tobacco Control* meta-analysis of 17 studies on e-cigarette use and subsequent cigarette use in people under age 30 [concluded](#) that while there is an association between e-cigarette use in non-smokers and subsequent cigarette smoking, the strength of this conclusion is limited by reliance on self-reported measures.

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