



# TCN News

*News and announcements from the Tobacco Control Network*

## TCN Announcements

- A [recording](#) and [slides](#) from the latest installment of TCN's Coffee Chat series, which reviewed how TCN supports its membership through education and TA, is now available on the [Resources tab](#) of the TCN website.
- Program managers are invited to ask questions and share insights on their ongoing NOFO applications by participating in the dedicated NOFO discussion space on the [TCN Forum](#). Reach out to [tcn@astho.org](mailto:tcn@astho.org) with any questions about the forum.

## Partner Announcements

- **FDA** is [requesting](#) public comments by April 20 to learn more about vaping products associated with lung injuries.
- **CDC** published the following state policy research findings in *Morbidity and Mortality Weekly Report*:
  - As of Dec. 31, 2018, 15 states [covered](#) all nine evidence-based tobacco cessation treatments for Medicaid enrollees.
  - Before a federal tobacco 21 law passed on Dec. 20, 2019, 19 states, Washington, D.C., and two territories

*The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

### Upcoming Events

[Tobacco Control Programs' Roadmap for Health Systems Change: The Million Hearts® Tobacco Cessation Change Package](#) – American Lung Association  
Feb. 26, 2-3 p.m. ET  
| *Registration required*

[Society for Research on Nicotine and Tobacco 26th Annual Meeting](#) – Society for Research on Nicotine and Tobacco  
New Orleans  
March 11-14 | *Registration required*

[11th Annual National Tribal Public Health Summit](#) – National Indian Health Board  
Omaha, NE  
March 17-19 | *Registration required*

[Public Comment Opportunity: Achieving Health Equity in the Advancement of Tobacco](#)

had [enacted](#) tobacco 21 laws, although some policies contained provisions such as youth purchasing penalties and military exemptions.

- The **American Nonsmokers' Rights Foundation** [published](#) a case study about how marijuana policy is rolling back clean indoor air protections, and [released](#) updated state tobacco policy maps.
- The **National LGBT Cancer Network** [published](#) a webinar recording that discusses tobacco use disparities in the LGBTQ+ community.
- **Rescue Agency** recently [published](#) materials for [Behind the Haze](#), a new teen vaping prevention campaign.
- **CDC reports** that, as of Feb. 25, it has identified 2,807 cases of e-cigarette, or vaping, product use-associated lung injury (EVALI) across the 50 states, Washington, D.C., and two U.S. territories, including 68 associated deaths across 29 states and Washington, D.C. CDC announced that this is the final update on national EVALI cases and deaths that it will make due to continuing declines in new cases.

## State News

- **Massachusetts** Attorney General Maura Healey [filed](#) a lawsuit against JUUL Labs alleging that the company targeted nonsmoking youth during its launch by purchasing ad space in youth-appealing websites, such as those for Nickelodeon and Cartoon Network, *Seventeen* magazine, and educational websites for middle and high school students.

[Control Practices](#) – CDC  
March 23 | *Comment deadline*

[Lung Cancer Screening: The Who-What-When-Where-Why](#) – American Cancer Society  
March 25, 1-2 p.m. ET  
| *Registration required*

[Eliminate Tobacco Use Mid-Atlantic Summit](#) – University of Virginia  
Charlottesville, VA  
April 13-14 | *Registration required*

[The 14th Reduce Tobacco Use Conference](#) – Virginia Foundation for Healthy Youth  
Alexandria, VA  
April 19-21 | *Registration required*

[Public Comment Opportunity: Request for Information on Vaping Products Associated With Lung Injuries](#) – FDA  
April 20 | *Comment deadline*

[Increasing Lung Cancer Screening Uptake in Eligible Adults: Do We Know What Works?](#) – American Cancer Society  
April 29, 1-2 p.m. ET  
| *Registration required*

[Nicotine Dependence Conference & National Summit on Smokeless Tobacco Prevention 2020](#) – Mayo Clinic  
Rochester, MN  
May 18-20 | *Registration required*

[2020 NNPHI Annual Conference](#) – National Network of Public Health Institutes  
New Orleans  
May 19-21 | *Registration required*

[Tobacco Cessation and Lung](#)

- **Maryland** Comptroller Peter Franchot [announced](#) that tobacco retailers in the state are no longer permitted to sell disposable e-cigarette products other than tobacco and menthol flavors.
- An **Oregon** bill that would prohibit the sale of all flavored e-cigarette products has [died](#) in the legislature as lawmakers vow to focus on implementing a tobacco retail licensing policy.

## In the News

- The Trump administration's 2021 budget proposal [includes](#) a plan to move tobacco product regulation away from FDA and into another newly-created federal agency under HHS.
- According to the [House Committee on Oversight and Reform](#), JUUL Labs [worked](#) directly with at least eight Native American tribes to pitch their product, offering starter kits at deeply discounted prices and portraying the product as a smoking cessation device.
- *Associated Press* [reports](#) that corporate wellness programs designed to encourage smoking cessation among employees oftentimes struggle to be cost-effective.

## Research

- An evaluation of the [CATCH My Breath](#) youth e-cigarette prevention curriculum published in *Public Health Reports* [found](#) that at a 16-month follow-up, middle school students who participated in the program were less likely to have ever used e-cigarettes and had better e-cigarette knowledge

[Cancer Screening](#) – American Cancer Society  
June 3, 1-2 p.m. ET  
| *Registration required*

[State of Black Health Conference](#) – National African American Tobacco Prevention Network  
Charlotte, NC  
Sept. 1-3 | *Registration required*

### Funding Opportunities

*If you are aware of any funding opportunities that would appeal to state and territorial tobacco control programs, please reach out to [tcn@astho.org](mailto:tcn@astho.org).*

### Job Listings

*If you are aware of any job opportunities relating to tobacco prevention and control, please reach out to [tcn@astho.org](mailto:tcn@astho.org).*

#### [Research Scientist III \(Epidemiologist\)](#)

California Department of Public Health  
Sacramento, CA

#### [Western Regional Director](#)

Preventing Tobacco Addiction Foundation (Tobacco 21)  
Remote Employment

#### [Manager of the Center of Excellence for Health Systems Improvement](#)

CAI (Cicatelli Associates Inc.)  
New York City, NY

### About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing

than their peers who did not participate in the program.

- A *Drug and Alcohol Dependence* analysis of adult smokers [found](#) that 40 percent of smokers who have never used e-cigarettes most commonly avoid the products because they don't want to substitute one addiction for another, have safety concerns about e-cigarettes, or are skeptical about e-cigarettes' utility in smoking cessation.
- A *Tobacco Control* study [identified](#) 219 racing video games released between 1979 and 2018 that contain Marlboro brand imagery, all but one of which is rated "E"—indicating "appropriate for players of all ages"—by the Entertainment Software Ratings Board.
- According to a *Tobacco Control* [article](#), descriptions and photos of the first Philip Morris retail sites—located in Atlanta—that sell the IQOS heated tobacco product show that the company is promoting IQOS as "clean" and "high-tech" compared to conventional cigarettes.

education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

#### **About ASTHO**

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S.

Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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