

# TCN News

News and announcements from the Tobacco Control Network

## **TCN Announcements**

- Resource of the Month: The Resources tab of the TCN website includes a three-part workforce development virtual series on tobacco industry marketing and sales tactics, featuring expert speaker LaTanisha Wright. Recordings from all three virtual sessions and a series of supplementary materials are publicly available.
- Today is the final day for tobacco prevention and control program managers to take a brief Association of State and Territorial Health Officials (ASTHO) survey to provide input on how ASTHO can provide stronger support to TCN. Program Managers should refer to a reminder email sent Tuesday, July 23.
- TCN nominations are underway! Program managers should refer to the email circulated on Monday, July 29 to provide nominations for the 2019-20 TCN Executive Committee.

## **Partner Announcements**

- FDA Center for Tobacco Products made a number of announcements:
  - FDA Acting Commissioner Ned
     Sharpless <u>published</u> a comprehensive

The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

### **Upcoming Events**

Medicaid Tobacco Cessation
Coverage in Oregon: A Case
Study – ALA
July 31, 1-2 PM
ET|Registration Required

National Conference on Tobacco or Health – National Network of Public Health Institutes Minneapolis Aug. 27-29|Registration Required

#### **Funding Opportunities**

Building Capacity to Reduce Tobacco Inequities in the South and Midwest

Deadline: Aug. 29, 2019
To move the needle in reducing inequities, Robert Wood Johnson Foundation will fund projects that support communities in 13 Southern and Midwestern states to strengthen capacity to

- overview of the steps FDA has taken to regulate e-cigarettes.
- FDA announced a new iteration of its "The Real Cost" youth e-cigarette prevention campaign, including the first ever television ads and new high school bathroom posters distributed by Scholastic.
- FDA <u>released</u> two <u>Modified Risk Tobacco</u>
   <u>Product applications</u> from 22nd Century
   Group Inc. for the company's low-nicotine cigarette products.
- The National Network of Public Health Institutes announced that Surgeon General Jerome Adams (alumnus-IN) will serve as a keynote speaker at the upcoming National Conference on Tobacco or Health taking place in Minneapolis on Aug. 27-29.
- The U.S. Preventive Services Task
   Force <u>issued</u> a draft recommendation for primary care clinicians to provide education and brief counseling to school-aged children and adolescents as an evidence-based method to prevent tobacco use.
- Rescue Agency <u>released</u> a new video that discusses messaging that works to prevent teen ecigarette use.

### **State News**

- Governors in <u>New York</u> and <u>Ohio</u> signed into law language that raises the smoking age from 18 to 21 in their states, making them the 16th and 17th states to pass such policies.
- The city council of Atlanta, Georgia passed legislation that will prohibit smoking and e-cigarette use in bars, restaurants, workplaces, and other enclosed public areas, including Hartsfield-Jackson

advocate for stronger local and regional tobacco-related policies.

### **Job Listings**

Tobacco Control Program
Grants Manager
Vermont Department of Health
Burlington, VT

Tobacco Prevention and Control Program Manager Utah Department of Health Salt Lake City, UT

Executive Director
Counter Tools
Carrboro, NC

Data Analyst Level 1
CDC Foundation
Atlanta, GA

Data Analyst Level 2
CDC Foundation
Atlanta, GA

Project Manager CDC Foundation Atlanta, GA

# About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's

International Airport.

- Karyl Rattay (SHO-DE) <u>published</u> a commentary in support of the **Delaware** policy that took effect earlier this month that raises the tobacco purchase age to 21.
- Massachusetts is <u>considering</u> legislation that would make it the first state to prohibit the sales of all flavored tobacco products.

## In the News

- A federal judge <u>ruled</u> that manufacturers of any newly introduced tobacco product, including JUULs, must submit product applications to FDA by May 2020, whereas FDA had originally pushed this deadline back to August 2022.
- JUUL Labs is <u>supporting</u> a ballot initiative in San Francisco that will ask voters in November to overturn the city ordinance that prohibits the sale of all cigarettes.
- Philip Morris International <u>exceeded</u> second quarter earnings projections, resulting in a 10% stock price increase, amidst a 3.6% decrease in cigarette sales and a 37% increase in iQOS heated tobacco product sales worldwide.
- A New York Times piece <u>details</u> examples of tobacco companies and other business entities financially supporting African American community leaders to further corporate political interests, including the opposition of the proposed New York City menthol tobacco ban.

Office on Smoking and Health.

#### About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



#### Research

- According to research <u>published</u> in *MMWR*, a state and territorial median of 65.4% of cigarette smokers reported wanting to quit in 2017, with no significant change in quitting interest observed in most states and territories between 2011 and 2017.
- An analysis of survey data published in the American Journal of Preventive Medicine concluded that 81% of all adults, as well as 81% of current cigarette smokers, favor requiring cigarette manufacturers to reduce nicotine content to make cigarettes less addictive.
- An MMWR analysis of workplace secondhand smoke exposure data <u>identified</u> workers in states without comprehensive smoke-free laws, and workers in certain industries (such as construction) as being more likely to be exposed to secondhand smoke at work.
- An analysis of smoke-free college campus data published in *Tobacco Control* found that 14.9 million college students and 8.9 million faculty and staff, representing 26.9% and 25.4% of each respective group, are protected by smoke-free campus policies and state laws.
- A Tobacco Control experiment of e-cigarette and cigarette users <u>concluded</u> that text warnings were associated with higher intentions to quit vaping, and that pictorial warnings were associated with higher intentions to quit that text warnings.

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