

# TCN News

News and announcements from the Tobacco Control Network

### **TCN Announcements**

- TCN collaborated with the CDC Office on Smoking and Health (OSH) to produce a pair of microlearning videos designed to educate schoolbased administrators on the health risks of youth ecigarette use. The long form and short form videos, which are available on the Resources tab of the TCN website alongside a host of supplementary resources, feature introductory remarks from TCN Chair Luci Longoria and presentations from Dr. Brian King, OSH's deputy director for research translation.
- All TCN members are invited to provide input on the newly implemented <u>2019-2022 Strategic Map</u> by submitting any feedback and questions to tcn@astho.org.
- Program managers and Funders Alliance leads are encouraged to refer to emails from tcn@astho.org to submit their ballot for the 2019-2020 TCN Executive Committee elections by Friday, Sept. 27.

# **Help Your Peers Requests**

Working with Pharmacists to Reach Medical Assistance Population

The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

# **Upcoming Events**

Flavored Tobacco Product
Restrictions in Massachusetts:
Impact on Availability and
Youth Use – Massachusetts
Department of Public Health
Oct. 24, 2-3:30 PM ET|No
Registration Required

FDA Center for Tobacco
Products Public Meeting on
Deemed Tobacco Product
Applications
Silver Spring, MD
Oct. 28-29|Registration
Required

APHA Annual Meeting and
Expo – American Public Health
Association
Philadelphia, PA
Nov. 2-6|Registration Required

#### **Funding Opportunities**

If you are aware of any funding opportunities that would appeal to state and territorial

Deadline: Oct. 3

The Minnesota Department of Health is looking for examples of how other states have worked with pharmacists to reduce barriers to cessation services. In Minnesota, pharmacists can prescribe over the counter NRT for those with Medical Assistance (MA) and they are looking for ways of promoting this and getting folks with MA to utilize this in order to get easier access to quitting medication.

To date, they've already worked with the pharmacy board to issue a letter to the pharmacies and pharmacists in MN to make them more aware of their ability to prescribe this type of medication and to encourage them to elevate tobacco cessation within their work. Additionally, they have a small media campaign they are currently finalizing that will be directed at the MA population to make them aware that they can go to the pharmacy for a prescription for things like patches and nicotine gum. They're looking for examples of how others have worked with pharmacies or pharmacists, primarily within the community setting, so they can build upon this work. They fund community-based organizations that are interested in piloting this type of cessation work and we'd love to hear about what others are doing.

#### **Tobacco Retail Licenses**

Deadline: Oct. 10

What is the cost of the tobacco retail license in your state? Are your vape shops licensed and regulated? Is that a separate license? What is the fee?

#### **Smokefree Vehicle Policies**

Deadline: Oct. 10

Montana is in the process of researching vechile policies to provide guidance for their program's contracted Tobacco Prevention Specialists. They're getting close to creating a smokefree vehicle policy and they wanted to see if any TCN members have a model policy that address smoking in vehicles with children.

If you have any information to share or know someone who does, please reply to ten@astho.org and we will pass your

tobacco control programs, please reach out to tcn@astho.org.

#### **Job Listings**

Chief of the Evaluation Unit California Department of Public Health Sacramento, CA

# About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

#### **About ASTHO**

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia, ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in

insights along to the person who submitted the request and to other TCN members interested in learning more.

**Partner Announcements** 

- ASTHO published a <u>blog post</u> and a <u>video</u> from ASTHO Chief Medical Officer Marcus Plescia that detail what federal e-cigarette regulation means for state health agencies.
- Following an announcement from HHS Secretary
  Alex Azar and public comments from President
  Donald Trump, HHS <u>issued</u> a press release stating
  an intention to remove all flavored e-cigarette
  products from the market by enforcing FDA's
  authority to require premarket review application
  submissions before tobacco products can be sold in
  the US.
  - <u>FDA</u> and <u>CDC</u> released media statements supporting the Trump Administration's decision.
  - FDA issued a proposed rule for the premarket review application process, with public comments requested through Nov. 25.
- As of Sept. 24, CDC is reporting that approximately 805 confirmed and likely cases of e-cigarette-associated pulmonary illness have been identified in 38 states and one U.S. territory, including 12 deaths across 10 states. CDC and FDA have still not identified a specific vaping product or chemical compound in their investigation, but do note that most patients report using vaping products containing the cannabis derivative THC.
  - CDC announced that it is activating its
     Emergency Operations Center to provide additional support to its response to the vaping-associated illnesses and deaths.

state-based public health practice.



 FDA <u>launched</u> a new web page providing information about the agency's responses and linking to relevant resources.

# **State News**

- New York Gov. Andrew Cuomo announced an executive order prohibiting the sale of most flavored e-cigarette products, exempting those with mint or menthol flavorings.
- California Gov. Gavin Newsome announced an executive action that would work to remove illegal vaping devices from the market and launch a public awareness campaign on the dangers of vaping product use.
- The Council of the District of
   Columbia introduced bills that would prohibit the
   sale of all flavored e-cigarettes and would require a
   prescription to buy other e-cigarette products.

# In the News

- The arrest of two men involved in a large-scale illicit THC product operation in Wisconsin may shed light on the types of THC-containing e-liquids that could be contributing the ongoing pulmonary deaths and disease cases.
- CBS, WarnerMedia—the parent company of CNN, TNT, and TBS—and Viacom—the parent company of BET, CMT, TV Land, and Paramount Network announced that they would no longer air e-cigarette advertisements.
- The following news items relate to the investigation and regulation of JUUL Labs:

- Politico reports that although JUUL Labs spent millions of dollars on local, state, and federal lobbying efforts, regulations and policies that would restrict the sale of their products continue to advance.
- AP reports that JUUL Labs and other ecigarette manufacturers and industry groups intend to legally challenge state and federal efforts to regulate flavored ecigarette products.
- Reuters reports that approximately 30 individual and class action lawsuits have been <u>filed</u> against JUUL Labs and/or its parent company Altria Group alleging, among other claims, that the company marketed to minors and produced defective products.
- A study <u>published</u> in JAMA Internal
   Medicine <u>found</u> that the carcinogen pulegone, a
   constituent of mint oil that FDA banned as a food
   additive last year, is found frequently in e-cigarette
   liquids and other smokeless products.

### Research

- According to a New England Journal of Medicine correspondence outlining new data from the nationally representative Monitoring the Future study, 25.4 percent of 12th graders, 20.2 percent of 10th graders, and 9.0 percent of 8th graders reported using nicotine vaping products in the last 30 days.
- A study of pregnant smokers, published in Nicotine & Tobacco Research, concluded that a text message support program significantly improved the likelihood of quitting, and that scheduled gradual reduction of cigarette smoking did not have an impact.

 A study published in Tobacco Control found that viewing informational web pages led to increased knowledge of chemicals and health harms associated with using tobacco products.

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#### Our address:

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